



# VNR Impact

Volume - 16, April to June 2019

[www.vnrseeds.com](http://www.vnrseeds.com)



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Dear VNRites,

It's monsoon! Let's wish that all the farmers and agriculture community enjoys good rains and an amazing production.

We come to an end of the second quarter of 2019 and in the process; we've created new milestones, released new varieties and celebrated many moments. VNR Seeds was recently recognised for its 'Innovative Business Model' by EOTY Awards, organized by EO, Raipur for its research efforts. Another achievement that has made us proud is that our Managing Director, Mr. Vimal Chawda was conferred by fellowship from International Society of Noni Science, Chennai.

We've collected very interesting real life stories from India. For example a farmer in South India decided to sow Chilly for the very first time and chose to grow VNR 145; in return he bagged a record breaking harvest. Also, one of our paddy variety demonstrated much better performance compared to prevalent variety in south, thanks to the efforts of our team. Speaking of the efforts of our research team, 9 new varieties have been released in the market recently. Growers, keep a tab!

Through the VNRite zone, we share an inspiring story of a budding adventurer. Also shared, are few precautionary safety measures you should be taking for yourself and your family. We also bring a visual treat through the second part of the Picture Series on Kashi, the holy abode of India.

Meanwhile the sales team has been building awareness about our products, modern agriculture techniques, and many useful tips amongst the farmers to have a bountiful production across various regions of India. Working in line with our motto; 'In the interest of the farmers', our sales team is out there in the field making sure that the farmers have been using our product in the best possible way. We have provided the glimpses of the field activities of the Nursery team. We also had the pleasure of felicitating 'The Mango Man' of India; Padma Shri Haji Kalimullah Khan as he arrived at our headquarters in Raipur.

Last but not the least, the Young Arms Foundation organized 6 successful workshops with a social cause directed to hone skills of the budding talents of the future and creating awareness for a better living. We've provided the brief about the take aways of these events so you don't miss out on the learnings.

Happy Reading,

VNR Editorial Team



**VNR BAGS THE EOTY AWARD FOR INNOVATIVE BUSINESS MODEL**



*Mr. Arvind Agrawal with the EOTY-Most Innovative Business Model Award (Fourth from the left).*

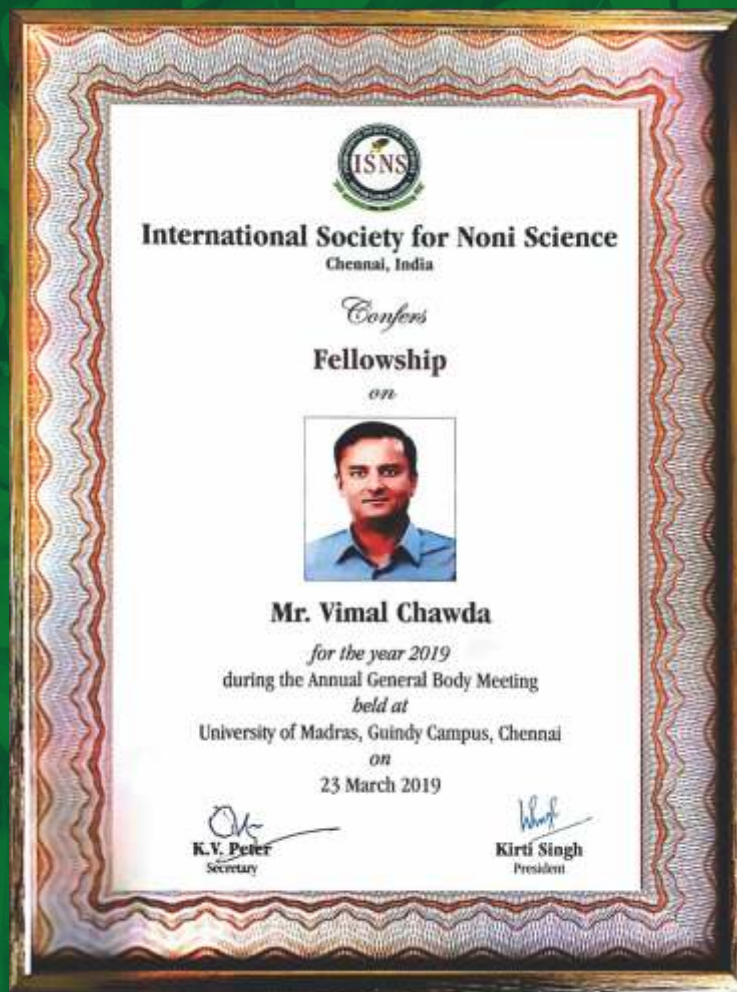
Entrepreneur's Organization (EO), Raipur organized EOTY Awards for companies operating in various sectors in Chhattisgarh. The function was graced by presence of honorable Chief Minister of Chhattisgarh, Shri. Bhupesh Baghel and various other dignitaries.

Mr. Vimal Chawda, Managing Director, VNR Seeds and Mr. Arvind Agrawal, Director, VNR Seeds were honored with the EOTY's Most Innovative Business Model 2019 by none other than honorable Chief Minister of Chhattisgarh, Shri Bhupesh Baghel. EO is a peer to peer network of over 13,000 influential business owners across the globe. The EO's Raipur chapter comprises of 44 members of a total who have created more than 22,016 job opportunities and together raised \$20M in sales. VNR, operating in Agriculture sector and carrying a legacy of decades of agricultural research participated and won the EO Award second time in row.

This year, VNR Seeds has been distinctively chosen for its Innovative Business Model by EO which we are proud to say, has shown remarkable vigor in innovating new varieties of seeds in the interest of farmers. The company has a product portfolio of more than 20 crops and more than 250 varieties of vegetables, cereals and fruits.

Over the years VNR has gained competitive advantage and is leading in many crop categories providing a tough competition. Innovation and technology has played important role in the growth. The core of innovation lies in its Research & Development that uses modern-day advanced hybridization techniques. VNR Seeds has been using cutting edge biotechnology tools like double haploids, marker assisted breeding and others to encode characteristics in the genetic material of cereals and vegetables segments in a way that has increased the nutritive value, tolerance and pest resistance leading to better yield and cost effective farming across India. The long term sustainable business model is backed by a world class infrastructure, strong germplasm pool, technological innovations, talented pool of manpower and highly standardized processes that confirms the production and delivery of seeds which are best in quality.

VNR is quickly making space in the growing seed market of India and holds a reputable position amongst the seed producers in the country.



## FELLOWSHIP BY INTERNATIONAL SOCIETY FOR NONI SCIENCE

Mr. Vimal Chawda, Managing Director of VNR Seeds was honoured with a Fellowship by International Society of Noni Science.

“Mr Vimal Chawda, completed his education from GBPUA&T, Pantnagar, Uttarakhand. He is also the Chairman of the Vegetable Group Committee of Federation of Seed Industry of India. His vision has led VNR Seeds Private Limited to be among 5 top Indian Vegetable Seed Companies.

After Graduating, he returned to his roots and started farming in a leased land and went on establishing various state of Art farms in different part of the state. He is pioneered in commercial cultivation of different Vegetable and Fruit Crops, not only this he went on disseminating his knowledge to other farmers of region resulting in transformation of horticultural scenario of Chhattisgarh. He is recipient of many awards and donors, to name some, in 2001 he has received T.O.Y.I. Award by Junior Chamber. In 2002, he has received L.M. Patel Farmer of the Year Award by ASPEE Research Foundation, in the same year has received N.G. Ranga Farmer Award for Diversified Agriculture by the then Hon'ble Agriculture Minister.

Mr. Vimal Chawda is the lifetime member of ISVS, HSI, SPH, MANAGE, Chhattisgarh Council of Science and Technology etc.

International Society for Noni Science is pleased to confer Fellowship on Mr. Vimal Chawda during its Annual General Body Meeting held at University of Madras, Guindy Campus, Chennai, Tamil Nadu on 23 March, 2019”.

This is indeed a very inspiring and proud moment for all of us!



### FARMER MERITS HIGH YIELD OF CHILLI WITH INFORMED FARMING

Golla Obulesu, based in Patrapalle, village Ontimitta Mandal, Kadapa was all prepared to face the heat of the season and his success stands at an outstanding 19.5 tones of VNR 145 Chilli produce, still counting. In addition to the hard work and determination, Golla's approach of taking informed decision for farming paid him back with the golden harvest. His secret recipe to beat the drought started with Chilli-VNR 145 seeds sowed on fine soil having 10 tractors of farm yard manure with mulching sheets to minimize evaporation and drip irrigation for control on water. A mix of 19:19:19 and Calcium Nitrate was used to fertilize the plants on every irrigation. Chilli crops demonstrated very healthy growth owing to FYM application. Further, Golla carefully followed Integrated Pest Management techniques and kept changing pesticides time to time to ensure minimum damage owing to pest.

He suffered minor damage of 4000 plants while growing very healthy 18000 plants successfully. With an overall expenditure of Rs. 2 lacs in drip irrigation, manure, pesticides and labor cost, Golla has already earned back Rs. 6 lacs after 6 cuttings. He expects 2 more harvest in the time to come, skyrocketing his earnings close to Rs. 7 lacs. Golla happily revealed that it's for the first time he cultivated Chilli, he picked VNR 145 and now that's become a benchmark!



### CROP SHOW FOR HYBRID PADDY VNR-2233

The East Godavari market in Andhra Pradesh market has been always dominated by a Bold Rice of OP Variety. Companies have been encouraging farmers to use seeds of hybrid varieties and farmers have been showing response. As a result a market that started with 200Mt has been increasing year on year.

VNR has successfully demonstrated its rice variety; Hybrid VNR-2233, in this market and the response is overwhelming. Hybrid VNR-2233 has been observed performing well in this geography in all aspects and as per the farmers' need. Comparing VNR hybrid's harvests with the major competitor has proven that in major areas VNR hybrid has demonstrated winning yields.

On 9th of April a retailer crop show was organized with 55 retailers covering all important markets of this region. During the course of meeting, briefing on VNR Seeds and its Research & Product Development activities was provided. Retailers observed VNR hybrid VNR-2233's yield and closely compared with the major selling hybrid of this market growing at the neighbouring plot. All participating retailers showed immense pleasure with the performance of VNR-2233 resulting in increased confidence on VNR hybrid. All participating retailers showed commitment for promoting VNR-2233 variety in the next season.

NEW VARIETIES

**EXPRESS (Bitter Gourd)**



**Product Features**

- First harvest: 42-45 Days
- Early fruiting with high yielding potential
- Fruit length: 10-12 Cm & Width: 3-4 Cm
- Avg. Fruit Weight: 40-60 gm
- Green color glossy fruit, Pointed spine
- Target Geography: Pan India
- Target Segment: Small
- Advisory: Focus on initial vine growth through fertigation to get the best from the Hybrid

**MAHI (Bottle Gourd)**



**Product Features**

- First harvest: 55-60 Days
- Green colour, smooth & glossy, cylindrical
- Length: 35-40 cm & Width: 5.5-6 cm
- Avg. fruit weight: 1-1.25 Kg
- Fruits with good keeping quality
- Good yield with good endurance
- Target Geography: PAN India
- Target Segment: Cylindrical

**AADI (Pumpkin)**



**Product Features**

- First harvest: 75-85 Days
- Outer skin: Green with Marble Spot
- Flat round, yellow flesh
- Fruit colour pattern: Mottle
- A Fruit skin luster: Glossy Avg. fruit weight: 4.5-5.5 Kg.
- Uniform fruit shape & colour
- Target Geography: PAN India
- Target Segment: Small

**JANHVI (Okra)**



**Product Features**

- First harvest: 48-52 Days
- Easy Picking
- Dark green colour fruit
- Good fruit quality
- High tolerance to ELCV & YVMV
- Target Geography: Pan India (High virus area)
- Target Hybrid: Sarthi, Singham, Samarat, NS 862
- Advisory: High vegetative growth in Rainy season, Lihocin 1.5ml/L & 150 L/acre at flower initiation

**VNR 3651 (Bajra)**



### DHAVAL(Sponge Gourd)



#### Product Features

- First harvest: 50-55 Days
- Fruit: Light green attractive glossy
- Fruit Length: 20-22 cm & Width: 3.2-3.8 cm
- Fruit weight: 120-150 gm
- Uniform fruit shape & colour
- Target Geography: All white seeded LG market
- Target Segment: White seeded

### NUPUR (Chilli)



#### Product Features

- First harvest: 45-50 Days
- Smooth texture, green colour glossy fruits
- Fruit length: 6-8cm, Width- 1-1.1 cm
- Early hybrid
- Tough skin, good for distant transportation

### VNR 1616 (Chilli)



#### Product Features

- First harvest: 45-50 Days
- Early hybrid
- Smooth texture, dark green colour glossy fruits
- Fruit length: 7-9cm, Width: 1- 1.1cm
- Tough fruits, good for distant transportation
- Pungency: High
- Good PM Tolerant
- Pungency: High
- High yield potential
- Good LCV tolerance

#### Product Features

- Early hybrid,
- Duration 75-80 Days
- Plant Height : 160-165 cm
- Good Tip and base filling, Clear exertion , Medium long, Uniform, Compact heads
- Grain Color : Slate
- Lodging tolerance
- Tolerant to DM and blast
- Uniform performance good adaptability
- Stay Green Character

#### Product Features

- Product Features
- First harvest: 50-55 Days
- Fruit length: 34-38 cm & Width: 3.5-4.5 Cm
- Avg. Fruit Weight: 250-300 gm
- Attractive Green colour fruits with Dark green ridges
- Virus Tolerance - Intermediate (Better Then competition)
- Foliar Disease - Intermediate (Better then competition)
- High yield potential
- Bitter Free (Bitterness can appear at extreme high temp.)

### Rajni (Ridge Gourd)



## TAKE SAFETY MEASURES WHILE YOU CAN!

आप सभी को यह ज्ञात होगा की कुछ समय पहले हमने अपनी टीम के एक बहुत ही मेहनती एवं ईमानदार साथी को एक बाइक दुर्घटना में खो दिया। वह न केवल हमारे कम्पनी में एक जिम्मेदार व्यक्ति थे, बल्कि वह अपने परिवार के प्रति भी अपनी सभी जिम्मेदारियों को बहुत खूबसूरती से वहन कर रहे थे। इसलिए मेरा एक सादर आग्रह है की कुछ चीजों पर हमेशा विशेष ध्यान दे :-

- हमेशा अपनी गाड़ी की गति को नियंत्रण में रखें।
- दो पहिया वाहन चलाते वक्त हेलमेट और कार में सीट बेल्ट का इस्तेमाल अवश्य करे, सेल फोन का नहीं।
- अपने जीवन साथी को शिक्षा और नयी जानकारी से अवगत करा कर मजबूत बनाइये ताकि ऐसी किसी आकस्मिक दुर्घटना की स्थिति में वो परिवार को संभाल सके।
- आपके द्वारा किये गए निवेश (इन्वेस्टमेंट के बारे में अपने जीवन साथी या अपने किसी बहुत ही खास व्यक्ति को जरूर बताये।
- अपने सभी दस्तावेज (आधार, पैन कार्ड, ड्राइविंग लाइसेंस, इत्यादि) में सभी जानकारी को सही करवाये और अपडेटेड रखें।
- अपने बैंक खातों और सभी इन्वेस्टमेंट में नामिनी के विवरण को अपडेट कराए और जरूरत पड़ने पर चेंज करवाएं।
- अपने पैन कार्ड और आधार कार्ड को बैंक खातों और इन्वेस्टमेंट डाक्यूमेंट से लिंक करवाएं।

- यदि मुमकिन हो तो एक मेडिकल इन्शुरन्स और एक टर्म इन्शुरन्स प्लान जरूर ले।
- अपनी सभी इन्शुरन्स का रिन्यूअल प्रीमियम का भुगतान सही समय पर करे।
- किसी भी इन्शुरन्स पर मामूली भुगतान कर के एक्सीडेंटल एवं क्रिटिकल इलनेस राइडर जरूर ले।
- अपने सारे ऑनलाइन पासवर्ड्स किसी सुरक्षित स्थान में लिख कर रखे और उसके बारे में अपने जीवन साथी या अपने किसी बहुत ही खास व्यक्ति को जरूर बताये।
- मैं अपने कैरियर के पहले चरण में एक जीवन बीमा कम्पनी के साथ जुड़ा हुआ था जहां मैं लोगों से दो मुख्य बातें हमेशा सुना करता था।

Emotional loss Is For Short Time.  
But Financial Loss Is For Very Long Time.

When We All Know That One Day Everyone Has To Go From This World, Then Do Such Investments By Which There Is No Difficulty in Your Absence To Your Family.

**Ashutosh Verma**  
(Production)

## WHAT A FEAT.... 363KM COVERED IN 18 HRS ON BICYCLE!

The young talent Sumanth, son of Mr. P. Srinivas Swamy (RBM Sales, Hyderabad) is a budding cyclist with a passion for long distance rides. He has completed two successful trails of 180 km, from Hyderabad to Vikarabad and 200 km, from Hyderabad to Parihi. On his latest challenge, he decided to raise the bar all the way to a 500 km Hyderabad to Bangalore trip.

Sumanth started on 23rd May evening and reached Bhootpur, 100 km away from Hyderabad, by the night. He then started early morning of 24th May achieving 50 km ride till Beechupally where he decided to halt. He started again same evening and at 50 km, reached Kurnool by night. The last leg was on 25th May when he cycled for 100 km to Gooty by 12 pm and the same evening started for next 63km calling off his journey at Ananthpur. That's a good 363km goal completion crossing his earlier benchmark of 180 km and 200 km by a commendable factor.

Sumanth was very near to his benchmark. With his determination and positive support from his family & relatives it's just a matter of time that he'll meet it and might even create a new benchmark soon. We wish Sumanth all the very best for his future trips while we keep our readers updated with this and similar benchmarks VNRites been working on.





### PRODUCT TRAINING FOR MDOS

A Training program was organized by the company under the leadership of Mr. P Srinivas Swamy (Regional Business Manager) in Rayalaseema and Telangana on 8th and 9th April, 2019 Hyderabad. The objective of training was creating awareness about handling Chilli, Gourds and Okra crops. 22 participants took the training and learned about crop production methodologies and how modern agriculture techniques are resulting in the better yield. Informative session on commonly occurring diseases and pest attacks on Chilli, Gourd and Okra crops along with remedies to prevent and cure these diseases was conducted. Pre-training and post training tests were given to gauge the awareness levels. In addition, a role play activity was conducted. Equipped with knowledge, the team will be able to understand the concerns of the farmers and suggest various measures. The participants were rewarded with a token prize for their enthusiastic participation.



### TRAINING AT KURUKSHETRA

VNR organized a Paathshala, the Inhouse Product Training in April at Kurukshetra, Haryana with an aim to educate the sales front line on the VNR products of Paddy & Maize. Mr. Gurmeet Singh Nanda (Regional Business Manager), moderated the training. The event witnessed participation of 28 Field Assistant in and across Kurukshetra. April being the prime month for paddy as well as maize preparation, VNR Paathshaala was organized to timely spread the message about proper cultivation methods. An awareness about field preparation, technical aspects of plantation, use of pesticides and fertilizers in addition to the modern agriculture practices was shared with the participants. The end of the in-depth informative session left the participants connected with the company's objectives and well informed.

### TRAINING FOR FRONTLINE TEAM AT AMBIKAPUR

A training for Field Assistants (FA) was organized at Ambikapur, Chhattisgarh with an objective to introduce the participants about VNR Seeds. The session was led by Mr. Sanjay Singh, ABM, Chhattisgarh who began the program with an overview of the company and its progress made in the last 30 years. It was followed by explanatory presentation on company's current operations and methods that ensure best quality products in the hands of farmers. The session was conducted in presence of about 20 FAs who would be participating in the company's activities over the coming years.

## ARE THERE 7 NOTES FROM SA TO SA IN MUSIC? LET'S COUNT AGAIN!



In one of the most entertaining and yet informative workshop conducted by Young Arms Foundation, Mr. Navin Agrawal, Visharadh, explained about the Basics of Singing. It was an open session and witnessed participation from all age group with an overwhelming response. Let's go back to this article's title and count letters of music – Sa, Re, Ga, Ma, Pa, Dha, Ni, Sa, not 7? That's eight, and it's so because very last note Sa is repetition of first Sa, but with pitch exactly the double of first's frequency. Each of these notes except for Ga and Ni has 'Vrikritis' (artifacts) that give rise to 5 more notes called 'Komal' and 'Teevra'. Together, there are 12 notes between Sa to Sa called 'Saptak' or Octave.

Moving on to some interesting vocal techniques and exercises, Mr. Agrawal described about band swar, bol swar and bandbol swar with practical demo. The sound of every participant echoed with many 'Alankars' in unison. After practicing alankars the participants were ready to perform. Well, now it is our turn, 1,2,3,4...

## YOU ARE NOT SAFE IF FACE BOOK LOG-IN & EMAIL ARE SAME

Young Arms Foundation organized a workshop on Cyber Security on 15th April, 2019 to create an awareness for today's tech savvy generation. Ms. Monali Guha, Cyber Forensic Expert in her workshop demonstrated and alerted on how people become a victim to cyber-attacks owing to general habits and lack of awareness. Ms. Guha suggested to keep separate email ID for social network log-in and another one for email for communication. In addition, Facebook, Instagram, Google and many known networking platforms offers double layer of protection



available to every consumer with few easy clicks. Remove/hide the CVV number printed on the back of debit or a credit card. Never share an OTP with third person over the phone or in real, keep the customer care number of your bank handy or in phone's memory.

## BASICS OF PHOTOGRAPHY

YARMS organized a much-awaited session on Basics of Photography on 29th June, 2019. The session was conducted by Mr. Ashutosh



Mishra, a seasoned photographer who took about 50 participants on a walk to compose their photographs with basic but pertinent skills required for good photography. Mr. Mishra began with a crucial fact that if one has placed his subject right at the center of the frame, chances are that they've lost the sharpness. An image is sharpest on the intersection of grid lines and not at the center of frame. Next, he explained about how one can take advantage of geometries or patterns around the subject to enhance the output. For example, leading lines pattern reaching to the subject and how it can greatly enhance the output. Mr. Mishra explained adjustments of exposure level, shutter speed and similar technical details. The session was concluded with slide show demonstrating some good and not so good photographs to enhance the practical learning.

## DISASTER MANAGEMENT 8 JUNE 2019



Young Arms Foundation organized a disaster management session on 8th June, 2019 at Corporate Centre, Raipur. The objective of the session was to spread awareness about Fire Hazards. The session was led by Mr. Amit Mishra, Fire Head, HSE who has been recognized by the President of India for his extraordinary skills of tackling fire. Mr. Mishra shared some very important tips such as taking a drill towards the ground floor and then towards an open area but never towards the rooftop as the fire tends to spread from bottom to the top. He explained why one must use detergent solution to extinguish fire and not just the plain water. Mr. Mishra highlights the importance of taking small yet careful precautions which can eliminate the chances of such hazardous situations altogether.

## TERRARIUM IS TRENDING FOR PLANT LOVERS



Young Arms Foundation organized a very interesting workshop on Terrarium on 27th April, 2019 for the passionate plant lovers in the city. Terrarium... does it sound like a familiar word? That's right! It sounds just like aquarium because in concept looks similar, a glass-container supporting 'life' but with just a minor difference. Terrarium replaces the closed or open glass structure with fertile soil, mosses and plants in place of water, corals and fishes. Ms.

Anju Parekh explained the concept of this mini-ecosystem. Using a mix of cocopeat, vermiculite, sand and coal is an ideal soil mix for plants to survive in a Terrarium. It can be simply designed inside a glass with a single plantlet or in a complex version with many plants varieties forming landscapes. Many indoor plant varieties like Arabia, Syngonium and Crassula are ideal for growing with this technique. These plants are known for low water requirements and great survivors in various climatic conditions. Mr. Ward use to send sealed Terrariums from Britain to Australia and in-turn received plants in perfectly healthy condition from Australia inside Terrariums.

## WHAT IT TAKES TO BE AN ANCHOR?



Mr. Lakshya from Young Arms Foundation took or rather hooked the session organized on 15th June while explaining in depth about professional anchoring. "It's about creating a connection with the audience and a balance between listener and the orator" he described. Lakshya mentions that anchoring is not just one way communication, people needs to be involved with you in your act and also talk back for your show to be a success. Further Lakshya talked about importance of body language, gestures and the postures anchor uses to effectively communicate with the audience. An anchor uses stage setup for his benefit and have a know-how of equipment like mic, camera and the tracker which are basic participants in any show. Lakshya identifies anchoring as a career option and believes if one really wants to get into anchoring then identify the specific stream like programs, event, news or a show and then dedicatedly work on your personality and delivery.

## PROMOTIONAL ACTIVITIES



Happy Customer@Nepal



Presowing Meeting@ Bartoli(Haryana)



Retailer & Distributor Meet @Hyderabad (TS)



Hybrid Paddy Sales @ Gujarat



Retailer Meeting @ Saraipali (CG)



Distributor Meeting @ Ranchi



Retailer Meeting @ Kawardha, CG



Retailer Meeting @ Pakhanjur, CG (South)



Retailer & Distributor Meet @ Hyderabad, Telangana



Retailer Meeting @ Nepal



Retailer Meeting @ Bilaspur, CG



Farmer Meeting @ Chhara, Aligarh, UP



Distributor Meeting held at Raipur, CG



GOA Trip : Distributors & Retailers of Jharkhand



Bangkok Trip: Distributors & Retailers of Jharkhand



Dubai Trip: Distributors & Retailers of Jharkhand



Grafted Vegetables Trials @ HAU Hisar, Haryana



Fresh India Show @ Delhi 7-8 June 2018



Field Visit @ Jaitgiri Jagdalpur, CG



CUSTARD APPLE FIELD VISIT @ MAHASAMUND (C.G.)

## Meeting the Mango Man



Haji Kalimullah Khan is popularly known as the Mango Man- the man who has been awarded the Padmashri, one of India's highest civilian awards, for his unique experiment which is growing over 300 varieties of mangoes of different shapes, colours and sizes all on one tree! Recently, we were honoured by his visit at VNR office at Raipur. Mr.Arvind Agrawal (Director) and Mr. Devesh Shukla (Business Head-VNR Nursery) interacted with the veteran and felicitated him. On his invitation, the Nursery team visited the mango farms and facilities at Malihabad, UP.



Visit of Team Nursery to Mango Pack House and meeting the Mango Man @ Mahiabad, UP



# FARMER'S SUCCESS STORIES

Farmer Name	Mr. Polina Anjaneyulu
Village	Mogullapally
District	Bhadradi Kottagudem
Crop	Chilli
Variety	VNR-577
Sowing Date	23-Aug-18
Area	1 Acre
Row to Row	2 Feet
Plant to Plant	2 Feet
Harvesting Time	Dec, Jan, Feb
1st Harvest Picking	15-Dec-18
Total Production	40 Qt
Total Income (Rs.)	Rs.2,92,000
Total Expense (Rs.)	Rs.1,50,000
Net Profit (Rs.)	Rs.1,42,000
Mobile	8367438926



Farmer Name	Mr. Kunta Ramarao
Village	Suraveedu
District	Mulugu
Crop	Chilli
Variety	VNR-1786
Sowing Date	10-Oct-18
Area	0.75 Acre
Row to Row	2.5 Feet
Plant to Plant	1 Feet
Harvesting Time	Feb, March
1st Harvest Picking	28-Feb-19
Total Production (Rs.)	19.5 Qt
Total Income (Rs.)	Rs. 1,69,900
Total Expense (Rs.)	Rs. 66,727
Net Profit	Rs. 1,03,176
Mobile	9703812415



## Picture Series II-Life@Kashi-The Morning Rituals at Ghat



(Contributed by Mr. Devesh Shukla, VNR Nursery)



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Please share your suggestions & feedback  
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