



VNR Impact

Volume – 22, October to December 2020

www.vnrseeds.com



*Photography Contest
Winning Shot
By
Kush Datt Rawat
SPR*

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Dear All,

Wishing you all a very happy new year! By this time, we all must've adapted to *the new normal* in different ways. Wearing mask, maintaining self-distancing principles, all other etiquettes related to pandemic and with all this continuing the life as usual is what we all are aiming for. Defying the gloomy time, we celebrated Laxmi pooja and Diwali festival with great zeal making it quite an eventful eve along with the competitive moods set by the Rangoli Art Competition.

We congratulate our best performers declared in the Rewards & Recognition section, going to be recognized shortly in a R&R ceremony. VNR's product portfolio gets stronger day by day through the new products being released in shorter intervals. Do read about the new product launches in this issue.

We've received noticeable participation from VNRites and their family members this time. Be it a traditional Rangoli art or non-conventional artwork on Sugar Apple, we've got it covered. We've a really interesting story about *Pepper & Chinnu* an *Epic Thick Nutella Shake* recipe shared by a young member, to add some sweetness to your reading, and some fiery lines to light the passion in you.

Do read about VNR Nursery's Manthan initiative and how it is helping our farmers on the practical aspects of farming. We bring glimpses of the in-depth interview on VNR Madhur variety by none other than our beloved Founder & Chairman, Dr. Narayan Chawda, with a link to watch the whole telecast. Ending the section with VNR's Pan India promotional activities and our farmer's success stories.

Do you remember we had a few competition announcements in last release of the magazine? We had our first ever VNR photography contest and many enthusiastic VNRites did show their creative side. Other contest being the Quiz Contest attracted the intellectual minds. We've witnessed good participation by VNRites and its time to announce the winners. We look forward to your enthusiastic participation and keep up with creativity & grey matter.

We are overwhelmed with the increasing participation of VNRites, by sharing their hobbies, creativities, skills and intelligence with us. We would like you to continue doing so and encouraging us to roll-out many more contest and programs, designed especially for our readers in future. You may send your suggestions and feedback at vnrmagazine@gmail.com.

Happy Reading
Impact Editorial Team

PHOTO CONTEST WINNERS

COVID-19
QUIZ WINNER

PHOTOGRAPHY
2nd RUNNER UP

Ashutosh Verma,
Production

PHOTOGRAPHY
1st RUNNER UP

Akshay Mathad,
R&D

PHOTOGRAPHY
WINNER

Kush Datt Rawat,
SPR

WINNERS'
TAKEAWAY!

COVID-19 QUIZ
WINNER

Sanchita Rout, IT

About the Judge

Mr. Ashutosh Mishra

A photography veteran with a journey of over two decades.

Read more about him on Pg. 9



Winners of Performance Award Oct'19 to March'20



Mr. Bhupendra Gautam,
Sales, Aligarh, Uttar Pradesh



Mr. Shiv Prakash,
Sales, Gaya, Bihar



Mr. Mahendra Singh Sisodiya,
Sales, Ratlam, Madhya Pradesh



Mr. Sumit Sharma, Sales,
Baharaich, Uttar Pradesh



Mr. Kolla Ashok Kumar,
Sales, Guntur, Andhra Pradesh



Mr. Prathit Prasenjit Panda,
Sales, Bundu, Jharkhand



Mr. Amaresh Sekhar Samal,
Sales, Cuttack, Odisha



Mr. Abdul Aleem,
PD, Muzaffarpur, Bihar



Mr. Amit Thakur,
PD, Dhamnood, Madhya Pradesh



Mr. Kirti Ranjan Verma,
PD, Ranchi, Jharkhand

Laxmi Pooja & The Most Awaited Rangoli Competition!



VNRites were as excited for Deepawali like any other year. May be even more, as finally the dark days of COVID-19 started fading as we reached closer to this festival of light. Lakshmi pooja was conducted in the evening at the Corporate Centre campus in presence of the management team with all the enthusiast dressed in Indian Traditional attire and following the safety norms.



Indian Traditional was the theme of the day and it suited the occasion so well. Watching VNRites coming together to commence the occasion was indeed a heartfelt feeling.



On the very day, Rangoli competition was organized at the Corporate Centre campus which witnessed many participations and the creativity of artists was outstanding. Some participants tried to create theme based rangoli with the current social scenario being depicted, while others used patterns and spectra for their intricate composition. Winners were rewarded and their creation were kept in display for next two days for the appreciation by spectators.



End of the day, VNRites wished each other the very best for this festival and prayed for prosperity. We hope this festival must've shown a ray of hope amidst the year-long gloomy COVID situation. Tell us how you celebrated the festival and what you've in the vault over the coming months for celebration.



New Product Launch

VNR 4334

- Crop Duration: 105-110 days
- Uniform cobs with good husk cover
- Suitable for Kharif season sowing
- Attractive Yellow-Orange Semi-flint grains
- High yield potential with bold cobs



VNR 4361

- Crop Duration: 105-110 days
- Uniform broad cobs with good tip filling
- Suitable for Kharif season sowing
- Yellow semi dent grains with high shelling percentage
- High yield potential

VNR 4597

New Rabi Hybrid

- Crop Duration: 140-160 days
- Suitable for Rabi season sowing
- Uniform broad medium long cobs
- Yellow semi dent grains
- High yield potential



VNR 4577

New Rabi Hybrid

- Crop Duration: 140-160 days
- Uniform broad long cobs
- Yellow dent grains
- High yield potential

VNR 509 (Mustard)

- Crop Duration: 125-130 days
- High branching
- Attractive bold grains
- High yield potential



VNR 502 (Mustard)

- Crop Duration: 130-135 days
- High branching
- High number of siliquae on primary and secondary branches
- Attractive bold grains
- High yield potential

MDO's Online Training

Mr. Pradeep Subhashrao Patil, Regional Business Manager conducted an online MDO monthly training program through online meeting platform on 2nd November 2020. The full day training covered a wide array of topics such as field management, financial management and reputation management. Furthermore, technical aspects pertaining to plant diseases, its pests and microbes, growth tips and much more were also discussed. The team was also explained how to fill PD data and how to manage the readings based on a definite timeline. The program witnessed presence of more than 15 targeted farmers online who were benefited from the training.

Farmer Visit Program on Chilli

Farmer visit programs were conducted on Chilli CT/OFD at AKF farm, Murmunda and PNK farm, Ghatiyakala with Mr. Kumar Rahul – GM Sales, Mr. Amit Kumar – Zonal Technical Manager Vegetable Crops, Mr. Ketan Balasaheb Raundal – Area Technical Manager Vegetable Crops and team. 45 farmers participated in this program. They selected 2 hybrids from OFD (1281356 and 1281114) and one hybrid in CT(CT-15). Few farmers selected CT-3 , but majority of the farmers' pick was CT-15.



A Creative on Custard Apple



Shared by Shreya Sinha D/O Dr. Kislay Kumar Sinha (Principal Scientist Biotechnology, R&D)

My Pet Story - Pepper and Chinnu

Shared by Reeya & Shreya Kundu D/O Mr. Raj Kumar Kundu (Lead Processing)

It was just another typical day, but now that we look back, it was not so normal as it seemed that time. We went to a pet shop to adopt a puppy but as soon as we entered the shop we saw a black fur ball, a second later we noticed two yellow eyes on it ... yes that moment was as dramatic as you read it right now, that little cat was sophisticated like a human and pretty like a model we couldn't help but adopt him. But soon after Pepper's adoption we realized he needed a companion, so that's when we decided to adopt Chinnu the muscular hotshot Siberian cat.





We never thought that even cats could have personality, both the cats are poles apart, Pepper is soft and delicate like a petal whereas Chinnu is strong like a bodybuilder. Pepper is a power house of energy on the other hand Chinnu is as lazy as one could be. Everyday our mornings become even more fun and lovely when these little four- legged dudes wake us up in their own creatively irritating ways and ever since, there hasn't been a day that we aren't thankful of the bliss a pet brings to one's home and family.



KIDS' RECIPE ZONE!

Shared by Aanvi Chawda D/O Mr. Vimal Chawda (Managing Director)

This EPIC THICK NUTELLA SHAKE is so simple to put together, only calls for just 3 ingredients and a straight out-of-your-dream cafe's menu.

Ingredients

- 1 cup chilled milk
- 4-5 Tablespoon Nutella
- 3 large scoops of vanilla ice cream
- Coffee 1 teaspoon (optional)

Recipe Method

- Add 1 cup of chilled milk directly into the jar of food processor. Then add 4-5 tablespoons of Nutella. Next add 3 large scoops of vanilla ice cream.
- Now process all the three ingredients until the milkshake come together. It can be done in a regular mixer grinder. The milk shake is ready you can drink it right away.
- If you want to prep for your fancy Cafe style presentation. Then keep the shake in the fridge for some time .

For the presentation part

- Whip 1/4 cup of heavy/fresh cream
- Chop some almonds or toasted hazelnut .
- Take a glass jar and Cover the rim with the Nutella .
- Now use the almonds/toasted hazelnut
- Stick them into the rim of the jar onto the layer of Nutella . Keep it into the freezer for a few minutes just until it becomes nice and firm.
- Then add the shake and the whipped cream.
- You could top it with some Choco-chips and sliced banana.

Enjoy!



RANGOLI ART COLLECTION



*Ms. Padmani Sahu
W/O Mr. Rahul Kumar Sahu,
Marketing*



Mr. More Shubham Sacchidanand, Sales

खुद आग बनना चाहता हूँ

खुद आग बनना चाहता हूँ।
पर धुआँमें कहीं राख सा बिखरा हूँ।
समेट लो उन्हें,
कुछ दबे पाऊं कुछला हूँ।
जलने की खेरियत मत पूछो,
अमावस रात की परछाईं समझलो।
वो वजूद बनना चाहता हूँ,
जो चाँद को भी चमकाने का ओहदा रखता हो।

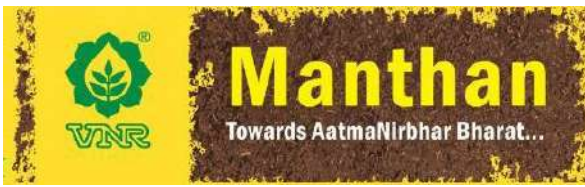
A doting mother and a wonderful home maker, Ms. Padmani loves to be creative with her rangolis. She has ensured that this Diwali, her home is full of lights, colours, designs, beauty, laughter and love. She displays the same creativity on other occasions too!

Photography Contest Judge



Mr. Ashutosh Mishra

A photography veteran with a journey of over two decades with lenses and subjects. Ventured into production house Abalone Films and directed over 30 advertisements. He has filmed many government projects based on social, cultural and rural landscapes of Chhattisgarh. Also an avid teacher in the field of photography serving to student community from last 5 years.



A new Initiative ‘Manthan’ has been launched by VNR Nursery. VNR Manthan is a knowledge sharing online platform where Scientists, Researchers and Farmers share their knowledge, experience & resolve the concerns of participants. VNR Manthan is open-for-all platform for gaining knowledge through experiences of Scientist and fellow farmers.

VNR Manthan is a unique online platform which invites progressive and accomplished farmers as “Anubhuti Speakers” for sharing their experiences on real challenges faced by farmers and also provide practical and adaptable solutions to overcome them. The aim is to help fellow farmers with latest crop improvement technology.

VNR Nursery started the series with great enthusiasm from October 2020. Till Date, four editions have been successfully deliberated with overwhelming responses from the farming community.

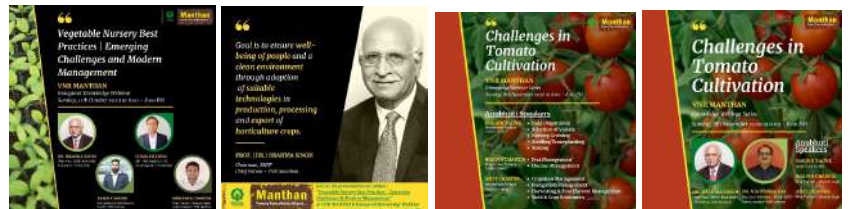
Padmashree Dr. Brahma Singh, Chairman BSHF, is the Chief Patron of VNR Manthan the webinar series, the convener of the Series is Mr. Devesh Shukla, Business Head, VNR Nursery. The KEY speakers are from the scientist fraternity who have excelled in the subject CROP while the Anubhuti Speakers have the same criteria in terms of farming.

The program involves coordination amongst Chief Patron, key Speaker, and Anubhuti Speakers as it has to happen on virtual platform. The Nursery team learned invention of new technologies, its merit, and its goodness in knowledge dissemination regarding the same. The Nursery team use the platforms like Facebook Page, Whatsapp groups for promoting the Event having received overwhelming responses from the farming community. It has put its heart on the show to make it successful in terms of Whatsapp groups’ creation in every edition so that the attendees need not face any issue while logging in the program.

VNR Manthan is gaining popularity amongst the growing community as it is the only platform where we share the knowledge from the desk of renowned Scientist & best progressive farmers together to the agriculture enthusiast, farmers and students’ community and we hope that it is helping the farmers in a different dimension during the covid-19 situation. VNR Nursery has conducted four Manthan’s on various topics as given below:

- 1) **Vegetable Nursery Best Practices, Emerging Challenges and Modern Management** an Inaugural Webinar held on 11th Oct. Major Challenge in growing Nursery is to control growth of Algae in Nursery due to improper irrigation and Lanky plants due to less light intensity. The panel discussed about the modern management by growing nursery on Benches, Germination rooms for better germination of seeds, Nethouses and Polyhouses for disease protection and to attain better growth.
- 2) **Challenges in Tomato Cultivation** held on 8th Nov 2020. The discussion was about the diseases caused by

Bacterial wilt which poses major challenge in growing Tomato. This problem can be overcome by adopting new technology i.e. by planting Grafted Tomato Plants. Staking method can also be followed in tomato cultivation to get better yields.



The WEBINAR is based on ZOOM platform where attendees are largely Farmers alongwith Agri. Professionals, Scientists, Researchers, Students & Nurserymen respectively.



3) **Combating Challenges in Capsicum Cultivation** held on 13th Dec 2020. The session covered the challenges of cultivating capsicum which is tackling the soil borne diseases which is Bacterial wilt, phytophthora wilt etc. It was briefed that this can be controlled by adopting some cultural methods like crop rotation, soil solarization and by using grafted plants of capsicum on resistant rootstock. Another challenge in capsicum cultivation is of blossom end rot which can be managed by application of Calcium in the fertigation program.

4) **Big Profits through Innovative & Hi-Tech Guava Cultivation** held on 27th Dec 2020. The concept discussed was on how profits can be made from new innovations and technologies like off-season production by adopting Single Leader Trellis system of training and pruning. Fertigation management in the ratio 1:0.2:1.2:0.36:0.12 of N:P:K:Ca:Mg. Bagging is done to protect from Fruit Fly and to develop uniform colour in the fruit.

VNR Madhur Harvest Show



In the process of knowledge dissemination VNR Madhur, a game changer sugar apple cultivar, on its first harvest grabbed attention of many growers. A hands-on harvest show was organised in VNR Research Farm situated at Dist. Bastar, C.G, where team VNR Nursery shared its cultivation aspects right from plantation till post-harvest handling .



The show involved the exercise of harvesting VNR Madhur fruits by the participants on site.

Selection and identification of mature fruit were showcased, harvesting, grading & packaging methods were demonstrated. The participants appreciated the taste of the fruits with much anticipation.





Dr. Narayan Chawda, Chairman & Founder of the VNR Group and Smt. Velu Narayan Chawda w/o Dr. Narayan Chawda introduced VNR Madhur the new Sugar Apple cultivar on one of the most appreciated television program Krishi Darshan in Doordarshan channel at Raipur on 27th of October 2020. The program was focused on a new variety of Sugar Apple – VNR Madhur. In the 26 mins runtime the discussion focused on various aspects of modern farming methods & techniques which are of high relevance for new age of farming. At the same time critical topics which are related to Sugar Apple and VNR’s Madhur variety in particular were also discussed. Dr. Chawda surfaced some interesting insights about the plant and why it is necessary to hand-pollinate the variety. Why one should pick the fruits for the first year and cultivate over the consecutive years? Which climatic zone is best suited for VNR Madhur and which zone is not apt choice? How can one ensure a bright shiny fruit which gets better rates in the market over the traditional approach?

Question like these has been discussed in depth which will highly benefit farmers of India.

Dr. Chawda also touched upon the Research & Development of various varieties and explained why research on fruit takes more time compared to research on a vegetable variety. Such and many more interesting insides were revealed during the interview. If you’re keen to watch the telecast you can simply scan the QR code with your phone or use this link

<https://www.youtube.com/watch?v=Eu7L4i1B0nY&feature=youtu.be>

Scan the code
for YouTube
Link



Promotional Activities



VNR 4343 Field Day at Nabarangpur, Odisha



VNR 4343 Field Day at Davanagere, Karnataka



VNR 2111 Farmers' Training Program and Field Day at Ramgarh, Jharkhand



Farmers' Training Program and Field Day on newly launched Hybrid VNR 2228 and VNR 2318 at Bundu, Jharkhand



VNR product display at Vegetable store, Raipur (CG)

धन कटनी शुरू, किसानों के चेहरे खिले

सदीप पाण्डेय/टाटोडरिया : टाटोडरिया प्रखंड क्षेत्र के विभिन्न पंचायत अंतर्गत गांवों में इस बार बीएनआर 2355 प्लस, 2245, 2228, 2111 की खेती काफी मात्रा में लगाया गया था। पिछले वर्ष के अर्धशुद्ध इस वर्ष जिसका पैदावार अन्य धान कम्पनीयों से बहुत ही अच्छा रहा। किसानों के खेतों में बीज डालने से धान की फसल तैयार होने तक प्राकृतिक ने किसानों का जबरदस्त साथ दिया। जिन्होंने फलस्वरूप धान का पैदावार अच्छी हुई है। किसान अपने खेतों में धान की फसल को तैयार देख खुशियां मनाते हुए देखे जा रहे हैं।

क्या कहते हैं किसान
किसानों में अरण प्रसाद, बंदी महतो, विहारो यादव, मासुदेव गंडु, बैजनाथ महतो, बुझिम असातो, महदेव महतो, जनक साय, कूलचन्द प्रजापति, सभेस अन्य किसानों ने बताया



कि इस वर्ष जहाँ वैश्विक महामारी कोरोना ने लोगों को रुलाख स्तथाय वही प्राकृतिक ने जबरदस्त साथ दिया है। हमलोग जबसे खेतों में धान के बीज डाले हैं तब से फसल तैयार होने तक बहुत ही बेहतरीन बारिश हुई। जिस खेतों में प्रति कट्टा 80, 90 किग्रा तक ही तक ही अन्य धानों की पैदावार होती थी, उन्ही खेतों में इस वर्ष

बीएनआर सीड्स कम्पनी के धान लगाने से 110-120 किग्रा तक अधिक उपज होने का अनुमान किया गया है। खेतों में अच्छी फसल देखकर किसानों के चेहरे पर मुस्कान लौट आई है। किसानों को फसल के बीज खरीदने के लिए कर्ज लेकर व उधार लेकर ही बीजों का खरीदारी करते हैं। फसल बेचकर अन्न करने की वादा करते हैं। ऐसे में प्राकृतिक अपट के कारण फसल नष्ट होने से किसानों को चिंता बंद जाती है। फसल इस वर्ष प्राकृतिक के कृपा से किसानों की स्थिति अच्छे है और धान का फसल भी अच्छे हुआ है इस वर्ष महाजन को कर्ज चुकाने में परेशानियों का सामना नहीं करना पड़ेगा। जिसके लिए किसानों ने भगवान को वायव्यार प्रणाम किया। धान की फसलों में आरा बीपीएच का प्रयोग

परी बताया चले कि सूत्रों को मिली जानकारी के मुताबिक हजारीबाग जिला व बरकट्टा विधानसभा क्षेत्र के कई किसानों का खेत में लगे धान का फसल बीपीएच बोमारी लग जाने के कारण सभी हार्डवेयर कम्पनियों की धान खेतों में ही नष्ट हो गए, जिससे किसानों को काफी नुकसान हुआ। किसान काफी चिंतित देखे जा रहे हैं।

किसान गोष्ठी का आयोजन

तमाड़ : प्रखंड क्षेत्र के लुंगटू गांव में मंगलवार को किसान गोष्ठी का आयोजन कर। अच्छे धान पैदावार करने वाले किसानों को बीएनआर धान बीज कम्पनी द्वारा किसानों को सम्मानित करते हुए पुरस्कृत किया गया। मौके पर धान कम्पनी के पार्थिक पंडा, विकास गुप्ता के अलावे किसान कृष्णा पातर, लीलमोहन मुंडा, साधुचरण मुंडा, नारायण मुंडा, करम पातर, रतनु मुंडा, राधा मोहन पुरान सहीत अन्य उपस्थित थे।

बीएनआर धान बीज कम्पनी ने किया किसानों को सम्मानित



तमाड़ : प्रखंड क्षेत्र के लुंगटू गांव में मंगलवार को किसान गोष्ठी का आयोजन कर अच्छे धान पैदावार करने वाले किसानों को बीएनआर धान बीज कम्पनी द्वारा किसानों को सम्मानित करते हुए पुरस्कृत किया गया। मौके पर धान कम्पनी के पार्थिक पंडा, विकास गुप्ता के अलावे किसान कृष्णा पातर, लीलमोहन मुंडा, साधुचरण मुंडा, नारायण मुंडा, करम पातर, रतनु मुंडा, राधा मोहन पुरान सहीत अन्य उपस्थित थे।

शेतकऱ्यांनी निर्माण केला सोयाबीन पिकाला पर्याय

अमरावती, (दि.आमची चिखलीकर) : सर्व सामान्य शेतकऱ्यांचे गांव असलेले चिखली तालुक्यातील कावठडा येथील शेतकऱ्यांचे मुख्य पिक सोयाबीन. आताच्या काळात सोयाबीन हे पीक खर्चिक झाले असून सामान्य उपभोग घट होत आहे. या मुख्य पिकाला पर्याय देत कावठडा येथील शेतकरी वर्ग खरीपमध्ये कारले, सोडके, गिरची, भोपाळ या भाजीपाला पिकांकरिता घेतला आहे. त्यामुळे कावठडा या गावाने काही महिन्यात दुर्दैवत भाजीपाला उत्पादन करणाऱ्या खेड अशी ओळख निर्माण केली आहे. रवळी हंगलमात भोपाळ, सोडके, कोथंबीर, जेपू, चुक्रा या भाजीपाल्याची लागवड करून सोयाबीन या पिकाला पर्याय निर्माण केला आहे. कावठडा भाजीपाला प्रेम करणाऱ्या येथील काही कावठडू शेतकऱ्यांनी भाजीपाल्याच्या उत्पादनावर लक्ष केंद्रित केले आहे. त्यांना मिळालेल्या भाव, कावठडी मागाची सहायता घेता इतर शेतकरी हेखील या भाजीपाला उत्पादन चक्रावडीत सहभागी झाले. सहचे बीज, बीसचे पैगी, अजया वेगळे पाहता पाहता जंभगाहन अधिक शेतकरी



आता भाजीपाला उत्पादन झाले आहे ज्या शेतकऱ्यांकडे ५ एकर जमीन आहे त्याने कमीत कमी १ एकर भाजीपाल्याचे लागवड केली आहे. या गावातील ग्रामक शेतकऱ्यांचे सोयाबीन लागवडी क्षेत्र कमी करून भाजीपाल्याकरिता लॅक्टिंग करून नगदी पीक उभे केले आहे. उत्पादित केलेला भाजीपाला अकोला, अमरावती, नागपूर, हेटावड, भोपाळ या ठिकाणी विकला जातो. त्यामुळे शेतकऱ्यांचा चांगला फायदा होत आहे.

इतर भाजीपाला उत्पादक शेतकऱ्यांचा, पिकांचा येणारा रोग, विषाणुची निवड, कलचपाचका विविध कवाराणा या संदर्भात वही. एन आर. सिद्ध व महाकिड फटीलचरुचरुया घटनेने दि. २६/१०/२०२० रोजी साधुचरण इंगळे

चांगला शेतकरी कायंयकात संपत झाली या कायंयकात वही एन आर सिद्ध व अजित मिरसागर, महाकिडचे राम पांडे यांनी सहाय्यत मार्गदर्शन केले. पावेली शेतकरी रविंद्र डाळीमकर, अर्धचाराच इंगळे, हरिभाऊ महाने,

मिग राजपूर, मुकेशरा मिग महाने, रामदास महाने, चंदन जाधव, इरचंभ गजानन धन, वसंता डाळीमकर, सुभाष इंगळे, संजय महाने, अरुण महाने, जयद वसंत, गजानन महाने, जय इंगळे, अजींक इंगळे, धनंजय महाने, गजानन डाळीमकर, मनोहर महाने, जगदेव राजलकर, राम कदम, धार्यर डाळीमकर, भवदास महाने, अती सोडडा संख्येने हजर होते.

बीएनआर बीज कंपनी ने किसानों के साथ की बैठक

तमाड़। बीएनआर बीज कंपनी द्वारा आज तमाड़ के लुंगटू गांव में किसानों के साथ एक बैठक का आयोजन किया गया। उक्त कंपनी के बीज को लगाकर जो अच्छे पैदावार किया। उन किसानों को पुरस्कृत किया गया। इसका आयोजन अमीत बीज भंडार द्वारा किया गया। विकास गुप्ता भोला नाथ महतो, गुरुआ पातर, लखीनदर हजाम आदि किसान उपस्थित हुए। इस अवसर पर कंपनी के लोग उपस्थित हुए।

Keys to COVID-19 Quiz

- | | | | | |
|------|------|------|-------|-----------|
| 1. a | 4. d | 7. d | 10. b | 13. a & b |
| 2. d | 5. b | 8. b | 11. c | 14. c |
| 3. c | 6. b | 9. b | 12. b | 15. b |

Farmer's Success Story



Suresh Kumar Kumawat, Farmer
Mobile: 8875830144

Farmer's Name – Suresh Kumar Kumawat		Mobile no. – 8875830144
Variety – 4343	Crop - Maize	
Sowing area – 7 Acers	Sowing date – 28-06-2020	
Row to row distance – 2 Feet	Plant to plant distance – 10 Inches	
1st harvest picking – Oct-2020		
Till date yield – 210 Qtls		
Total estimated yield – 210 Qtls	Total expense – Rs. 78,400	
Total estimated revenue – Rs. 2,73,000	Net income – Rs. 1,94,600	
Address of farmer – Village – Badanaya Gaon, Dist.– Bundi, Rajasthan.		



Sangram Singh, Farmer
Mobile: 6375994912

Farmer's Name – Sangram Singh		Mobile no. - 6375994912
Variety – 4343	Crop - Maize	
Sowing area – 1 Acre	Sowing date – 25-06-2020	
Row to row distance – 1.5 Feet	Plant to plant distance – 12 Inches	
1st harvest picking – Oct-2020		
Till date yield – 29.75 Qtls		
Total estimated yield – 29.75 Qtls	Total expense – Rs. 7,900	
Total estimated revenue – Rs. 40,054.5	Net income – Rs. 32,154.5	
Address of farmer - Vill- Kamalpura, Dist.– Bhilwara, Rajasthan		



Kishan Lal Gurjar, Farmer
Mobile: 9829345922

Farmer's Name – Kishan Lal Gurjar		Mobile no. - 9829345922
Variety – 4226	Crop - Maize	
Sowing area – 1 Acre	Sowing date – 23-05-2020	
Row to row distance – 2 Feet	Plant to plant distance – 10 Inches	
1st harvest picking – Sep-2020		
Till date yield – 27 Qtls		
Total estimated yield – 27 Qtls	Total expense – Rs. 8,400	
Total estimated revenue – Rs. 35,100	Net income – Rs. 26,700	
Address of farmer – Village- Saran, Dist.- Chittorgarh, Rajasthan		



Gorakh Kailas Aarte, Farmer
Mobile: 9923287078

Farmer's Name – Gorakh Kailas Aarte		Mobile no. - 9923287078
Variety - Sunidhi	Crop - Chillii	
Sowing area – Half Acre	Sowing /Transplanting date – 05-05-2020	
Row to row distance – 4 Feet	Plant to plant distance – 2 Feet	
1st harvest picking – 25-06-2020		
Till date yield - 8 Ton	Expected further yield – 2 Ton	
Total estimated yield – 10 Ton	Total expense – Rs. 80,000	
Total estimated revenue – Rs. 4,50,000	Net income – Rs. 3,70,000	
Address of farmer – Village –Mohra, Dist.-Aurangabad, Maharashtra		

Photography 1st Runner Up – Akshay Mathad, R&D



Photography 2nd Runner Up – Ashutosh Verma, Production



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Corporate Centre, Canal Road Crossing,
Ring Road No. 1, Raipur-492006 (C.G.)
Contact Us: +91 771 4350005 – 10
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