



# VNR



# IMPACT

Volume – 29 July to Sep 2022



***VNR Team Celebrating Azadi Ka Amrit Mahotsav***



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Dear Readers,

Happy Independence Day! ...India celebrated 75 years of freedom this year. We believe almost all VNRites celebrated the anniversary with much fervour and josh keeping in mind the Azadi Ka Amrit Mahotsav theme promoted by the Government of India. We have shared a glimpse of the VNR family members celebrating and paying tribute to heavenly souls and martyrs because of whom we're a free citizen of a sovereign, socialist, secular and democratic republic nation of India.

This quarter was full of celebrations and what could've been a better way to begin than to recognise VNRites with Long Service Award for their 15 years and 7 years association with the company. We bring to you the wonderful memories created during the award ceremony.

We celebrated the 10 days long Ganesha fest at various VNR locations with lot of engagement activities for the VNRites that you'll like to read. The fest of Janmashtami and Vishwakarma pooja were also celebrated with equal enthusiasm. We had a celebrity appearance by RJ Animesh from MyFM radio Station which left many cheerful smiles like an afterglow effect. Few training programs were conducted under 'Enrich', an Learning & development Initiative of VNR. Sales team underwent the functional training; VNR Pathshala and other awareness programs. As a part of our social responsibility towards health & society, we conducted Booster Dose Vaccination camps for our team at Raipur and distributed books and educational material to the students of Boriya village in Bemetara, CG.

Despite a busy quarter VNRites could steal some time to practice their flair of writing and cooking. You'll get to read a thoughtful composition, a recipe and a spiritual guidance towards meditation. We're sure it'll lighten off your mood and drag you towards a thoughtful day.

Young Arms Foundation conducted a very successful event to guide the young and promising startups of the city. The event was quoted 'Proficorn' which was a day full of sessions by eminent entrepreneurs and investors of the country. The event witnessed some eminent guest speakers. You'll also get to read promotional activities and Field Day activities alongwith dedicated Farmer's Success Story in this issue.

Happy Reading!  
VNR Editorial Team

## Flag Hosting @VNR



Deorjhal Plant, CG



Corporate Centre, Raipur



Biotech Lab/C&F, Raipur



Bandamailaram Plant, TS



# Long Service Award



**Dina Nath Singh (R&D)**  
Kohadiya, CG



**Akhilesh Kumar Singh**  
(Sales) Patna, BH



**Sachidanand Kumar**  
(Sales) Bihar Sharif, BH



**Dr. K C Upadhyay**  
(Management)  
Hyderabad, TS



**CH Ravi Kumar (R&D)**  
Rajahmundry, AP



**Gurmeet Singh Nanda**  
(Sales) Ludhiana, PB



**Digamber Dutt (R&D)**  
Hyderabad, TS



**Sachin Kumar (Sales)**  
Raipur, CG



**Sudeep Rana (PD)**  
Ludhiana, PB



**Bhupendra Gautam**  
(Sales) Aligarh,  
UP



**Sudeep Das (Sales)**  
Ranaghat, WB



**Harendra Kumar (IT)**  
Raipur, CG



**Parmeshwar Nishad**  
(Admin) Gomchi, CG



**Khilesh Kumar Sahu**  
(Finance) Raipur, CG



**S Rudraprakash**  
(Management)  
Chennai, TN



**Alok Singh**  
(Production)  
Deulgaon Raja, MH





# Long Service Award



**Uddandam Mahesh Babu (PD) Ongole, AP**



**Mohd. Amir Khan (Sales) Indore, MP**



**Jagdeep Kumar (Processing) Deorjhal, CG**



**Ram Prasad Singh (Sales) Varanasi, UP**



**Sanjay Singh (Sales) Raipur, CG**



**Rajeev Ranjan (Sales) Ranchi, JH**



**Shekhar Chandra Sati (QA) Deorjhal, CG**



**Mukesh Kumar Khurse (Processing) Deorjhal, CG**



**Gyan Prakash Pal (FS) Mahasamund, CG**



**Pitamber Lal (Finance) Raipur, CG**



**Akhilesh Chandra (Sales) Agra, UP**



**Kush Dutt Rawat (Production) Kondagaon, CG**



**Pooja Rawat (R&D) Gomchi, CG**



**Murali Eruku (R&D) Hyderabad, TS**



**Yogesh Suresh Nibe (QA) Deorjhal, CG**



**R Anjaiah (Sales) Karimnagar, TS**



**Deepankar Sarkar (BTS) Raipur, CG**



**Laxman Kumar Bag (R&D) Raipur, CG**



**Lekhrum Sahu (Logistics) Raipur, CG**



**Sanjay Kumar (Production) Karimnagar, CG**







# Long Service Award



**Arun Kumar Eitavdia**  
(Production) Deulgaon  
Raja, MH



**Man Bahadur Dhama (FS)**  
Hyderabad, TS



**Manoj Kumar Parichha**  
(SPR) Karimnagar, TS



**Ajay Kumar Singh**  
(Sales) Katihar, BH



**Anil Kumar Manikpuri**  
(Processing) Deorjhal, CG



**Raj Kumar (Sales)**  
Deoghar, JH



**Surendra Kumar Gupta**  
(Production) Ambikapur, CG



**Manish Bhanwariya**  
(R&D) Raipur, CG



**Narsanolla Ramesh (R&D)**  
Hyderabad, TS



**Bhuanesh Patel**  
(Finance) Raipur, CG



**Rahul Patidar (SPR)**  
Deorjhal, CG



**Rajesh Kumar Singh**  
(Production) Eluru, AP



**Anup Kumar Chakraborty**  
(FS) Sorum, CG



**Vinod Kumar (Production)**  
Karimnagar, TS



**Arjun Kumar Verma (FS)**  
Kohadiya, CG



**Chandan Patra (Sales)**  
Bhubaneswar, OD



**Rishav Ranjan (Sales)**  
Ghaziabad, UP



**Rakesh Kumar Pal (R&D)**  
Mainpat, CG



**Heeralal Yadav (QA)**  
Deorjhal, CG



**Dinesh Kumar Pandey**  
(QA) Deorjhal, CG







# Long Service Award



**D Saravanan (Sales)**  
Villupuram, TN

**Rajnish Kestwal (Sales)**  
Bareilly, UP

**Rajendra Singh Rana (PD)**  
Hyderabad, TS

**Manish Singh (Production)**  
Kurnool, AP

**Vikas Kumar (Sales)**  
Ramgarh, JH

**Shivsharan Singh (Sales)**  
Dewas, MP



## RJ Animesh at Corporate Center, Raipur (CG)

You must have heard the line on radio in the morning that goes like - “HELLO RAIPUR...” guess who? Yes! You Raipurian, you know him as he is the voice of Raipur - “**RJ Animesh**”, RJ, writer, dreamer, voice-over artist, player, anchor, actor and most importantly a learner. It was delightful to see RJ Animesh from MyFM radio station at Corporate Centre, Raipur. Despite being a known face in the town, he is quite humble. He inspired our team sharing his astonishing and successful journey of becoming the Voice of Raipur. It is really inspiring to see being born and brought up in a small place to now becoming a well-known name of Chhattisgarh, also the first RJ of Raipur.

VNR hosted award ceremonies to reward and recognize team members who have their long-term contribution to the growth of the company with their outstanding effort and future ready skills. To make the event even more memorable and impactful, RJ Animesh did voice-over for narrating the Long service Awardee’s association journey with VNR. VNR is thankful to him for the same.





## Azadi ka Amrit Mahotsav...

**Azadi Ka Amrit Mahotsav** is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. Apart from flag being hoisted at various company premises, VNRites participated in the **Azadi Ka Amrit Mahotsav, Har Ghar Tiranga**, campaign by hoisting the national flag at their home and posing before the tiranga with family and friends. It is indeed such a moment of pride for us to share these experiences with you all. We are proud to be an Indian!



VNR Nursery Team

**Tiranga distribution@ office**  
Team VNR Nursery took the initiative of distributing flag to each VNRite at office.



Ajay Kumar Dewangan, IT



Biswa Bhushan Mahakul, Sales



Indra Mohan Singh, Sales



Ashutosh Verma, Production



Mahendra Singh Sisodiya, Sales



Nivedita Paul, Finance



Kolakani Ramesh, Admin



Fagun Jaiswal, Finance



Thota Santosh Kumar, Sales



Bruno- Pet of Salil Kumar Srivastava, Sales



Babalu Kumar Patel, FS



Neha Dewangan, HR



Megha Soni, Finance



P. Ravi Yugandhar, R&D



Rajesh Chauhan, Sales



Rajeev Ranjan, Sales



Venkatesh Nayak, Sales



Shankar Honyal, R&D



Aravind Kancharlapalli, Sales



Imran Abbas Panhalkar, Sales



## VNR Welcomes Lord Ganesh

Ganesh Chaturthi is one of the most celebrated festivals of India and the entire nation awaits for this day to chant Ganpati Bappa Morya! VNRites at Corporate Centre, Raipur celebrated the eve over a span of ten days at the new building premises.

The festival turned out to be a reason for the employees to connect in meaningful ways where they teamed up, performed and enjoyed at the same time. It was the perfect momentous eve when people let their guards down and were happy to mingle.

There were different events aligned for each of these 10 days by HR, testing and entertaining the workforce at different levels. Winning or losing aside, these events as mentioned by the employees were very refreshing and offered much needed second wind to work for the rest of this year. Additionally, employees were eagerly waiting to attend daily aarti and praise the lord. All that we can say now is **Ganpati Bappa Morya! Agle Baras tu jaldi aa.**



## Janmashtami celebration @ Deorjhal Plant, CG

Janmashtami celebrations at VNR's processing facility was one of the eve to witness. As now the restrictions with distancing has been called off, the VNRites at processing facilities were all set to relish the moment. What other than Matki-Fod event would've symbolised the fest. With a chant of Shri Krishna and the zeal of makhn chor in heart , up they went building a human wall and bang! We hope you had a prosperous Janmashtami too.



## Vishwakarma Pooja @ Corporate Center & Deorjhal Plant (CG)

Vishwakarma pooja holds an epic significance for the VNRites at processing plant, as it is celebrated for the divine architect of gods, lord Vishwakarma. The pooja was organised at Deorjhal as well as Corporate Center New building premises, followed by a maha-bhoj for the VNR employees organised by one of the associates. At plant, the event gave a chance for all to come together and appreciate the automations & facilities as well as have some lighter moments in form of games and fun activities.





### CSR : Education

The Plant team represented by **Mr. Sanjeev Kumar Gupta** from Processing department distributed Pencil, Pen & Notebook to students of Govt. Middle Primary School at Village Boriya, Dist.-Bemetara, Chhattisgarh.



### Covid Vaccination Drive@VNR Seeds



### CSR : Health

Employees are key stakeholder of a company and VNR is deeply committed to extend its supporting arms to them during the uncertain time of Covid 19. VNR conducted free Covid-19 Booster Dose vaccination drive for team members, their families and dependents in order to ensure the wellbeing of the VNR Family. The vaccination drive was held at Corporate Centre, Deorjhal Plant & Tatibandh office covering more than 400 members.





## VNR Pathshala at Kurukshetra

VNR's most successful sales training program, VNR Pathshala was held at Kurukshetra, Haryana on 1st September, 2022 which focused on field crops. The participants were taken through the field crops portfolio along-with their characteristics and technical details. The participants appreciated this attempt and were satisfied with the range of products VNR has been offering to them.



## Health & Hygiene Awareness program

The last year has spurred a period of change for many companies and employees, one that has brought both opportunities and challenges. Many employers have worked hard to implement what they learned during the first year of the pandemic. Many have made career and life decisions driven by their experiences during the pandemic. It has been challenging to maintain a balance between work life and family, especially for women when the mental and physical health is getting affected in many ways. Thus it's very important to keep oneself healthy and safe.

An awareness session was conducted on "Personal Hygiene and Health" for the female team members at Corporate Centre, Raipur. Many important aspects of health were addressed like; maintaining personal hygiene, importance of hygiene at the workplace, do's and don'ts etc.

The session was conducted by Nabanita Sarkar & Neha Dewangan, mentored by Dr. Parul Parmar, GM HR, who guided with health tips and sought suggestions on how to make the workplace better and safer for the females. The overall session was fruitful where everyone shared their views and decided to follow the routine hygiene and health regime.





## Training program on “Improving Work Efficiency”

A training was organised on “**Improving work efficiency**” on 30<sup>th</sup> September & 1<sup>st</sup> October 2022 at Corporate Centre, Raipur (CG) under ‘**Enrich**’- the Learning & Development initiative. Mr. Mukesh Asher, a renowned corporate trainer and motivational speaker led the session with great energy and enthusiasm. The session started with some retrospective questions such as – Have you ever looked up at the clock at the end of the workday and felt that you just didn’t get enough done? Are you putting extra hours after working time and weekends and still not hitting your target outcome? Why is it that you haven’t yet discovered how to be more efficient at work? We all realise that it is more important to work smartly to maintain a balance between professional and personal life and this is possible only if we finish our task on time and efficiently. Working efficiently is getting optimum or maximum output from the least possible input.

Mr. Asher guided with 12 tips to be more efficient at workplace, some of it being; focus on priority tasks, minimise distractions, get quality sleep, focus on one task at a time, restrict mobile access for personal use at workplace etc. He also explained the quadratic model approach for improving efficiency and told participants to prepare quadratic model as per their working schedule so that they can analyse their work routines and improvements they can bring along. Further, he added that developing a more streamlined and effective way of managing the work-related tasks doesn’t just make one more productive but it also leaves enough spare time to spend however he/she would like on self improvement activities or for relaxation purpose. Overall the training program was very informative and well organised. Participants asked their queries and shared their opinions. They also shared their firm resolutions on how they would change or manage their routines to become more effective and interesting.





## Ganesha Celebration@VNR



VNR Seeds has been celebrating Ganesh Chaturthi over a span of 10 days from last few years. This is one occasion when everyone gathers together, participates and co-create the festive vibes which always leaves a lasting memory.



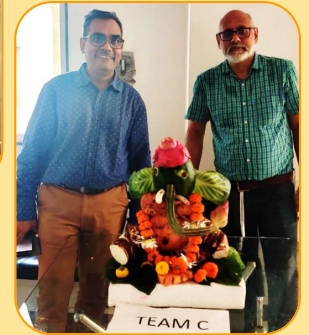
This page is surrounded by the glimpses of the eve and as you might've guessed, everyday had a dedicated dress color theme and we're glad to state that it was most obliged. The eve began with Ganesh Idol making competition and we've featured all the winning teams' creation here. This year the challenge was to create an idol with vegetables and fruits, something that VNRites can understand really good!

There were other competitions like fireless sandwich making, music & karaoke, mehendi art, house of cards to name a few. We learned a lot about what VNRites can do as their creativity was brought out in various





## Ganesha Celebration@ VNR



forms during these competitions. What more?, we never really had any age bar or seniority level capping in any of our competition, but it was just this year that the taboo was broken as we saw Senior leadership showing interest, then practicing, participating and winning the competitions. We've them featured in this section for your admiration.

If you were an active participant or an observer of this event then we would like to know from you about the goods and the bads. We eagerly look forward to your feedback and can't wait to see the post Ganesha suggestions that can help us build a better vibe and bigger moment in the coming year.





## Glimpses of Ganesh Celebration



Special performance by Finance/Admin team

Special performance by IT team

## Glimpses of Long Service Award Ceremony





## देखना चाहता हूँ तुम्हें



Mr. Sudiip Agarawaal, Marketing

देखना चाहता हूँ तुम्हें,  
हाँ, फिर एक बार देखना !  
पर सपने में नहीं, अब की बार !!

हाँ, देखना चाहता हूँ तुम्हें !  
फिर एक बार देखना !!  
ताकि देख कर तुम्हें अब की बार,  
दूँड सकूँ,  
निशाँ, चेहरे पर तुम्हारे,  
उस एक आँसू के सफ़र के,  
जो आगोश में मेरी,  
बे-साख़्ता, बह चला था लावे सा,  
और दे गया था पता,  
तुम्हारी बे-मिसाल खुश-मिज़ाजी  
के पीछे छुपे,  
एक पोशीदा दर्द के ज्वालामुखी का

हाँ, देखना चाहता हूँ तुम्हें !  
फिर एक बार देखना !!  
ताकि देख कर तुम्हें अब की बार,  
खो सकूँ,  
आज तक की जमा हुई सारी  
शिकने,  
और फिर निकल सकूँ, गाफ़िल,  
इस बद-मज़ा, बे-हिस दुनिया में,  
जमा करने को  
और बहुत सारी शिकने,  
खो सकूँ जिन्हें, फिर कभी,  
देख कर तुम्हें,  
एक और बार !

हाँ, देखना चाहता हूँ तुम्हें !  
फिर एक बार देखना !!  
ताकि देख कर तुम्हें अब की बार,  
रख सकूँ,  
धुंधलाते हुए, बिखरते हुए,  
अक्स को तुम्हारे,  
संवार कर, संभाल कर,  
इस बार,  
वाक़िफ़ होते हुए भी,  
कि ये कोशिश नाकाम ही होगी,  
हमेशा की तरह,  
फिर एक बार !

हाँ, देखना चाहता हूँ तुम्हें !  
फिर एक बार देखना !!  
ताकि देख कर तुम्हें अब की बार,  
चाह सकूँ,  
देखना मैं तुम्हें, बार बार,  
हज़ार बार,  
और पहचान सकूँ तुम्हारी  
शख़्सियत को, फ़र्दियत को,  
असलियत को,  
ठीक से, इस बार,  
पर सपने में नहीं,  
अब की बार !

**शब्दावली:** बे-साख़्ता - अनायास (Unintentionally), बे-मिसाल - अतुल्य, लाजवाब, पोशीदा - छिपा हुआ, गुप्त, अक्स - प्रतिबिम्ब, वाक़िफ़ - जानने-समझने वाला, गाफ़िल - बे-खबर, बे-सुध, , बद-मज़ा - जिसका स्वाद अच्छा न हो, बे-हिस - जिसमें एहसास शेष न हो, Insensitive), फ़र्दियत - व्यक्तित्व

## Healthy Carrot Soup

Ms. Shikha Khadka, HR



Remember the taste of carrot soup with a load of butter in winter. Hahh!! That's just amazing. Now you

can have the same taste with less or we can say zero amount of fat in it. This is a very healthy and tasty soup that one can try. Don't worry about your health; just fill up your tongue with this creamy carrot soup prepared in proper Sattvic style.

### INGREDIENTS

To make this tasty soup we need 1 teaspoon cumin seeds with chopped ginger and ½ teaspoon coriander powder. We also need 2 cups chopped carrots for the base of soup with 1 cup cauliflower florets and 3 cups water. You can also add coconut milk with rock salt as per your taste with black pepper and chopped cashew for the garnishing.

### METHOD

- Add ginger and coriander powder to a heated saucepan and stir it well till the spices become fragrant.
- Now add up carrots and cauliflower florets to the saucepan and cook it for just 5 minutes with a little stirring.
- Now pour up the water into it and slightly boil it. You have to cover the pot and simmer it for 20 minutes.
- You can now blend the ingredients in the saucepan and add salt and pepper with proper stirring.
- Now it's the time for garnish, add cashews, and coriander on top of your soup and you can also add coconut milk to give the creaminess to this amazing meal. Don't forget to serve it warm.



## Vivid Reflections



### Spirituality - A Journey!

Spirituality - as we call “Adhyatmikta” in Hindi gives a first impression of a Indian Sage (Rishi), wearing a saffron robe, long beads of Rudraksha & carrying an Oblong Water Pot which we call a “Kamadala” meditating in a cave or under a tree probably in the Himalayas. That's exactly the first sight that comes to many of us. As I began my quest for finding answers my mind was bombarded with questions. The first question was, does being spiritual & religious mean the same? Being brought up in a very religious family, I struggled a lot to differentiate between the two terms. As I moved ahead, I understood that one can be Spiritual without being religious at all & vice versa. Religion is often an organized community based system of set beliefs, practices & sometimes dogma while Spirituality on the other hand is a very individual aspect. With my experience I understood that Spirituality is less rigid & often favors an evolutionary mentality. It means different things to different people based on what one is seeking. For me it simply means a sense that something is greater than myself, something greater than this sensory experience of life & that greater aspect is divine in nature. In spirituality, we don't assume something like religion, instead we seek to find answers. When I learnt that “What I know, I know, what I do not know, I do not know,” the very nature of my existence changed. It was such that I wanted to know, I strived to know, I started seeking to know the divine existence. As I moved forward & onward I began to realize that it is not a destination, it is the journey of seeking. It doesn't limit to knowing but involves conscious practicing of what we have understood & learnt. There were many questions that came to me but the one most difficult one was “How should one balance today's practical fast paced life with packed schedules with such inner exploration? The answer was there itself in my patterns, routines, reactions, etc. The answer was there in my very way of being, I was unable to read it. For me it started with **Consciously Practicing Awareness or Mindfulness** in daily life. I

started doing simple things like doing one task at a time with complete awareness, noticing the sensations in my body & mind, acknowledging my thoughts & actions and so on. Consciousness is not limited to alertness or wakefulness or even self-awareness. Being conscious means that we are in sync with the root of who we are. As a piece of life, we are just an amalgamation of Earth, Water, Air, Fire & Ether. This is some unimaginable profound level of intelligence in the universe that can make simple things like this into a full-fledged life. As soon as I realized this, I started **Spending more time in Nature, Eating Positive Pranic Food** that is food which nurtures our mind, body & soul, incorporating simple techniques of **Yoga & Meditation** in my daily routine & practicing **Gratitude Attitude**. These were simple things which didn't take any extra time or energy from my schedule, rather it gave me that much needed help to manage my time & energy at all levels. I understood that I don't need a work life balance or personal life balance, the **Balance is needed within** me. It helped me to shift my behavior from **Compulsive to Conscious**. It changed my **Ability to respond** to turbulent situations. It helped me see a particular situation as it is & not as I wanted it to be. I started to **become a part of the Solution** rather than the problem, taking charge of my own Karma & accepting that Change is the only Constant. I started **judging less & understanding more**. It gave me clarity that **Discipline doesn't mean Control** rather it means a sense **to do exactly what is needed**. It made me lot more **compassionate & kinder** in nature at the same time trying to build my **Vairagya** - cultivating Equanimity & Inner Strength. It gave me a feeling that I am **in union with the Supreme Consciousness & that we all are connected to the same root**. All these are small simple things which are helping me on my Spiritual Journey on a very basic level. As I said it means different things to different people, let's hear what your take on spirituality is or what challenges you are facing to incorporate it in daily life. I would be grateful to be a part of the solution & awaiting to hear from you at [poojaacharya.vspl@gmail.com](mailto:poojaacharya.vspl@gmail.com).

Always Grateful,  
Pooja Acharya, Finance





*“Azadi Ka Amrit Mahotsav” Celebrated by Young Arms Foundation on 14th Aug 2022 at Abhinav City, Raipur.*



## Proficorn Startup Conclave @ Young Arms Foundation

Young Arms Foundation Organized “Proficorn Startup Conclave” on 24th Sep 2022 at Hotel Babylon International, Raipur (CG) which included eminent and experienced speakers participating in panel discussions on various topics like Start-up Basics, Funding, Building Business Plan etc. ending with an open session for discussion. Mr. Venky Ramachandran, an Agritech adviser took session on “Business Planning”. He guided the participants on the current market scenario, ways to do proper business planning, important things required for starting a business, analysing the problems, finding solutions etc. Many such tips and experiences were shared by the speakers giving great insights to the entrepreneurs present.

Special Thanks to all Speakers and Participants for taking part, investing their time to make Proficorn Startup Conclave a grand success.











Team VNR Nursery visited Agri. University of Kota, RJ and met with Director Extension Education - Dr S K Jain, & Vice Chancellor- Dr B C Joshi (July 2022)



VNPL Sr. Horticulturist Randip Gosh at TNAU, Coimbatore, TN



VNPL organized a Training Program at Jagdalpur, CG on Hand Pollination in Custard Apple



VNR Nursery Participated in an Agri Intex Exhibition at Coimbatore, TN



VNR Nursery Participated in an Agri Asia Exhibition at Gandhinagar, GJ



VNR Nursery Participated in an event at Club Paraiso, Maruti Lifestyle, Raipur, CG



Team VNPL at KVK Darsi, Prakasam, AP with Dr. Durga Prasad - Head, KVK



Team VNPL at KVK, Ahmednagar, MH with Dr. Sambhaji D Nalkar - Head, KVK



Team VNPL at KVK MGM, Aurangabad, MH with Dr. Kakasaheb Ambadasrao Sukase - Head, KVK



Team VNPL at KVK, Vadodara & Chhota Udaipur, GJ with Dr. Bharat Bhai Mehta - Head, KVK



Team VNPL at KVK, Patan, GJ with Dr. Upesh Kumar - Head, KVK



Team VNPL at KVK, Mehsana, GJ with Dr. Ramesh Patel - Head, KVK



## VNR MADHUR CUSTARD APPLE FIELD DAY

VNR NURSERY had organized field day & farmer meeting for VNR Madhur where the farmers of “Maharashtra Sitaphal Mahasangh” “Bastar Kisan Kalyan Sangh” & ‘Chhattisgarh Yuva Pragatisheel kisan sangh” participated on Sept 22, 2022 at Bastar, Chhattisgarh. Farmers from other states also participated in the program.

The objective of this program was to showcase VNR Madhur and VNR Uttam and to discuss about new technologies which are being used at VNR research facilities. In accordance with this, farmers visited research facilities of VNR Farms, fields of progressive farmers; Mr. Yogesh Taunk & Mr. Ramesh Chawda. While viewing the orchards, farmers discussed about applied techniques, raised bed plantation, drip

irrigation, espalier system canopy management, pruning, mulching, etc.

After the visit was completed, a farmer’s meet was organized in which farmers shared their experience. The meeting was followed by a question-answer session. The questions asked by farmers were answered by VNR Nursery team and other experienced farmers.

VNR Nursery team then felicitated the Chairman of Maharashtra Sitaphal Mahasangh, Mr. Shyam Gattani, and many others. The program came to an end with sightseeing tour of Chitrakote falls in Jagdalpur. All in all, this field day proved to be a success as it provided a platform for a large number of farmers to connect and discuss while having a good time.









# FARMER SUCCESS STORY

## Balmukund



**Phone:**  
8817601843

**Variety:** Amber

**Sowing Area:** 1.5 Acres

**Row to Row Distance:** 4.5 feet

**1st Harvest Picking:** 22-06-2022

**Total Estimated Yield:** 22500 kg

**Total Estimated Revenue:** Rs. 4,50,000

**Crop:** Bitter Gourd

**Sowing Date:** 05-05-2022

**Plant to Plant Distance:** 1.25 feet

**Till Date Yield:** 22500 kg

**Total Expense:** Rs. 1,00,000

**Net Income:** Rs. 3,50,000

**Address:** Village-Sandla, District-Dhar, Madhya Pradesh

## Pradeep



**Phone:**  
6266865488

**Variety:** Amber

**Sowing Area:** 1 Acre

**Row to Row Distance:** 5 feet

**1st Harvest Picking:** 16-06-2022

**Total Estimated Yield:** 14000 kg

**Total Estimated Revenue:** Rs. 4,00,000

**Crop:** Bitter Gourd

**Sowing Date:** 07-05-2022

**Plant to Plant Distance:** 1.25 feet

**Till Date Yield:** 14000 kg

**Total Expense:** Rs. 1,50,000

**Net Income:** Rs. 2,50,000

**Address:** Village-Dholka, District-Ratlam, Madhya Pradesh

- Shared by Manoj Sharda, Sales

## Tejpal Saini



**Phone:**  
8949962748

**Variety:** VNR Haruna

**Sowing Area:** 1 Bigha (0.62 Acre)

**Row to Row Distance:** 20 feet

**1st Harvest Picking:** 29-07-2022

**Total Estimated Yield:** 105 Qtls

**Total Estimated Revenue:** Rs. 72,000

**Crop:** Bottle Gourd

**Sowing Date:** 07-06-2022

**Plant to Plant Distance:** 10 feet

**Till Date Yield:** 60 Qtls

**Total Expense:** Rs. 22,000

**Net Income:** Rs. 50,000

**Address:** Village-Khiwahedi, Tehsil-Bansur, District-Alwar, Rajasthan

## Umrav Saini



**Phone:**  
9610838254

**Variety:** VNR Haruna

**Sowing Area:** 1 Bigha (0.62 Acre)

**Row to Row Distance:** 20 feet

**1st Harvest Picking:** 25-07-2022

**Total Estimated Yield:** 113 Qtls

**Total Estimated Revenue:** Rs. 69,600

**Crop:** Bottle Gourd

**Sowing Date:** 05-06-2022

**Plant to Plant Distance:** 10 feet

**Till Date Yield:** 58 Qtls

**Total Expense:** Rs. 20,000

**Net Income:** Rs. 49,600

**Address:** Village-Ladpur, Tehsil-Bansur, District-Alwar, Rajasthan

- Shared by Chandra Shekhar Sharma, Sales



# FARMER SUCCESS STORY

## Kaluram Gurjar



**Phone:**  
8505098311

**Variety:** VNR Pari **Crop:** Chilli  
**Sowing Area:** 665 Sq. meter (0.16 Acre) **Sowing Date:** 26-03-2022  
**Row to Row Distance:** 25 cm **Plant to Plant Distance:** 90 cm  
**1st Harvest Picking:** 13-06-2022 **Till Date Yield:** 66 Qtls  
**Total Estimated Yield:** 71 Qtls **Total Expense:** Rs. 49,000  
**Total Estimated Revenue:** Rs. 1,32,000 **Net Income:** Rs. 83,000

**Address:** Village-Ghatwar, District-Jaipur, Rajasthan

## Umrav Yadav



**Phone:**  
6266865488

**Variety:** VNR Pari **Crop:** Chilli  
**Sowing Area:** 681 Sq. meter (0.17 Acre) **Sowing Date:** 28-03-2022  
**Row to Row Distance:** 25 cm **Plant to Plant Distance:** 90 cm  
**1st Harvest Picking:** 09-06-2022 **Till Date Yield:** 71 Qtls  
**Total Estimated Yield:** 75 Qtls **Total Expense:** Rs. 57,000  
**Total Estimated Revenue:** Rs. 1,42,000 **Net Income:** Rs. 85,000

**Address:** Village-Tevdi, District-Jaipur, Rajasthan

## Hemant Nagar



**Phone:**  
8302484791

**Variety:** Hybrid Tinda **Crop:** Tinda  
**Sowing Area:** 1 Bigha (0.62 Acre) **Sowing Date:** 15-03-2022  
**Row to Row Distance:** 3 feet **Plant to Plant Distance:** 2 feet  
**1st Harvest Picking:** 15-05-2022 **Till Date Yield:** 4000 kg  
**Total Estimated Yield:** 4000 kg **Total Expense:** Rs. 20,000  
**Total Estimated Revenue:** Rs. 90,000 **Net Income:** Rs. 70,000

**Address:** Village - Baari, Post- Bamora Chhabra, Rajasthan

## Hari Singh Lodha



**Phone:**  
9929484061

**Variety:** Kumud **Crop:** Cucumber  
**Sowing Area:** 1 Bigha (0.62 Acre) **Sowing Date:** 15-04-2022  
**Row to Row Distance:** 3 feet **Plant to Plant Distance:** 1.5 feet  
**1st Harvest Picking:** 01-06-2022 **Till Date Yield:** 15000 kg  
**Total Estimated Yield:** 15000 kg **Total Expense:** Rs. 135,000  
**Total Estimated Revenue:** Rs. 2,25,000 **Net Income:** Rs. 1,90,000

**Address:** Peeldhayi, Chhabra, District- Baran, Rajasthan



# FARMER SUCCESS STORY

## Verma Lal Meena



**Phone:**  
9928939923

**Variety:** VNR Haruna

**Crop:** Bottle gourd

**Sowing Area:** 1.5 Bigha (0.94 Acre)

**Sowing Date:** 14-05-2022

**Row to Row Distance:** 3 feet

**Plant to Plant Distance:** 2 feet

**1st Harvest Picking:** 18-06-2022

**Till Date Yield:** 8014 kg

**Total Estimated Yield:** 8764 kg

**Total Expense:** Rs. 35,000

**Total Estimated Revenue:** Rs. 2,19,000

**Net Income:** Rs. 1,84,000

**Address:** Village-Jalseena-Market-Deoli, District-Tonk, Rajasthan

## Nirmal Jangid



**Phone:**  
77751912140

**Variety:** VNR 11

**Crop:** Pumpkin

**Sowing Area:** 1.25 Bigha (0.78 Acre)

**Sowing Date:** 29-06-2022

**Row to Row Distance:** 12 feet

**Plant to Plant Distance:** 2 feet

**1st Harvest Picking:** 18-08-2021

**Till Date Yield:** 700 kg

**Total Estimated Yield:** 2900 kg

**Total Expense:** Rs. 3,500

**Total Estimated Revenue:** Rs. 40,600

**Net Income:** Rs. 37,100

**Address:** Village-Ameenpura, District-Tonk, Rajasthan

## Kailash Bairwa



**Phone:**  
8875415517

**Variety:** VNR Krish

**Crop:** Cucumber

**Sowing Area:** 2 Bigha (1.25 Acres)

**Sowing Date:** 29-06-2022

**Row to Row Distance:** 5 feet

**Plant to Plant Distance:** 2 feet

**1st Harvest Picking:** 13-08-2021

**Till Date Yield:** 5750 kg

**Total Estimated Yield:** 14250 kg

**Total Expense:** Rs. 30,000

**Total Estimated Revenue:** Rs. 1,71,000

**Net Income:** Rs. 1,33,900

**Address:** Village-Sandeela, District-Tonk, Rajasthan

Shared by Chandra Shekhar Sharma, Sales



**VNR SEEDS PVT. LTD**

Corporate Centre, Canal Crossing,  
Ring Road No. 1, Raipur-492006 (C.G.)  
Contact Us: +91 771 435005 – 10  
Visit Us at: [www.vnrseeds.com](http://www.vnrseeds.com)



Volume – 29 July to Sep 2022

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