



IMPACT

Volume – 35 (Jan to Mar 2024)

Aarohan



Women's Day



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Dear Readers,

Wishing you all a very heartwarming 2024! We hope that we all discover new, hidden energies within ourselves and may get better with every new attempt. We kick-started this year with a new overseas connection—we signed an MOU with Muktinath Krishi Company Ltd. We're excited to witness the change we can bring to the company in grafting technology. We've rebranded our Rewards and Recognition program to "Aarohan," and are sharing a glimpse of the event and all the star performers in this issue.

Good vibes for 2024 as we celebrated the 'Pran Pratishta' event of Ram temple on January 22nd where our Managing Director, Mr. Vimal Chawda was privileged to witness the grand event at the Ramnagari - Ayodhya. We believe this grandiose start to 2024 will unfold many new milestones and benchmarks for VNR Seeds.

Deeply embedded in the VNR Culture is the recognition of women's power, and like every other year, Woman's Day 2024 was celebrated with renewed zeal, learnings, and of course, a party! Read on to learn more about the event. As already mentioned, VNR 2024 is vibing—Holi and Mahashivratri celebrations were just events to affirm our notion. What's more, there's a new product launch, alerts by the IT team, and contributions to the magazine by VNRites.

For good reads, we have "Finance-Freedom Essentials" by CA Arvind Agrawal, Director, called "Money Matters"—a must-watch series that deals with the intricacies of financial management. We have some vibrant contributions from VNRites like Mandla Art and portraits with minimalist strokes that will act as stress busters! We have glimpses of media and promotional activities by VNR Seeds & VNR Nursery field team. Ending the issue as always... with our dear Farmer's Success Story that speaks volume of our good quality seeds.

Happy Reading!

VNR Editorial Team

"व्ही. एन. आर. सीड्स प्राइवेट लिमिटेड" और नेपाल की प्रसिद्ध कंपनी "मुक्तिनाथ कृषि कम्पनी लिमिटेड" के मध्य समझौता ज्ञापन हस्ताक्षर (MoU Signing)

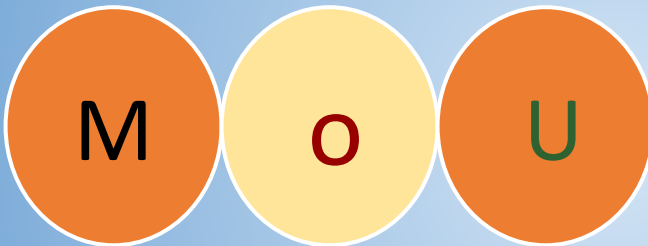
~Shared by Prashant Rawat, Sales

विगत 2 दशकों से व्ही. एन. आर. सीड्स प्राइवेट लिमिटेड अपने स्पष्ट ध्येय "किसानों के हित में" कार्य करने हेतु प्रतिबद्ध है कम्पनी के उद्देश्यों एवं योजनाओं का केंद्र बिंदु सदैव से कृषक समुदाय रहा है। कृषि क्षेत्र में नवीन तकनीकियों को कृषकों तक पहुंचाने हेतु प्रसार के दायित्व की भूमिका में कम्पनी तत्परता से कार्यरत है।

वर्तमान में कंपनी अपने वेजिटेबल ग्राफ्टिंग तकनीक के उपक्रम के माध्यम से मृदा जनित रोगों द्वारा फसलों में होने वाले नुकसान से बचाने एवं उच्च गुणवत्तायुक्त - अच्छी पैदावार के उत्पादन हेतु भारत के भिन्न भिन्न क्षेत्रों में कृषकों की सहायता कर रही है।

व्यापार को अपनी एकमात्र वरीयता न समझकर कृषक सर्वोपरि के भाव को प्रेरणा के रूप में धारण कर कम्पनी आगे बढ़ रही है।

परिणामस्वरूप कम्पनी भारत के कृषकों तक ही सीमित न रहकर अपनी परिधि से आगे निकलकर भावप्रवीणता के साथ अब अपने पड़ोसी देश नेपाल के कृषकों के बीच वेजिटेबल ग्राफ्टिंग तकनीक पर कार्य कर रही है! पड़ोसी देश के कृषक बंधु भी इस तकनीक को अपने प्रखेत्र में प्रयोग कर इसका लाभ ले सकेंगे और निश्चित रूप से कम्पनी का यह प्रयास उनकी आर्थिकी को सुदृढ़ करने में सफल सिद्ध होगा ।



*Memorandum
of
Understanding*

इसी ध्येय को ध्यान में रखते हुए “व्ही. एन. आर. सीड्स प्राइवेट लिमिटेड” और नेपाल की प्रसिद्ध कंपनी "मुक्तिनाथ कृषि कम्पनी लिमिटेड" के मध्य 14 Feb 2024 को एक समझौता ज्ञापन हस्ताक्षर किया गया (MoU Signing) जिसमें व्ही. एन. आर. सीड्स, नेपाल में मुक्तिनाथ कृषि कम्पनी को ग्राफिटिंग तकनीक के विकास व प्रसार में हर संभव मदद करेगी जैसे कि ग्राफटेड पौधों का उत्पादन, ग्राफिटिंग तकनीक की मदद से तैयार हुए पौधों से खेती करने के तरीके इत्यादि जिसके फलस्वरूप दोनों पक्ष कृषकों के हित में कार्य करने के उद्देश्यों में सार्थक हो पायें।





Celebrating Excellence : Aarohan Event Recap

~Shared by Ms. Pooja Manoharlal Acharya, Finance

We recently had the honor of organizing Aarohan at VNR Seeds Pvt. Ltd. as a Volunteer Team, celebrating our dedicated team members' successes. Far from being an annual awards ceremony, it is rather a statement of the commitment and hard work exerted by our fellow members in achieving their goals.

Aarohan, which stands for 'ascendancy' or 'promotion,' was aptly named because it uplifted the spirits of everyone involved. The atmosphere was buzzing with excitement and expectation from the time guests arrived at the venue, making way for an unforgettable experience.

The event started off with a series of informative training sessions that were geared towards empowering our team members to become better performers in their various capacities. These sessions spanned different subjects such as Goal Setting, Prioritizing and Team Management right up to personal development techniques so that one left feeling ready to make a difference.

The interactive management session at Aarohan stood out as a key highlight of the event. It provided an opportunity for leaders to connect with their employees on a more personal level thereby enhancing camaraderie and mutual respect among them. By fostering an open conversation based on active listening between top management and other employees, this session strove to create a more collaborative working atmosphere. This inclusive approach demonstrated our commitment to transparency and employee engagement, contributing to the overall success of Aarohan.

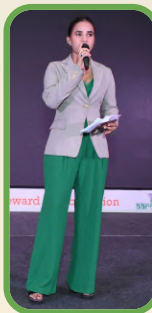
Certainly, no celebration can ever be complete without any fun and entertainment! Entertainment, Laughter and Dance is what characterized the Award Night. This was a period of ecstasy when we clapped hands for our colleagues' accomplishments and praised their contribution to making VNR successful.

However, seeing everyone smiling at Aarohan was by far the most fulfilling part. The delight on our team members' faces showed that we were making a difference. As this organization changes with time, such happenings as Aarohan still remind us how important it is to acknowledge hard work and commitment put in by each of our Team Members.

In conclusion, Aarohan was not just an event; it was a celebration of our collective achievements, a testament to our commitment to excellence, and a reminder of the power of unity and collaboration. We look forward to many more successful events in the future as we continue on our journey of growth and success together.

REWARD & RECOGNITION

Glimpses of R&R celebration



REWARD & RECOGNITION

Ajay Kumar Dewangan, IT

Malis Chandra Shekar Reddy, Sales

Congratulations !!

Pooja Manoharlal Acharya, Finance

Dr. Shrinkhla Maurya, R&D

Patil Arun Hanumantrao, R&D

Shivsharan Singh, Sales

This section features four award ceremony photos. The first two are at the top, the next two are on the sides, and the last two are at the bottom. A central graphic with the text 'Congratulations !!' is surrounded by decorative elements like stars and a squiggle. A vertical color bar is on the left, and floral illustrations are on the bottom corners.

Gautam Chandrakar, Logistics

Deepak Kumar Thakur, Sales

Congratulations !!

Jagdish Gupta, Sales

Sushil Kumar Sahu, Logistics

Durgesh, Production

K.venkatesh, Production

This section features six award ceremony photos. The first two are at the top, the next two are on the sides, and the last two are at the bottom. A central graphic with the text 'Congratulations !!' is surrounded by decorative elements like stars and a squiggle. A vertical color bar is on the left, and floral illustrations are on the bottom corners.

REWARD & RECOGNITION

Satyanarayan Dhruw, Production

Priyanshu Singh, Sales

Abhishek Maurya, Sales

Nikhil Babasaheb Lasure, Sales

Yogesh Kumar Sahu, Finance

Sunil Kumar, Sales

R Anjaiah, Sales

Deepak Sharma, Sales

Vineet Kumar Shakya, Sales

Banshi Dhar Sharma, PD

Prabhat Kumar, Sales

Amalesh Yadav, Sales

Congratulations!!

Congratulations!!



REWARD & RECOGNITION

Neja Jain, Logistics

Domesah Sahu, FS

Lavkush Chaudhary, FS

Rahul Murlidhar Kekan, PD

Sandeep Kumar, PD

Congratulations!!

Kota Srinivas, Production

Kailash Chandra Mallick, Production

VOLUNTEERS

Pooja Manoharlal Acharya, Finance

Sanjay Kumar Patel, Admin

Manish Sumatchandra Gupta, Finance

MEET THE TEAM

Narayan Kumar Yadav, IT

Vipin Kumar Sharma, Admin

Megha Soni, Finance

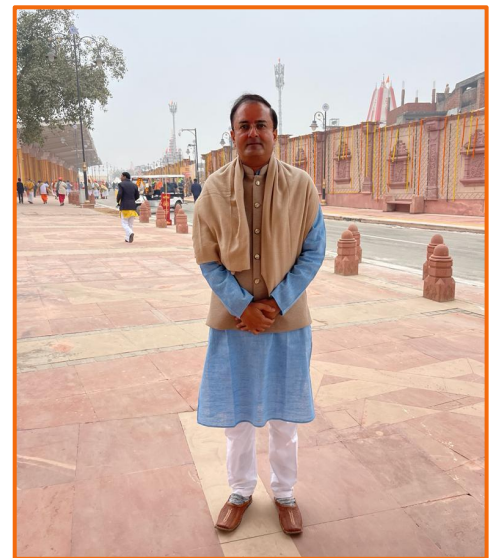
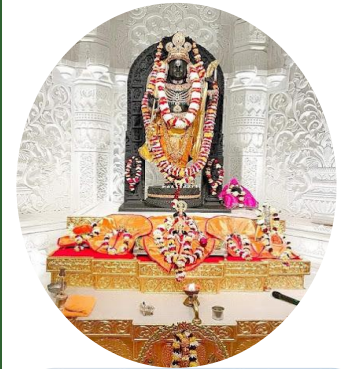
Participation @ Ayodhya Pran Pratishtha

The Pran Pratishtha ceremony (consecration ceremony) of Ram temple at Ayodhya, a momentous occasion in the hearts of millions, was celebrated with immense zeal and fervor by many VNRites all across India. The anticipation and excitement to welcome Lord Ram, after an enduring wait by devotees, made the event worth celebrating.

Our Beloved MD, Mr. Vimal Chawda was bestowed with the honor of receiving an invitation for the Ayodhya Pran Pratishtha ceremony, held on the 22nd of January 2024 at Ayodhya, Lucknow. Mr. Vimal Chawda, shared his joy and special moments of witnessing the history unfold before his eyes.

The day was etched into the memories for all VNRites as they celebrated divine moment at the office & processing plant by lighting diyas, illuminating the surroundings with warmth and spirituality.

The day will forever remain a cherished memory, symbolizing the bond between VNR and the divine, as they worshipped Lord Ram with open hearts and joyful spirits.



International Women's Day Celebration

VNR Joyously celebrated International Women's Day alongside our dynamic female workforce, where the palpable energy, passion, and shared sense of purpose illuminated the room with radiant smiles and expressions of gratitude. We deeply honor and appreciate the successful corporate journeys of our women colleagues at VNR. Our unwavering commitment is to support them by fostering equal growth opportunities, cultivating a conducive work environment, and championing an all-inclusive workplace culture.

We were privileged to host a special guest, Shweta Songen, Dy. Director & State Head of Confederation of Indian Industry (CII), CG, who shared her experiences and inspired us all with her remarkable journey.

The day wasn't just about discussions; it was also about bonding and having fun. Everyone participated enthusiastically in various various activities , games & enjoyed a lot. Overall, it was a day filled with empowerment, motivation, and celebration of the remarkable achievements of women.



Mahashivratri Celebration@Boriya Plant,CG

The Mahashivratri festival is eagerly awaited by everyone, especially VNRites who get the chance to visit the processing plant. This year, the celebration took place at the new processing plant in Boriya (CG). Just like every year, all VNRites celebrated this day with excitement and joy. The day began with Pooja Archana followed by the distribution of prasada. When we talk about Shivratri, Bhang is an essential part of the celebration. The plant administration always ensures necessary arrangements are made, including food and Bhang.



Holi Celebration@Corporate Centre



Holi hai !!!!!

The mere mention of the word brings waves of joy and excitement. Holi celebration is a day filled with vibrant colors and boundless happiness. At Corporate Centre, Raipur, everyone gathers together to revel in the festivities, eagerly planning and grouping up to splash each other with colors. This year, we made sure to play with organic colors, ensuring a healthy and safe celebration for all. Thandai and Bhang distribution added an extra layer of enjoyment to the day. The energy and enjoyment were at their peak, creating unforgettable memories for all involved.



Training Program for R&R Awardee

At the Reward and Recognition event called "Aarohan," awardees had the privilege of attending a training session led by Mr. Mukesh Ashar, a Trainer, Motivator, and HR Expert. Mr. Ashar creatively explained the event's theme, breaking down "Aarohan" into meaningful terms: 'A for Accepting Mistakes', 'A for Ability Enhancement,' 'R for Resilience', 'O for Opportunity Hunter', 'H for Health,' 'A for Action Oriented', and 'N for Noble Soul'.

During the session, Mr. Ashar discussed about various topics such as goal setting, self-assessment, team building, and leadership. He highlighted why the awardees were recognized by the management team and how they could maintain such recognition in the future. He stressed the importance of setting short-term and long-term goals with specific time frames and suggested using SWOT analysis for self-assessment.

He advised everyone to prioritize tasks using the Target vs. Goal method and set time frames for each task. He encouraged everyone to identify their areas of expertise and focus on developing them further. Overall, the training program was highly informative and beneficial for all participants, providing valuable insights and guidance.



New Product Launch

VNR 84

First Picking: 50-55 DAT
Plant Type : Semi Spreading with high vigour
Fruit Color: DG
Fruit Length: 11-13 cm
Fruit width: 1 – 1.2 cm
Pungency: High



First Picking: 50-55 Days
Growth Habit: Spreading type
Pod Color: Light Green
Pod Length: 30-35 cm
Crop Longevity: Good
Seed Appearance: No seed appearance even after delay in harvest



CP 41

RUDRA 144

First Picking: 50-55 DAT
Fruit Color: Dark Green
Canopy: Strong Umbrella type
Pungency: Med to High
Fruit Length: 8-10 cm
Fruit Width: 1-1.1 cm
Toughness: High
Red: Smooth Dark Red



First Picking: 50-55 Days
Growth Habit: Spreading type
Pod Color: DG/Glossy
Pod Length: 30-32 cm
Crop Longevity: Good
Yield: High



HARITIMA

GLOSSY 56

First Picking: 55 Days
Longevity: Good
Fruit Color: Attractive Purple
Fruit Weight : 90 gm - 120 gm
Fruit Length: 18-24 cm
Fruit width: 4 cm - 5 cm
Little Leaf Tolerance: Moderate
Wilt Tolerance: Susceptible
Fruit/Stem Borer Tolerance: No
Big plant canopy
High yield potential





FRAUD USING PUBLIC WI-FI



It was a Sunday. Sandy and his family were in the shopping mall. Sandy bought some clothes and groceries and went to the reception to make the payment.

"Your total bill is Rs 12000, Sir. How would you like to pay, card or cash?"

RECEPTION

"I will pay online."

Sandy initiated the payment but there was a network issue.

"I am facing connectivity issues during the transaction. Can you help me with this?"

Try Again

"Sir, you can connect to the free Wi-Fi if your network is not working."

- Do's:
- ✓ One should always use a secured Wi-Fi network.
 - ✓ Report the incident to the nearest Cyber Crime Police Station and National Cyber Crime Reporting Portal at <https://cybercrime.gov.in>.

For Hindi, click on the link  <https://vnrseeds.org/Impact/index.html#6>





Sandy connected to the free Wi-Fi and completed the transaction."

"Thank you for shopping here, Sir!"

Sandy was happy. His day was spent well. After some time, he started receiving SMS alerts from his bank. Rs 14000/- and Rs 10000/- were debited from your account.' Sandy was confused.

The last transaction he made was Rs 12000/- at the mall, and these transactions were different. He told his son about the messages.

"What was the last transaction, Dad, and where did you do that?"

"You used free Wi-Fi for the financial transaction? That is not safe, Dad. Hackers use this Wi-Fi to get access to users data and use it for illegal purposes."

"I made the last transaction at the shopping mall; I paid the bill online. My network was not working so I connected to free Wi-Fi and made the payment."

"Oh God!! I made a big mistake. What can we do now?"

"Really? I was not aware of that, son."

"When you used the Wi-Fi network for the financial transaction, some hacker got access to your personal data and used it for unauthorized transactions from your bank account. That's why you are getting these messages."

"We must immediately visit your bank and ask them to block your account."

(Sandy became a victim of hackers by using public Wi-Fi for financial transactions.)

Don'ts:

- ✗ Do not use public Wi-Fi, especially while doing financial transactions. It is easy to hack into a laptop or mobile device that is on a public Wi-Fi connection with no protection. Hackers can read your emails, steal passwords and other credentials.

For Hindi, click on the link <https://vnrseeds.org/Impact/index.html#6>

Money Matters



In the midst of life's challenges and opportunities, one aspect reigns supreme: financial well-being. As we continue our journey with [@mycautube](#), guided by the visionary CA Arvind Agrawal, we delve deeper into the realms of savings and investments, unlocking the secrets to financial freedom.

The Power of Saving

At the core of any sound financial strategy lies the art of saving. Saving isn't just about setting money aside; it's a mindset, a commitment to securing your future. CA Arvind Agrawal, with his wealth of experience, emphasizes the importance of disciplined saving habits. Whether it's setting aside a portion of your income each month or cutting back on unnecessary expenses, every step towards saving is a step towards financial empowerment.

Investing for Tomorrow

But savings alone won't pave the way to prosperity; strategic investments are the key to unlocking the full potential of your hard-earned money. In the "Money Matters" series, CA Arvind Agrawal and his team shed light on the intricacies of investment, offering practical insights into income and expense management. From understanding the fundamentals of the stock market to exploring avenues like mutual funds and real estate, they empower viewers to make informed decisions and embark on a journey towards wealth accumulation.

Embracing Opportunities

In today's fast-paced world, opportunities abound for those who dare to seize them. [@mycautube](#) isn't just a platform for financial advice; it's a beacon of inspiration for individuals looking to chart their own course towards success. CA Arvind Agrawal's passion for continuous learning and exploration serves as a guiding light, encouraging viewers to embrace new skills, technologies, and opportunities for growth.

Join the Journey

As we navigate life's intricate mazes, let us embark on this transformative journey together. Subscribe to [@mycautube](#) and become part of a community dedicated to personal and professional excellence. Let's turn challenges into opportunities, doubts into confidence, and dreams into reality. Your journey towards financial freedom begins here. We value your insights, questions, and feedback as they shape the content we create. Join the conversation on [@mycautube](#) and be part of our knowledge-sharing community. For personalized mentorship and guidance on your financial journey, reach out to us at guidingtheuniverse@gmail.com.



"Unlocking Inner Peace: The Meditative Magic of Mandalas"

Shared By: Ms. Chanda Chauhan, Finance

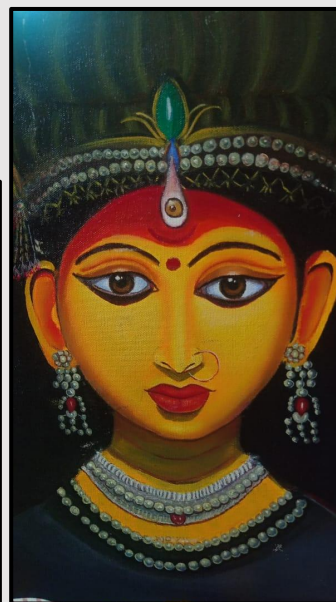
In today's fast-paced world, finding moments of peace and stillness can feel like a rare luxury. Yet, nestled within the ancient art of mandalas lies a timeless remedy for the chaos of modern life. Mandalas, circular designs with intricate patterns radiating from the center, have long been revered for their meditative qualities and transformative power. So, the next time you feel overwhelmed by the demands of daily life, take a moment to pause and gaze upon a mandala. Let its intricate beauty wash over you, and allow yourself to sink into the depths of inner peace. For within the sacred circles of mandalas, the keys to serenity and self-discovery await.



Absolutely! It's a noteworthy achievement to celebrate, **Ms. K Navya Sri**, daughter of **Mr. Aravind Kancharlapalli, Sales**, who has been awarded a certificate of appreciation by the National Astronomy & Science Olympiad (NASO).



Ms. Riddhi Johri, 11yrs, daughter of **Mr. Roopam Johri, HR**, has showcased her exceptional talent at this tender age. Her painting is not only beautiful but truly astounding in its creativity. The depth of her imagination is evident in every stroke, making her drawings truly remarkable.



PROMOTIONAL ACTIVITIES



Field Day on **Hybrid Okra VBH 11** at Village-Satanaware, District-Nagpur, MH



Field Day on Hybrid Chilli **VNR 286** at Sonegaon Taluka-Wani, District-Yavatmal, MH



Retailer visit on **VBH 11 and Sudha** at District-Bhandara, MH

PROMOTIONAL ACTIVITIES



Participation in 75th Republic Day with Bastar Kisan Kalyan Sangh at Bastar, CG



Field Day on VNR 2318, VNR 2228 & VNR 2253 at District-Ramgarh, JH

युवा किसान को मिला वीएनआर किसान सम्मान ललपनिया. गोमिया प्रोड्यूसर कंपनी लिमिटेड, कंटेर के प्रबंध निदेशक इंद्रनाथ महतो को सोमवार को धान कंपनी वीएनआर के टीएम विकास कुमार और एसटी अमित प्रसाद ने वीएनआर किसान सम्मान देकर सम्मानित किया. उन्हें 30 क्विंटल प्रति एकड़ धान उपजाने के लिए यह सम्मान मिला. काशीनाथ महतो, लोकनाथ प्रसाद, मोहन महतो, कामेश्वर महतो, डालेश्वर महतो, मनोज महतो, पंचम महतो, हरदेव महतो ने उन्हें बधाई दी.

ICAR Institutions/CAU/SAU Visit – Jan to Mar 2024



Mr. Devesh Shukla, VNPL with Dr. T. Mohapatra, Chairperson, PPV&FRA, GOI, New Delhi



Mr. Devesh Shukla, VNPL with Dr. V.B. Patel, ADG, Horti, ICAR, New Delhi



Mr. Devesh Shukla, VNPL with Dr. V. Pandey, ADG, Horti ICAR, New Delhi



Mr. Devesh Shukla, VNPL with Dr. Jai Prakash, P. Scientist, Fruits, ICAR-IARI, New Delhi



Mr. Devesh Shukla, VNPL with Dr. A K Singh, VC, RLBCAU, Jhansi, UP



Mr. Saurabh Pradhan, SMS Fruits, VNPL with Dr. N. K. Hegde, VC, UHS Bagalkot, KA



Mr. Priya Darshan Dewan, Horticulturist VNPL with Dr. Indra Mani - VC, VNMKV, MH



Mr. Saurabh Pradhan, SMS Fruits, VNPL with Dr. Maheswarappa H. P, DRS, UHS Bagalkot, KA



Mr. Saurabh Pradhan, SMS Fruits, VNPL with Dr. L. Hegde, DEE, UHS Bagalkot, KA



Mr. Priya Darshan Dewan, Horticulturist VNPL with Dr. D.N. Gokhale, DEE, VNMKV, MH



Mr. Priya Darshan Dewan, Horticulturist VNPL with Dr. D.P. Waskar, DRS, VNMKV, MH



Mr. Rohit Rai, Horticulturist VNPL with Dr. V.K Tripathi, DRS, IGKV, CG



Team VNR Nursery with Dr. Ajay Verma, DEE, IGKV, CG



Mr. Priya Darshan Dewan, Horticulturist VNPL with Dr. J. Kwatra, DEE, GBPUAT, Pantnagar, UK



Mr. Vijay Ambast, Horticulturist-Trainee VNPL with Dr. S.K. Sinha, Dean, RDCA & RS, Surguja, CG



Mr. Saurabh Pradhan, SMS Fruits, VNPL with Dr. Anand, UHS Bagalkot, KA



Team VNR Nursery visited OUAT - College of Horticulture, Chiplima, Sambalpur, OD



Team VNR Nursery with Dr. P J Misra, DEE, & Dr. K Sethi, OUAT, Bhubaneshwar, OD



Team VNR Nursery visited NAU, Navsari, GJ



Team VNR Nursery visited FRS, Navsari, GJ



Team VNR Nursery at COE, Vapi, GJ



Mr. Devesh Shukla, VNPL visited RVSKVV, Gwalior, MP



Team VNPL at ICAR-Directorate of Cashew Research, Puttur, TN



Team VNR Nursery with Dr. K Banjare at RSV College of Agriculture, Dholiya, Betmetara, CG

ICAR - KVK Visits – Jan – Mar 2024



Mr. Devesh Shukla, VNPL visited KVK Datia, MP



Mr. Rohit Rai, Horticulturist VNPL with Dr. S. N. M. Sadhineni, Head, KVK Anantapur, AP



Mr. Vijay Ambast, Horticulturist-Trainee VNPL with Dr. K.R. Sahu, Head, KVK Balod, CG



Mr. Vijay Ambast, Horticulturist-Trainee VNPL with Dr. Birbal Sahu, Head, KVK, Kanker, CG



Mr. Priya Darshan Dewan, Horticulturist VNPL with Dr. L. Kumar - SMS Horti. KVK Bemetara, CG



Mr. Priya Darshan Dewan, Horticulturist VNPL with Mr. A. Tupe - SMS Horticulture. KVK Parbhani, MH



Mr. Vijay Ambast, Horticulturist-Trainee VNPL with Dr. R. Choukse, Head, KVK, Surguja. CG

VNPL Presentations @ Horti. Conference & AICRP – Jan to Mar 2024



Mr. Saurabh Pradhan, SMS Fruits, VNPL presented on Bagging at PHC, NAVSARI, GJ



Mr. Randip Ghosh, Asst. Manager – Production, VNPL presented on Clean Plants at ICAR-CCRI, NAGPUR, MH



Mr. Randip Ghosh, Asst. Manager – Production, VNPL presented on Clean Plants at AICRP, NAVSARI, MH

Agri. Exhibition & Farmer Meeting – Jan to Mar 2024



VNR Nursery Participated in Kisan Mela at Khapri, CG



VNR Nursery Participated in Krushi Odisha, OUAT Bhubaneswar, OD



VNR Nursery Participated in Krushik Expo, KVK Baramati, MH



VNR Nursery Participated in Kisan Mela at Rani Lakshmi Bai, CAU, Jhansi, UP



VNR Nursery Participated in Horticulture Fair, UHS, Bagalkot, KA



VNR Nursery Participated in Western Regional Agri Fair at VNMKV, Parbhani, MH.



VNR Nursery Participated in Farm Tech Asia Fair at IGKV, CG



VNR Nursery Participated in NHF 2024 at ICAR-IIHR, Bangalore, KA



VNR Nursery Participated in Kisan Mela 2024 at GBPUAT, Pantnagar, UK



VNR Nursery receiving Prize at GBPUAT, Pantnagar, UK



Dr. A. K. Shukla, VC, RVSKVV, Gwalior at VNR Nursery Stall, RLB CAU, Jhansi, UP



Dr. A. S. Rajput, Reg. Director, RCOF, Nagpur visited Stall at VNMKV, MH



Dr. Girish Chandel - VC, IGKV, Raipur, CG visited VNR Nursery Stall at IGKV, CG



Dr. T. Sakthivel, P. I. Fruit Science, ICAR – IIHR at stall, IIHR, KA



VNR Nursery organized Farmer Meeting at Kaladgi, Bagalkot, KA



Field Visit with ADH, Dhenkanal, OD & Odisha Farmers at VNR Bihi Orchard, CG

FARMER SUCCESS STORY

Ram Bahadur



Mobile Number
9837883881

Variety: VNR 2318

Sowing Area: 2 Acres

Duration: 136 days

Total Yield: 56 quintal

Total Estimated Revenue: Rs.1,12,000

Crop: Hy Paddy

Sowing Date: 21-06-2023

Total Expense: Rs. 25,000

Net Income: Rs. 87,000

Address: Village-Pattiyani, Distt-Auraiya, UP

Krishna Kumar Gupta



Mobile Number
9140255528

Variety: VNR 2318

Sowing Area: 4 Acres

Duration: 129 days

Total Yield: 104 quintal

Total Estimated Revenue: Rs. 2,01,760

Crop: Hy Paddy

Sowing Date: 26-06-2023

Total Expense: Rs. 68,000

Net Income: Rs. 1,33,760

Address: Village- Bakaskhera Distt- Hardoi, UP

Shiv Balak Yadav



Mobile Number
8795016477

Variety: VNR 2318

Sowing Area: 1 Acres

Duration: 131 days

Total Yield: 28 quintal

Total Estimated Revenue: Rs. 56,000

Crop: Hy Paddy

Sowing Date: 18-06-2023

Total Expense: Rs. 15,000

Net Income: Rs. 41,000

Address: Village- Hathnag Katawa Distt- Gonda, UP

FARMER SUCCESS STORY

Ram Prakash



Ram Prakash
2111
Kanpur Nagar
Mobile Number
9794786282

Variety: VNR 2111

Crop: Hy Paddy

Sowing Area: 1 Acres

Sowing Date: 22-06-2024

Duration: 102 days

Total Yield: 30 quintal

Total Expense: Rs. 8,000

Total Estimated Revenue: Rs. 60,000

Net Income: Rs. 52,000

Address: Village- Rajepur, Distt- Kanpur Nagar, UP

Aditya Kumar Yadav



Mobile Number
9450816986

Variety: VNR 2111

Crop: Hy Paddy

Sowing Area: 1 Acres

Sowing Date: 29-06-2023

Duration: 108 days

Total Yield: 31.5 quintal

Total Expense: Rs. 11,500

Total Estimated Revenue: Rs. 63,000

Net Income: Rs. 51,500

Address: Village- Chaubeypur, Distt-Kanpur Nagar, UP

Manoj Verma



Mobile Number
7897663238

Variety: VNR Bheem 115

Crop: Hy Paddy

Sowing Area: 1 Acres

Sowing Date: 18-06-2023

Duration: 119 days

Total Estimated Yield: 28 quintal

Total Expense: Rs. 12,000

Total Estimated Revenue: Rs. 56,800

Net Income: Rs. 44,800

Address: Village – Benipur , Distt - Sitapur, UP

- **Shared by Raveesh Agnihotri, Sales**



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