

Volume - 05, July-September 2016

IN THIS ISSUE

- Management Message
- Editorial Speaks
- Knowledge Zone
- Events@VNR
- VNR Rewards & Recognition
- Training
- VNRites Zone
- Nursery
- Media @ VNR



HIGHLIGHTS

Message From Management



It has really been a fantastic journey till date in VNR seeds where we all saw a dream, nurtured it and converted it into reality, which is the VNR of today; VNR is one of the fastest growing companies in vegetable and field crop and surpassing new mile stones every year. Each and every member of this organization is contributing to the fullest capacity and converting the dream into reality, we are a true example of the team work and coordination between different departments and we are full of success stories!

With every passing year we are maturing as an organization and as a person, both professionally and personally. This success also brings to us a lot of responsibility towards the primary stake holder, which is 'The Farmer'. We all need to ensure that we maximize his per acre income not only by providing good seed but also by providing solutions for challenges he is facing while growing the crop. This is how we can create a difference as a seed company and as agriculture professional; there couldn't be a more satisfying job where we have capabilities, skill set, knowledge and tools to bring smile on the faces of millions of farmers. We need to focus on product, penetration, processes and optimizing value (both for farmer and company), each small process innovation as saving time and money in every department will cumulatively have a big impact on organization financial performance, which is key for success. Everyone is contributor to the bottom line; let's keep this always on the top of the mind.

With UDAY ... the dawn of glory, the conference theme this year, we are all set to expand our wings and take the business beyond the boundaries of INDIA, this is again a dream of becoming the biggest Indian seed company as exporter, I am very sure that with this team of champions, internationally reputed products, strong business processes and control, we will realize this dream shortly.

Stay focused and be passionate in fulfilling the responsibility and chasing the dream!





Editorial Board Speak

With the release of fifth volume of VNR Impact we are happy to announce that we have successfully completed one year of "VNR Impact" release. It gives us immense pleasure to annouce that with your support and hard work we have been able to achieve another milestone and hope that you are enjoying the journey as much as we are. Our 9th Annual Conference "Uday – Dawn of Glory"held at Lonavala is the main attraction of this volume. All the conference members had the opportunity to visit Asia's Largest amusement park, "Imagica" and experience joyful moment with fellow VNRites."Manthan" another Leadership training programme was also conducted during the quarter at sirpur for grooming the leaders of the company and educating them with the advanced method and skills for self development.

Lord Ganesha also known as the God of success has been blessing us with prosperity and fortune since the very begining. The festival of Ganpati Bappa was celebrated at our office which was followed by worshipping Lord Ganesha twice a day for 10 days by VNRites. We really appreciate the contributors and readers of the journal for making the journey smooth and joyful. We invite more articles from all the VNRites for future issue of VNR Impact.

We request all our readers to contribute more and give us the feedback and suggestions so that we make next issue better and more interesting. Wish you all a Happy Navratra ! May goddess Durga keep showering her blessings and embrace us Happiness and Prosperity.

Happy Reading!!!

EDITORIAL TEAM

9th Annual Conference 2016 @ Imagica, Novotel

1st Anniversery

Knowledge Zone

Chilli and its diseases

VNR is presently delivering 34 chilli varieties at different markets. In present Knowledge Zone series, we are going to share some information about diseases found in chilli crops and how to deal with these diseases.

Types of Chilli Diseases and its cure

- 1. Damping Off
- 2. Alternaria Leaf Spot
- 3. Powdery Mildew
- 4. Anthracnose

6. Fusarium Wilt

- 7. Bacterial Wilt
- 8. Cercospora Leaf Spot
- 9. Leaf Curl Virus

5. Choanephora Blight

I) DAMPING OFF Caused by: Pythium aphanidermatum

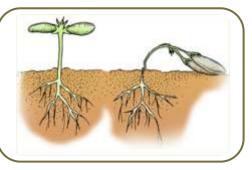
Pre-emergence damping off is a very common disease in nurseries. Pre-emergence damping off causes death of young seedlings after germination but before there emergence above soil





Post-emergence damping off is characterized by toppling over of infected seedlings any time after they emerged from soil. Caused by: Pythium, Phytophthora, Fusarium and Rhizoctinia.





Favorable factors

- Planting in heavily infested soil
- Over watering or poor drainage
- Overcrowding, poor ventilation of seedlings
- Excess application of nitrogen
- Stressful environmental conditions such as cloudy, wet weather, prolonged soil moisture, or low light the prevents drying pathogenic nematodes are present Control: Aliette @ 2-2.5g/ lit, Quintal @ 2-2.5g/ lit

Chemical Control:

1. Fosetyl AL	80%	Aliette	Bayer2.5g/ltr
2. Iprodione + Carbendazim	50% WP		QunitalBayer 200g/ acre
3. Copper Oxychloride	20% SP		2.5g/ltr (4ltr/sqm)
4. Carbendazim	50%	Derosal	Bayer2.0g/kg seed ST

that	
lit.	

З

To be Continued....







9th ANNUAL CONFERENCE 2016 @ Imagica Novotel

Like every year, this year too, the VNR family was eagerly waiting for the announcement of the 9th Annual conference. The most awaited piece of information is usually the conference venue. Finally, the venue announcement brought big smiles on the face of the kids. Guess what? ... the 9th Annual conference named as 'Uday', was being held on 29th & 30th August at the dream location for many kids, the Asia's largest theme park IMAGICA at Khopoli, near Lonavala, Maharashtra. Lonavala is a small hill station, one of the most visited monsoon destination and a weekend abode within 2 hours drive from Mumbai. The lush greenery and the waterfalls makes the environment very mystical in monsoon season.

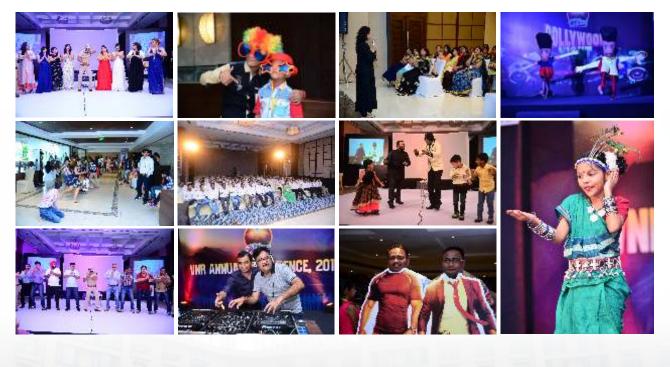
The backend team came into action and began the conference planning that included many activities like hotel identification, selection of conference name and theme, designing the conference logo, travel and pick-up arrangements, entertainment programs for evening, kids and spouses sessions, momentos, gifts, negotiations with vendors, Park entry arrangements, selection of coordinating teams, allocation of responsibilities, identification of vendors, and the list goes on. A large team got into work for about 4-5 months for the event to be executed with such fineness. Kudos to all of them!

The Invitees started their travel for this destination in groups from their respective locations and gathered at Mumbai for a short road journey enjoying the monsoon weather. The moment the buses arrived near the venue the excitement of the kids started building up with the view of the theme park situated near the Novotel hotel. But the excitement was not over yet, the hotel lobby was pouring with different IMAGICA cartoon characters with whom children as well as adults were found busy shaking hands, clicking photos, playing and enjoying the moments. The families were excited to greet the family members from other parts of India after almost a year's gap. The smiles just couldn't be contained anymore!

The business conference began midday on 29th August, everyone dressed in their best formal wear and the lamp lightening session by the management team gave a spiritual beginning. The logo was inaugurated by Mr. Arvind Agrawal, Director who shared the genesis and the essence of the Uday logo. This was followed by the group photo session. The kids had a fun filled session that could be witnessed by the high decibel deafening noises surfacing from their traditional Indian games like kho-kho and many one minute games. The spouses attended a session on "Tips on Parenting" by famous child psychologist from Mumbai, Dr Neelam Vakil. The spouses got insights about how to deal with real life problems while raising kids and learned few things about better parenting. The business session was very informative with the functional heads sharing the insights about the progress and achievements in their respective functions. Mr. Vimal Chawda, MD concluded the business conference with his motivation talk and future directions.

The ambience and the atmosphere in the evening got converted into a mini bollywood with the caricatures of bollywood stars kept for photoshoots at the entrance, the bollywood props like colourful large sized spectacles, badges, colourful wigs, slogan cards etc., the presence of duplicate bollywood actors and much more filled the air with lot of excitement. All this created an ambience of bollywood night, which was very much the theme for the gala night! Shaking a leg with the duplicates of actors like Salman khan, Amitabh bachchan and Amir khan on their songs was the major attraction. But the show stopper event of the evening was the Bappa Excel group, the India's Got Talent semifinalist. The various dance forms like Robotic dance, LED dance, Puppet dance, bollywood salsa dance, the projection dance and the most famous Shadow dance put the audience in awe. But this was not all, the evening was made special by our own special heros, that is those team members who got rewarded for the 7 years long association with the organisation. The last event of the day was the most famous DJ of Mumbai mixing all the latest songs compelling the members to join the DJ floor!

Next day, on 30th August, the kids got up early despite the previous late night and got ready to kick off to the theme park. All parents had a difficult time controlling their excitement. The lobby was filled with kids, running helter-skelter waiting for the theme park tickets to arrive. They had a surprise in store, as the clock struck 10:00, there started the grand IMAGICA parade from the hotel lobby where the IMAGICA rides & story based characters like Mr India, Mogambo, Seema, Roberto, Dwarfs, Rajasaurus, Snow white, the elephant tubby, etc danced to the tune of the music making everyone dance with them. Imagica's very own flying elephant, Tubby, just loved meeting all the cool kids. The star chef Roberto was another character, doing his rounds and meeting all the guests who were bowled over by him. Finally, all embarked on the tour of IMAGICA theme park. The different rides, movies and attractions at the theme park like gold rush, Scream machine, Nitro, Deep Space, I-India, Mr. India, Rajasaurus made the adrenalin levels rise high! The drizzling rains didn't dampen the spirit of our team who enjoyed and had lots of fun till the dusk.







The kids despite having an exhausting day got decked up for the cultural night that showcased in-house talent of the kids. Right from regional folk dances, poems to movie songs, our little champs captured the stage and our hearts with their beautiful performances. The conference ended with DJ floor movements that evening, but the spirit did not lessen, the team kept on shaking their legs and enjoying the last few moments together as never before till the departures started the next day....with one hope....hope of meeting next year at a new destination!

The beautiful experiences and the cherished moments were possible due to the management team's support and the coordinating team's ardent efforts!

We thank the coordinating team members;

I) PLANNING TEAM

- a) Mr. Arvind Agrawal (Director)
- b) Mr. Atul Sah (Sales)
- c) Mr. Mukesh Kharya (Guest)
- d) Mr. Ashish Bajpai (Finance)
- e) Dr. Parul Parmar (HR)
- f) Mr. Roopam Johri (HR)

II) BACK-END COORDINATION

- a) Ms. Bhumika Bondre (HR)
- b) Ms. Deepika Gajjar (HR)
- c) Mr. Krishna Dahariya
- d) Office support staff (Admin)

III) EXECUTION TEAM

- a) Dr. Ashok Gupta (Sales)
- b) Mr. Manish Karkun (Finance)
- c) Mr. Nandkishore Sharma (Logistics)
- d) Mr. Debrat Roy (HR)
- e) Mr. Sameer Shelar (Sales)
- f) Mr. Santosh Singh (Sales)
- g) Mr. Vipin Sharma (Admin)
- h) Mr. Gautam Sharma (IT)
- i) Mr. Gautam Chandrakar (Logistics)
- j) Mr. JP Yadav (Logistics)
- k) Mr. Santosh Lukhey (Logistics)
- I) Mr. Sushil Sahu (Logistics)
- m) Mr. AP Singh (legal)
- n) Mr. Ajay Dewangan (IT)
- o) Ms. Sakshi Chauhan (Finance)





We value the commitment and long association of our team members who completed 7 long years with VNR. The long service award ceremony was held at Uday, the 9th Annual Conference at Novotel, Imagica near Lonavala. The evening witnessed the cheerful faces of the families who are the supporting pillars of our team members. The award in the form of momento and a gift was given away by the management team. This event was organised to recognise the team members for their long association and commitment towards the growth of the organisation. The colleagues shared some messages about them through pre-recorded videos, posted on the conference website. The nostalgic moments were captured in the lenses and will not be effaced so easily from our memory. The company values their contribution in building this growing organisation.

- The long service awardees were;
- 1. Mr. Arunendra Pratap Singh
- 2. Mr. D Chandra Sekhar Reddy
- 3. Mr. Rahul Tripathi
- 4. Mr. Ravindra Singh Solanki
- 5. Mr. Sushil Kumar Sahu
- 6. Mr. Parag Agrawal
- 7. Mr. M. Ponselvaram
- 8. Mr. Pradeep Tiwari
- 9. Mr. Gautam Chandrakar
- 10.Mr. Rinesh Kumar
- 11.Mr. Santosh Lukhey
- 12.Mr. Rameshwar Singh Solanki
- 13.Mr. Akhilesh Kumar Singh
- 14.Mr. Ashish Bajpai
- 15.Mr. Manish Karkun
- 16.Mr. Jaiprakash Yadav
- 17.Mr. Tamatam Ravindra
- ------



LONG SERVICE AWARD

"Congratulations" In recognition of 7years of dedicated and fruitful

association with VNR *

We Wish you all the Best ! VNR SEEDS PVT. LTD.



Hybrid Rice Study tour conducted by Asia Pacific Seeds Association(APSA) at VNR



Asia Pacific Seeds Association recently organized "Hybrid Rice study tour" for the Chinese companies. Under this program, few delegates visited the VNR Seeds Research, Production, QA and Processing facilities on 28th Sep 2016. The delegates were highly impressed with the Research capabilities of VNR Seeds and its infrastructure. They considered VNR seeds capabilities to be at par with the Chinese companies. The delegates were representing the top six Hybrid Rice companies of China which collectively has more than 60 percent market share i.e. more than 2 lakhs MT of Hybrid Rice market. All of them were interested in exploring more possibilities of business collaboration with VNR Seeds.

Football Match- sponsored by VNR Seeds



JCI Raipur Capital has organised its Soccer Premier League (SPL) 2016 (Football Match) at Madhuban Farmhouse, VIP Road, Raipur on 11th September 2016. The teams participated were:

- 1. VNR Riders
- 2. JK Fighters
- 3. Om Chargers
 - Rajat Express

There were 2 matches played between these four teams. The team VNR riders (sponsored by VNR Seeds) won the match and claimed the SPL trophy.

Dealer Distributer Meeting

Andhra Pradesh Dealer Distributer Meeting (July 2016)

VNR Andhra Pradesh Sales team conducted dealer distributor meeting on 10 July 2016 at Rajahmundry (AP). 60 local sub-dealers attended the meeting and team AP made them aware about the company its growth journey & future plans. The distributors Maruthi seeds, Ravulapalem & Devi Agencies, Korukonda, East Godavari District launched a lucky draw scheme. The lucky winners of this lucky draw were awarded prizes by Mr. Atul Sah (Business Head, VNR Seeds Pvt. Ltd)



On July 11th, 2016, AP Sales team conducted another Sub Dealers meeting at Vishakapatnam District. The meeting was inaugurated by Mr. Atul Sah (Business Head) & Mr. Tamatam Ravinder(Zonal Sales Coordinator)

LORD GANESHA STHAPANA @ Corporate Center, Raipur (CG)

Ganesh Chaturthi is a festival of utmost significance for all of us. We celebrate the birth anniversary of Lord Ganesha on this day. Lord Ganesha is also known as "Vighna Vinasaka", which means, one who destroys and remove obstacles. Ganesha blesses us with peace and prosperity and on the occasion of this special day Lord Ganesha's murti (idol) was established for 11 days in our office. VNRites religiously took part to worship Lord daily for blessing.



Training



R Impact

An initiative of Leadership Team Development is being undertaken under the title 'MANTHAN', meaning reflecting through study. The first step towards this was 2 days workshop held at Sirpur, CG on 1st & 2nd August. The training program "Managerial effectiveness", held under the initiative of MANTHAN aimed at self analysis of core strengths of leadership team and to identify the leadership competencies needed to enhance the performance.



Training on 5'S (17th September 2016) @ Corporate Center, Raipur (C.G.)

The training program was brought by ANM Consultants, Raipur, two of their Trainers, Mr. Praneet Surti and Mr. Devesh Thakur have delivered the training on 5S.

5S, is abbreviated from the Japanese word, Seiro (Sort), Seiton (Systematize), Seiso (Sweep), Seiketsu (Standardize), Shitsuke (Self-Discipline).

5S aims for spontaneous and continuous improvement of working environment and working conditions. 5S can not only be used at companies but can be used in every aspect of human life. A better, systematic, organized and disciplined work culture always ensures success.

The purpose of this training program is to make employees aware of the work disciplines and how to organize a working space for efficiency and effectiveness. All the participants enjoyed this training session and actively taken part in the training activities and games.



VNRites Zone



Contributed by : Mr. Sahid Pathan, Production

Captured in Camera

Should you be happy?

"The world is increasingly designed to depress us. Happiness isn't very good for the economy. If we were happy with what we had, why would we need more?

- How do you sell an anti-ageing moisturizer? You make someone worry about ageing.
- How do you get people to vote for a political party? You make them worry about immigration.
- How do you get them to buy insurance? By making them worry about everything.
- How do you get them to have plastic surgery? By highlighting their physical flaws.
- How do you get them to watch a TV show? By making them worry about missing out.
- How do you get them to buy a new smart-phone? By making them feel like they are being left behind.
- To be calm becomes a kind of revolutionary act.
- To be happy with your own non-upgraded existence.
- To be comfortable with our messy, human selves, would not be good for business."

Source : Matt Haig, Reasons to Stay Alive Contributed By : **Mr. Rajeev Bhaskar**, VNR Nursery





Contributed By : Mr. Devesh Shukla, VNR Nursery



Tips To Take Care of your Gadgets Properly

You are always using your devices to its full potential. But have you ever thought how you can handle them properly? Here are some of the most practical tips on how you can make your gadgets last longer.

SAY NO TO DIRECT SUNLIGHT

Sunlight can be very bad for your gadgets. While it sounds impossible, gadgets can and do melt in direct sunlight. Phone and laptop screens are particularly susceptible. All your gadgets must be stored away from direct sunlight. Otherwise, it'll be ruined.

BUY PROTECTIVE CASING

You'll see a lot of protective casing available. They are not there for nothing. If you think that these will ruin your gadget's look, you are wrong. There are a lot of designer protective housings which would be perfect for your desktop, laptops and mobile phones. Instead of making your gadgets look dull, these casings give it more personality.

CLEAN YOUR GADGETS AS NECESSARY

Too much is bad. You need to clean your gadgets when it's needed. Don't use your everyday cleaning materials at home. Buy special fluids and microfiber cloth for your devices. That way, you can be sure you will not scratch your phones by accident.

CHARGE YOUR BATTERY AFTER THE 'WARNING' SOUND

As much as you want to use your phones for a long time, you have to give it a rest. Wait for the warning indicating that the battery needs to be charged.

ALWAYS BRING YOUR GADGETS TO AN ACCREDITED OR AUTHORIZED CENTER

In case your gadget breaks down, don't bring it to cheap repair centers. In the end, you will be paying more. It is best if you bring it to well known repair centers. That way, you know that you are putting value on your money.

Always bear in mind that gadgets can be very fragile. If you will not take care of it, you'll have to buy a new one sooner rather than getting the full use out of the existing one.

VNRites Zone



Telephone Etiquettes

- Identify yourself when making a call
- · Address the caller by his name in a courteous manner
- Never be impatient ,listen carefully, do not interrupt
- Do not speak loudly in phone, speak politely and in an effective manner
- Do not eat or chew something while speaking on phone
- If you wish to put the caller on hold, request his permission to do so
- In case of missed calls, return the call within a reasonable period of time
- Phones to be switched off during meetings
- If someone calls you by mistake ,inform the caller politely that he reached a wrong number
- Avoid putting the caller on hold for a long time to pick another call
- The ringer volume should be low when in office
- The ringer should be pleasant and not cause disturbance for others when mobile rings

Source: http://www.luluhypermarket.com/GoodLife/5-tips-to-take-care-of-your-gadgets-properly-zzehdg102.html#.V1vcr9J95dg Contributed By : Mr. Goutam Sharma, IT

International Exhibition (September-2016)

VNR Seeds & VNR Nursery jointly participated in three international exhibitions organized at Bangalore (Karnataka) from 26-28 Aug 2016, Gandhinagar (Gujarat) from 2-4 Sep 2016 and Hyderabad (Telangana) from 8-10 Sep 2016. Thousands of farmers visited the stall and come across products related with their farming. The farmers had interaction with technical team to know the specifications of products of their interest areas.



New Fruit in VNR Nursery's Basket

VNR Nursery released two new fruit Variety of VNR Jack Fruit and VNR Apple Ber. Plants are available on 3-6 months of advance booking.



bearing fruit variety, fruiting

VNR Apple Ber

Apple Ber is big size fruit. Prolific bearer, fruiting within 6-8

Media @ VNR

Loperan i da gago

and1512016

2



రానికం $\mathbf{2}$

రాజంపేట దూరల్:

కోళ ఎరువతో సాగు చేసిన తోటలో మిరపకాయలు విర్యాశాయి. మిరవశాయలు అమ్మకాలు పాలం వర్ష జోరుగా సాగుతున్నాయి. రాజంపేట మండలంలోని కూరివారిపల్లిలో రైతు కావుటారు మర్రుమణ్యం నాయుకు (మజి) పది ఎకరాల్తో మీరుప సాగు చేప టాడు. వంట కావు సిదులు కురిపిస్తోం



రేగాళ జతర జిల్లాలవారు కూడా తోట వద్దకే వచ్చి కిలో రూ. 80కో కొంటున్నారు.

వీఎన్ఆర్ 145 నంటరు కరిగిన మిరప చిత్రనాలను జనవరిలో వాటారు. ద్ దిగుపడి బాగా ఉండడంతో జిల్లావా ఇవుటికే మూడుకోతలు వర్సాయి, ఇంకా ందు కోతలు వచ్చేందుకు తోట సిద్ధంగా ఉంది. ఎకరా సాగుకు దాదాపు రూ.80 వేలు (సేద్యం, విశ్రనాలు, పాలీలు, కోడి ఎరువు, ేసెంద్రియ ఎరువులు అన్నీ కళిపి)వరకు ఖర్చు దేశాడు.

ဆက်ဆင် ခုမာ....

ఒక పూలీ రోజుకు ఒక బర్విప సరిపడే విధంగా 40 మంచి 50 కేజీలు మిర్చీ కోస్తారు. ఆ విధంగా 80 మంది కూలీలు నరాసరికి 4 టన్నుల మీర మిరపకాయలను కోస్తారు. మార్చి నెల నుంచి ఇప్పటి చరకు 10 ఎకరాల మిరవతోటలో దాదాపు 148 టన్నులు మిర్చీని రవాజా వేశారు. టన్ను

రాదావు రూ.80 వేలకుమైగా అమ్ముడుపో తున్నాయి. ఈ లెక్కన భారీ ఆదాయం వస్తోంది. అందునా మర్పికి బాగా డిమాండ్ ఉన్నందున రైతుకు లాభాలు వస్తున్నాయి.

కూలీలకు డబ్బ.. ఉచితభోజనం..

మిరపతోటలకు వచ్చే కూలీలకు డబ్బుతో పాటు ఉచితభోజనం కూడా రైతు కావు టూరి మణి అందిన్నన్నారు. దంతో టాలీలు కాయలు కోపిందుకు నంతోషంగా వస్తన్నారు. రోజుకు 80 మంది కూలీలు మిరపతోటలో పనికి వస్తున్నారు. మధ్యా హ్నం చరకు పని దేస్తే రూ.120 కూరీ ఇన్న న్నారు. ఆదే కూలీ సాయంకాలం వరకు పని దేస్తే దూ.240 ఇప్రన్నారు.

మిరప దిగుబడికి...కోళ ఎరువే...

మిరప దిగుబడికి తాను వేసిన కోళ్ల ఎరువే కారణమని రైతు కావుటూరి మణి చెబుతు



కోసిన మిరపను తీసుకొన్నున్న రైతు కూరి

స్పాడు. తిరుపతి మంచి లారీలో 14 టన్నులు కోళ్ల ఎరువును రూ.17వేలు పెట్టి రీసుకొర్పానస్నారు. ఈ కోళ్ల ఎరువును జేవలం మిరపసాగుకే వినియోగింటానని 2280000 దిగుబడితో మంచి ఆదాయం చూస్తే వాకే ఆశ్చర్యంగా ఉందం සාබාත්.

២ឆ្គម ឯករដយយ វិចនុច-៦ ១៩៩,០កា ស మిరప సాగులో అధిక దిగుబడులు సాదించి రెతు కావుటూరు మజీ ఆద పారించి రైతు కావుటూరు మజీ ఆద ర్మంగా నిరిచారు. కోళ్ల ఎరువు, పేడతో తయారు చేసిన ఎరువులు, రసాయనిక మందులు సకాలంలో వాడితే ఒక్క మిర ేంకాదు, ఏ ఉద్యావవన పంటలోనైనా అధిశ దిగుబడులు సాధించవచ్చు.

-మరేంద్రహథరెడ్డి, ఏడీ, ఉద్యానమ

(C) www.centralchronicle.in

than these are named and

සායු ආස

Central Chronicle, Wednesday, September 21, 2016 page 15

ITM University organizes Industrial visit

To VR Seeds for MBA Land III Semester students

Raipur, Sep 20.

TTM University based School of Commerce, Management and Research organized a one day in-dustrial visit to VNR Seeds, distriativisti to visit seesa, Aahiwera bused platet for Students of MBA 1 and III Sensoav with no faculty mem-bers. This visit was scheduled as a part of curriculum and to pro-vide a better understanding of the subject taught in the class recen itom.

The objective of this visit is to make student aware of the work-ing environment and practices. Edlowed in the infustry and refollowed in the industry and to provide them with an interactive platform through which stu-dents will be able to understand

work practices and standards fol lowerd in the industry. Congristulating the initiative taken by School of Commerce. block of scheduler of control of Management and Beserch Vice Chancellar of the University Dr Sanjay Kamur, VSM sold their MBA curviculam requires a lot of industry interactions which will melle-scalents get an insight in the melle-scalents get an insight In the management concepts thercugity To reach this idea an industrial visit had been organ-and its both first & second year. He sold that industrial visit will bring cross functional learning that will further help student to build their global outlook and realize management practices on a broader perspective. He said that student interaction with the cap tains of the corporate worki, fr

quent industrial visits and internships go a long way in trans forming our students not just into managers but also the lead-

may business miliou. While in-cusing on knowledge, skill and professional compensate of students, adequate care is taken to ensure their othical, human and sociocal orientation. This all-round development of students become vasible threads they becomes possible through their participation in various extra and occurricular activities.

and occurricular activities. Dr. Montike Schill Professor and Head at School of Costmerso, Management and Research solid that this industri-al will belo students to learn var-lous production and operations student to learn variaus dimen-sion of management such as sion of management such as Production function, Planning along with interdisciplinary functions of Marketing Finance and Human Resource and relate them in a botter way. She said that industrial visit serves as a



brida: between theoreti cal and practical learning and relates the concept in better way

The students were taken to aptual production site and were belefed about technicalities of farming ,its associated chai-lenges and solutions. The stu-

dent were also taken to technical sessions where they inquired about the growth and contribution of agriculture to Indian economy and were asked ques-tions related to career to agricul-ture and fleming and schemes that will give leverage to stu-

SOCIAL MEDIA IS NOT A MEDIA, THE KEY IS TO LISTEN. engage, and build relationships," ~ David Alston

its of management b fastarowing sector of economy Earlier this visit commenced

Earlier this wide non-mercent with a usine volcants by offi-rists of VNR Societ Pert Laft between they briefed short the re-served at two groups separately for MRA 1 and III screases: The visit included a trart to the pre-visit included a trart to the pre-dention process of VNR Seeds and the precessing of their cost-merical section. Students got hards on experience seed corra-tion, plant calibration sing with working of different depart-tion mendo of VNR Seeds and their product line. In the surge market. During their visit students size interacted with tech-nical staff and had shown an excollecti curiosity in knowing more about production process. The whole plant tour was coordi-

nated by Senice Executive Vipin Sharma and HR Executive Kristma Debaries All the queries were handled in detailed and satisfactory manuer by the officials of the plane. The consell according plant. The overall experience was enriching and acquainted the students with the knowlodge of management principles

oka of management principles in practice. This visit was accompanied by Prof. Amit: Das and Prof. Promoselar Salus, Jinculty in School of Commerces Management and Hossenth seri-all the statement were in discipline and bate Rithword all the instruc-tions. Vise Channelkers of the un-versity and Department. Head expressed their deep practitude for their kind premission for al-ter their kind premission for al-expressed thanks to mil afficials.

फुटबालः वीएन राइडर विजेता

राजवारी दिखेरेश राष्ट्रपुर.

नेती लाई राजपुर केपिटल इस्त जेसी सन्तरः के तर्वत फुटबॉल मैच का अस्वीजन-वयुवन फर्म्स्टाउंग में किंगा नया, इसमें जीके फलटर, प्रीधन रण्ड, इत्तर, जाव, मध्दर, जापूर रण्डार, रजा एक्सीम और ओम चर्जिर के बीच खेले गर्गे च में सड़ार ने वाजी सर ली, जेसी हेमंत चरव ने बताया कि पहले मेंन में प्रयटा हे चार्क को ३-० से लगव

दूसरे मैच में राइडर ने एक्सवेस सो 2-0 से और प्रदानन में प्रहाटा

आधास सम्बन्धि, योल्डन बॉल वेसी गोमिल जैन, बेस्ट गोल जेसी भीतल जैन, पापुलर प्लेयर का पुरस्कार जेसी चितंक सोपड़ा, स्पोद्म मेन निर्मार के लिए नेसी आनंद जैन, बेस्ट गोलकी जेसी अजिंत गोस्वामी, बेस्ट हिफेडर जेसी चितिन पटेल, बेस्ट पास जेसी निशिर जेसी को दिया गया. कार्यक्रम के मुख्य अतिथि पवन अवस्थान से

को २-१ से तरावन चीमिपान समे धीनवेगिता का गोल्डन कुट जेकी



FARMER'S SUCCESS STORIES

Farmer Mr. Dinkar Dattarao Kait

Mobile No.	9657343752	
Place	Lasina, Hingoli (Maharastra)	
Crop	Okra	
Variety	VNR-999	
Area	1 Acre	
Sowing Time	1/12/2015	
Row to row distance	3 Feet	
Plant to plant distance	1 Feet	
Harvesting Time	Jan 2016 to Apr 2016	
Total Production	70 Qtls	
Total Profit	1.75 Lakh	
Expenses	0.25 Lakh	
Net Profit	1.50 Lakh	

Farmer Mr. Namdeo Ranbhaji Ingoli

Mobile No.	8007001483	
Place	Jawala BK Hingoli (Maharastra)	
Crop	Bitter Gaurd	
Variety	VNR-Aishwarya	
Area	0.5 Acre	
Sowing Time	15/5/2014	
Row to row distance	6 Feet	
Plant to plant distance	2 Feet	
Harvesting Time	July 2015 to October 2015	
Total Production	30 Qtls	
Total Profit	1.20 Lakh	
Expenses	0.30 Lakh	
Net Profit	0.90 Lakh	

Farmer Sekh Shubhan Sekh Kalu

Mobile No.	8380803819	
Place	Karwadi, Hingoli (Maharastra)	
Crop	Tomato	
Variety	VNR-3348	
Area	0.5 Acre	
Sowing Time	1/12/2015	
Row to row distance	4 Feet	
Plant to plant distance	2 Feet	
Harvesting Time	Jan 2016 to Apr 2016	
Total Production	700 Qtls	
Total Profit	3.20 Lakh	
Expenses	0.30 Lakh	
Net Profit	2.90 Lakh	

Farmer Mr. Kashiram G. Jadhav

Mobile No.	9970101630	
Place	Lasina, Hingoli (Maharastra)	
Crop	Sponge Gourd	
Variety	VNR-Alok	
Area	0.5 Acre	
Sowing Time	1/09/2015	
Row to row distance	5 Feet	
Plant to plant distance	1 Feet	
Harvesting Time	Oct 2015 to Jan 2016	
Total Production	80 Qtls	
Total Profit	1.20 Lakh	
Expenses	0.20 Lakh	
Net Profit	1 Lakh	





Please share your suggestions & feedback E-mail : vnrmagazine@gmail.com



VNR SEEDS PVT. LTD.

Corporate Centre, Canal Road Crossing, Ring Road No.1, Raipur-492006 (C.G.) Contact us :+91 771 4350005-10 Visit us at : www.vnrseeds.com