



IN THIS ISSUE

Management Message I Editorial Speaks I Knowledge Zone I Events@VNR I Training I VNRites Zone I Nursery I Media @ VNR



Dr. Krishan Chandra Upadhyay

During the last one decade our growth has been phenomenal, surpassing the industry growth rate by a great margin. We were able to reach this height because we believe "Sky is the limit." Our core values as a company and focused approach towards our mission 'किसानों के हित में' played a vital role in achieving this growth...

Every single person associated with VNR has passionately contributed his/her best and that has made us a model seed company. Our company is now inspiration to many.

Our industry like all other industries is driven by innovation and technology adoption. As new products are introduced every year in to the market, novelty and speed of technology delivery has become essential to retain any lead in the market place. Innovation for novelty and processes is will be one of the key traits in further boosting our growth to new heights.

I believe every one of us has been innovating to some extent in their own sphere of work and improving efficiency which has to be retained and improved.

The researchers have to innovate new competitive products at a faster pace, the product development experts need to innovate processes to test with utmost precision while expanding their arena of operation, the supply chain Samurai's need to innovate in increasing production of pure sellable seeds at lesser inputs, the Business Gurus need to innovate on strategies for existing and future markets and the support functions/Back office champions need to innovate on processes and systems that facilitate and increase efficiency.

So let us cultivate a sense of innovation for novelty and efficiency in whatever we do. Finally, wishing all our teams, associates and families a very happy new year 2017, may it bring Joy, happiness, peace, prosperity and may god bless our endeavors!





WISH YOU ALL A HAPPY & PROSPEROUS NEW YEAR

It gives us immense pleasure to share that our Chairman, Dr. Narayan Chawda, has been adorned with "Honorary Fellowship" by Indian Institute of Horticulture in the 7th Indian Horticulture Congress 2016. He was honoured for his contribution towards new technologies in the field of Agriculture and Farming. The VNR leadership team participated in the in 23rd Asian Seed Congress, organised by The Asia & Pacific Seed Association, held at Incheon, South Korea.

Our company organised "Chayan" the crop show at Abhanpur (C.G) from 13th to 24th Oct-2016, where a huge portfolio of our varieties was displayed in a well planned area. The product specifications and detailed description were provided to the visitors in the program. Do visit these page no.6 to 9 for more details. Diwali was celebrated with great enthusiasm at the Corporate Centre. The Diwali Pooja was performed on this auspicious day to worship goddess Lakshmi for peace, wealth and prosperity. Do visit the employee corner to know the great achievements of kids! We extend our heartfelt thanks to all contributors and readers for their continuous support! Enjoy the journey, keep contributing your articles and give your feedback and suggestions at vnrmagazine@gmail.com.

Happy Reading!!! **EDITORIAL TEAM**



Knowledge Zone

Impact
Volume -06, October - December 2016

In our last volume we have shared you some of chilli's common diseasse here are some more:

1. ALTENARIA LEAF SPOT

Caused by: Alternaria solani

DIAGNOSIS:

- * Spots on leaves and fruits; more prominent on the fruits
- * The spots are circular to irregular with dark brown to black concentric circles.
- * On fruits, the spots are covered with black spore masses in concentric circles.



2. POWDERY MILDEW

Caused by: Lelevillula Taurica

Powdery mildew causing heavy yield loss ranging from 14 to 20 percent, Due to severe defoliation and reduction in photosynthesis, size and number of fruits per plant . This disease is very common from November to February.

DIAGNOSIS:

- White powdery coating appears mostly on the lower surface
- Sometimes the powdery coating can also be seen on the upper surface.
- Correspondingly on the upper surface yellow patches are seen
- Severe infection results in the drying and shedding of affected leaves.
- Powdery growth can also be seen on young fruits, and branches.
- Diseased fruits do not grow further and may drop down.



ALTENARIA LEAF SPOT

Source: www.pestnet.org



POWDERY MILDEW

Source: www.infonet.org/planthealth



POWDERY MILDEW

Source: www.mydreamgarden.in

Knowledge Zone



3. ANTHRACNOSE

Caused by: Colletotrichum Capsici and C. Gloeosporioides

DIAGNOSIS:

- Typically, symptoms first appear on mature fruits as small, water-soaked, sunken The lesions may increase to 3-4 cm in diameter on large fruit.
- Pale buff to salmon spore masses occur scattered or in concentric rings on the lesions.
- · Infected fruits drop off prematurely.
- Black, minute spots develop on infected seeds.
- Fungus may also attack the fruit stalk and spread along the stem causing dieback symptoms.



Infected seeds and diseased crop debris

Secondary Source of Inoculums:

Conidia dispersed by rain splash and wind. It also infect Tomato, Potato, Brinjal

Favourable Condition:

28-32 degree C and RH > 80%



4. CHOANEPHORA BLIGHT

Caused by: Choanephora Cucurbitarium

DIAGNOSIS

- * Choanephora blight cause great damage to the crop during rainy season.
- * Flowers turn brown to black and then rot.
- * Rot spreads downward rapidly, affecting buds and tender leaves.
- * Infected tissue turns brown to black and the fungus grows rapidly downward killing.
- * off portions of the upper plant.
- The bark easily peels off in shreds.
- * Wet rot develops on affected parts. Infected parts of the stem appear wet and green.



ANTHRACNOSE

Source: www.avrdc.org



ANTHRACNOSE

Source: www.hortomallas.com



CHOANEPHORA BLIGHT

Source: www.ppqs.gov.in

to be continued......



VNR Crop Show - Chayan 2016

The first ever, Crop Show named as "Chayan" 2016 was successfully organised by VNR in Raipur (C .G) near Abhanpur (C.G) from 13 October 2016 to 24 October 2016. In this crop show, approximately, 340 varieties were showcased in an area spread over 15 acres. The crops which were showcased included Gourds are (Bitter gourd, Bottle gourd, Sponge gourd, Ridge gourd, Ash gourd, Pumpkin, Round gourd and Snake gourd), Okra, Tomatoes, Hot Pepper, Sweet Pepper and Brinjal, Water Melon, Cowpea, Dolichos, Radish, Cucumber etc.





Additionally hybrid paddy and hybrid maize varieties were also on display in other location. The objective of the crop show was to demonstrate the leading commercial hybrids of VNR and also to showcase the promising pipeline varieties to the channel partners, bulk partners and leading farmers. This crop show gave the visitors a chance to observe, evaluate, compare and select suitable varieties from VNR portfolio for their respective areas. Approximately 1000 channel partners of VNR from all over the country visited the crop show. It was also visited by 700 progressive farmers from central India.

Importers from other countries like Srilanka and Egypt also participated in the event. In addition to this, the event covered a tour to the production and processing facilities followed by distributor's meet with all the channel partners in Raipur. Many channel partners were on their first visit to VNR Seeds, Raipur and they were completely mesmerised to see the world class research, production and processing facilities of VNR. The crop show was successfully planned and executed by the volunteers under the guidance of the organising team. It was the sheer hard work and dedication of the team which made the event a grand success in the seed industry.





Events



We are thankful to the Chayan Volunteer's Team!

- 1. Mr. Pradeep Tiwari, Marketing
- 2. Mr. Rahul Kumar Sahu, Marketing
- 3. Mr. Priyabrata Dash, Marketing
- 4. Mr. Amir Khan, Sales
- 5. Dr. Ashok Gupta, Sales
- 6. Mr. Sachin Kumar, Sales
- 7. Mr. Dinesh Swami, Sales
- 8. Mr. Srinivas Swami, Sales
- 9. Mr. Akhilesh Singh, Sales
- 10. Mr. Amit Kumar, Sales
- 11. Mr. Pavan Kumar, Sales
- 12. Mr. Rajeev Ranjan, Sales
- 13. Mr. Vaibhav Verma, Sales
- 14. Mr. Sudeep Rana, PD

- 15. Mr. Kush Dutt Rawat, Production
- 16. Mr. A.P. Singh, Legal
- 17. Mr. Rahul Dhiwar, Nursery
- 18. Mr. Bhuvnesh Patel, Finance
- 19. Mr. Roopam Johri, HR
- 20. Mr. Vipin Sharma, Admin
- 21. Mr. Dushyant Sahu, Finance
- 22. Mr. Gourav Rathod, Finance
- 23. Mr. Gautam Chandrakar, Logistics
- 24. Mr. Santosh Lukhey, Logistics
- 25. Mr. Anand Kusre, Logistics
- 26. Mr. Sushil Sahu, Logistics
- 27. Mr. Dinanath Singh, R & D
- 28. Mr. Deepankar Sarkar, R&D

- 29. Mr. Manish Kumar, R&D
- 30. Mr. Rakesh Pal, R&D
- 31. Mr. Sandeep Kumar, R&D
- 32. Mr. Sevak Ram Verma, R&D
- 33. Mr. Vishwanath Girase, R&D
- 34. Ms. Pooja Rawat, R&D
- 35. Mr. Jagdeep Kumar, Processing
- 36. Mr. Puran Sahu, Farm
- 37. Mr. Ganga Ram, Farm
- 38. Dr. Vipin Chandra Joshi, QA
- 39. Mr. Bhushan Kharkar, QA
- 40. Mr. Brijesh Gupta, QA



Events









Testimonials for Chayan "VNR Crop Show"

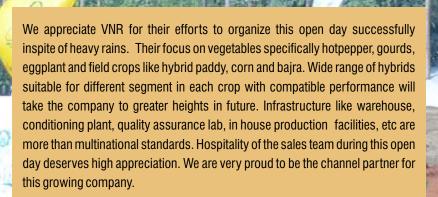
"This is the first time any company took us through their R&D plots, whereas all others limit is up to the processing units only. This immensely inculcated a sense of trust and belief in the company and various products., we came across some really promising hybrids especially in chilli and corn which might prove to be very differentiating from competitors."

Amit Yadav, Krishna Beej Bhandar, Aliganj, Etah (UP)

The same long

पिछले अक्टूबर माह में कंपनी के चयन कार्यक्रम में उपस्थित होने का मौका मिला जिसमें हमारे क्षेत्र के डीलर और वितरक एवं अप्रणी किसान बंधु शामिल हुए । चयन एक साथ सभी फसलों का एक ही स्थान पर देखना मुझे आश्चर्यचिकत कर गया लगभग 300 से ज्यादा किस्मों का चयन करने का मौका मिला । वहां हमें सिक्जयों की कई किस्में जैसे िक मिर्च, टमाटर, बैंगन, गिलकी, लौकी, करेला, तुरई, टिंडा, कद्दू, ग्वार एवं बरबट्टी इत्यादि कई सिक्जयों का चयन हमारे क्षेत्र में प्रचिलत सिग्मेन्ट के अनुरूप करने का मौका मिला । इसी प्रकार फील्ड क्लॉप में भी मक्का बाजरा व धान की कई किस्में देखने का मौका मिला, मैं आज तक कई फिल्ड प्रोग्राम में उपस्थित हुआ, कई ट्रायल फॉर्म देखें छोटी से लेकर बड़ी बड़ी मल्टीनेशनल कंपनियां अपनी किस्मों के साथ साथ प्रतियोगी कंपनियों के उत्पाद दिखाती है किन्तु यह अनुभव एकदम अलग वह अद्भूत था । आशा करता हूं इसी प्रकार कंपनी चयन प्रोग्राम व अन्य गतिविधियों में हमें शामिल करती रहेगीं तािक हमें बहुत कुछ सीखने का मौका मिलता रहे।

जितेन्द्र कुमार जैन , जैन बीज भण्डार, इंदौर



A.Nagarajan, Evergreen Hybrid Seeds, Villupuram, Tamil Nadu

मेरा नाम भीम गोराई है। मैं जिला - बोकारो (झारखण्ड) का निवासी हूँ। मैं VNR कम्पनी द्वारा आयोजित प्रोग्राम VNR चयन में 22 Oct को रायपुर में कम्पनी का R&D भ्रमण किया। मैने जीवन में पहली वार VNR कम्पनी के सारे मुख्य किस्मों को एक साथ देखा एवं अवलोकन भी किया। मैंने कम्पनी की नयी टेक्नॉलोजी एवं Seed Packing Processing Plant को भी देखा। वास्तव में आज VNR SEED PVT LTD उन कम्पनीयों में से है जो नयी किस्मों को भारत में लाने का प्रयास कर रही है। मुझे VNR कम्पनी द्वारा आयोजित प्रोग्राम VNR चयन बहुत ही अच्छा लगा।

श्री भीम गोराई , जोधाडीह मोड, चौक बोकारो (झारखण्ड)

The crop tour at Raipur was a vast and elegant experience. I had visited Raipur many times but this tour was a memorable one. We have seen how wonderfully the modern technology was used in all crops (Vegetable and Field crop) at a time. The comparison between market crops with new selected crop was simply amazing. In this tour we have selected most long time disease tolerance and new varieties of product which will be a new revolution in future.

Rajeev D, Seedworld, Hyderabad

Events



Dr. Narayan Chawda (Chairman, VNR Seeds) awarded with Fellowship

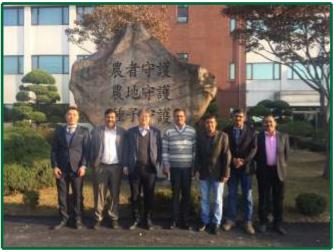
It is a rare honor and privilege for our company as our Honorable Chairman, Krishi Pandit Dr. Narayan Chawda, was conferred with prestigious "Honorary Fellowship" of Horticultural Society of India on November 15 2016 at B.P. Pal Auditorium, IARI, Pusa Campus, New Delhi during 7th Indian Horticultural Congress. This award was given away by Shri. S.S. Ahluwalia, Hon'ble Minister of State for Agriculture and Farmers welfare. During this event, Dr. Narayan Chawda delivered a lecture and presentation on "VEGETABLE GRAFTING FOR HIGH PRODUCTIVITY AND PROFITABILITY OF VEGETABLE CROPS". More than 700 delegates including Agricultural Scientists and renowned farmers across different parts of India were present in this event.







VNR team participated in the 23rd Asian Seed Congress, 2016 at Incheon, South Korea, in November 2016 conducted by Asia and Pacific Seed Association (APSA). APSA was established in 1994, through the cooperation of the Food and Agriculture Organization (FAO) and DANIDA, with the aim of promoting quality seed production and marketing in the Asia and Pacific Region. Today, APSA is the largest regional seed association in the world.





किसानसम्मेलन "नोटबंदी की वजह से किसानों में होने वाली परेशानियाँ एवं उसके उपाय" @ 15 नवम्बर 2016 कुम्हारी, दुर्ग (छ.ग.)

देश में नोटबंदी से अन्य क्षेत्रों के साथ - साथ कृषि जगत भी अछुता नहीं रहा है। छत्तीसगढ़ प्रगतिशील युवा किसान संघ के द्वारा इस विषय को लेकर एक किसान सम्मेलन दिन्नाँक 15-11-2016 को ग्राम खपरी, कुम्हारी, जिला-दुर्ग (छ.ग.) में आयोजित किया गया।

उक्त सम्मेलन में श्री अरविन्द अग्रवाल (डायरेक्टर, व्ही.एन.आर. सीड्स) को मुख्य वक्ता के रुप में आमंत्रित किया गया। श्री अरविन्द अग्रवाल के द्वारा किसानों को नोटबंदी से हो ने वाली परेशानियाँ एवं उससे निजात पाने के सरल उपायों से अवगत कराया गया। इस अवसर पर संघ के सदस्यों के द्वारा श्री अरविन्द अग्रवाल को शॉल भेंट कर सम्मानित किया गया।







Lime Stone Cricket Match sponsored by VNR Seeds

10th Lime Stone Cricket Match was organized by Nandani Sports & Cultural Development Association on 24th December 2016 at Ahiwara, C.G. in the presence of Mr. M.K. Barman, ED,P&A (BSP) & Mrs. Manjulata Yadav (President Municipal Party Corporation, Ahiwara,CG). VNR was one of the sponsors of this event and also participated in the match.

Training



VNR organized a team of four members to visit Thailand during September – October 2016 to attend the training on vegetables (seeds to harvest) from World Vegetable Centre at Kasetsart University Campus, Kamphaeng Sean. The motive of these team members was to learn the technique from the world's best scientists who are pioneer in their respective subject and to implement it in India.



Seed Harvest Training @ The World Vegetable Center, Thailand

Training on 5S: Batch II @Corporate Center, Raipur (CG)

The second batch training program on 5S was conducted by ANM Consultants on 8 October 2016 at Raipur. The trainers, Mr. Praneet Surti and Mr. Devesh Thakur delivered the training 5S, is abbreviated from the Japanese word, Seiro (Sort), Seiton (Systematize), Seiso (Sweep), Seiketsu (Standardize) and Shitsuke (Self-Discipline).

It aims at spontaneous and continuous improvement of working environment and working conditions. 5S is not only to be used at workplace but it can be used in every aspect of human life.

A better, systematic, organized and disciplined work culture always ensures success.

The objective of this training program was to make the participants aware of the work place discipline and ways to organize the work space to gain efficiency and effectiveness.

All the participants enjoyed the training session and actively took part in the training activities and games.



VNRities Zone





Proud Parents

The 'Modern Art Painting' by Shruti Sati (Rungta Public School, Bhilai) daughter of Mr. S.C. Sati (QA) was published in Kloud 9 magazine in November 2016 issue. We wish the talented star a bright future in this field.

Kshitij Karkun (Delhi Public School, Bhilai) son of Mr. Manish Karkun (Finance) has got first price in the junior boys (under 14) shot put in Interschool athletics Competition. Best wishes to the budding champion.





Horrifying Incident----- Value your life

"A horrifying incident took place on 9 October 2016. I was having a gala time with my family in a river, in Medak district. We were enjoying and bathing in the river. We were capturing the moments in the camera. But we were not aware that the river was too deep. While clicking the pictures, suddenly my wife and I started drowning into the deep water. I was stuck and I was trying hard to save myself but all in vain. All the members of my family were trying to save me but they were also getting into danger. My wife tried her best but she failed to help me. Finally, my elder son came to the spot and wisely judged the distance from bank to deeper spot, he pulled my wife and myself by force and finally we were able to come out. Today we are alive due to my elder son, Sumant. He has given REBIRTH to us. May god bless him!"

Learning:

We should be careful while having adventure near rivers, mountains or hills for the unseen dangers lurking nearby. Life is precious and we should value it.

Contributed By: Mr. P. Srinivas Swami, Sales

Nursery



This quarter has been a dynamic quarter for VNR Nursery; who participated in 10 exhibitions between Oct-Dec 2016.

These exhibitions are as follows;

- 1. Kisan Mela, pantnagar (UK)
- 2. GRAM 2016, Jaipur (RJ)
- 3. Agro Tech & Business Fair, Chandigarh (PB)
- 4. Krishithon -2016, Nasik (MH)
- 5. Agrovision -2016, Nagpur (MH)
- 6. Krushimela, Mandya (KN)
- 7. Krishi Unnayan Mela -2016, Burdwan (WB)
- 8. Chhattisgarh Kisan Mela -2016, Jagdalpur (CG)
- 9. AP Tech -Guntur (AP)
- 10. Maha Agro -2016, Aurangabad (MH)

Out of these, 7 exhibitions were such where VNR Nursery participated for the first time and explored the potential of that region. Also, VNR Nursery booth got the first price in Kisan Mela, Pant Nagar, Uttarakhand.







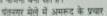


वीएनआर बीही विश्व का सबसे बड़ा अमरूद

धन सिंह बिच्ह

रुव्रपुर।

पंतनगर विश्वविद्यालय में चार दिक्सीय किसान मेले में जहां उन्तर बीओं और पीधों की भरवार रही जात वरव का सबसे बड़ा अपरूद भी मेले में काया रहा। कशीरमाद के रायपुर में ज्ञात्वदित किए जाने वाले घोएनआर बीही नाम के इस अगस्य का वजन देव फिलों से भी अधिक है। वर्तमान में देश में 20 सन्यों की नमंत्री में इसकी चीध तैयार की जा रही है। पंतनगर विवि के माहकोहरिगेशन सिस्टम में भी इस अमलद के तीन सी पेड़ लगाए गए हैं, जिन पर अब फल लगने लगे हैं। पौध उत्पादन करने वाली फर्म अल्द ही इसे पेटेंट कराने को योजना बना रही है।





के लिए पहुंचे बीएनआर नहीं प्राप्ति fedfice it milier prompen असीप सजवानं बताते हैं कि आमहाद का यहन 300 प्राप से एक किलो तक रोता है और कभी इससे अधिक वजन का फल भी पेड़ पर निकास आता है। पूरे विक्य में इतने वाजन का अमसद करी और नहीं होता। इसके साथ ही इसमें चीत की मात्रा चहुत कम होती है। कम पानी और अधिक नमी वाले स्थानी पर भी उसका उत्पादन हो जाता है।

डॉ. नारायण चावड़ा को मिला फेलोशिप अवॉर्ड

सिटी रिपोर्टर • राजधानी से लगे ग्राम गोमची में मॉडने तरीके से खेती करने वाले प्रोग्नेसिव फॉर्मर डॉ. नारायण चावडा



को हार्टीकल्चर मोसाइटी इंडिया फैलोशिप अवार्ड 2016 से सम्मानित किया गया है। यह सम्मान पिछले दिनों दिल्ली में केंद्रीय कृषि राज्य मंत्री एसएस अहलुवालिया ने दिए। डॉ. चावडा पिछले दो दशक

से एग्रीकल्चर और हार्टीकल्चर में कई इनोवेशन किए हैं। वेजीटेबल के नए सीड डेवलप किया है। आसपास के गांवों के किसानों को खेती और सिंचाई की नई पद्धतियां भी बताते हैं। डॉ. चावडा पिछले साल पंडित रविशंकर शुक्ल विवि से पीएचडी किए हैं।

लाइम स्टोन क्रिकेट शुरू

हरिभृषि न्दूज, परिनी अधिवारा

मेरिनी होत एवं प्रेसकृतिक विकास स्टोन करा क्रिकेट परिवोधित का 24 दिसंबर को शुभारंभ किया गया।

 आयोजन का प्रतिकारिता के 10 में वर्ष के noti of. प्रारंभक मैच में रेश्वय सम् रोगायक सम् पुक्रमाना सीहम ने जे के स्थानी ने डीम जीतकर पान्नी

बल्लेबाजी करते हुए सभी विकेट खोकन 25 पन बनाए। जिसे जे.के. लक्ष्मी को टीम ने केवल 4 ओवर्गों में बनाबर प्रैच जीन निवा।

कार्यक्रम में मुख्य अतिथि भीजनआर शेंड्स), क्लिय शुक्ता एम के, धर्मन (वंडी पीएण्डए) (एसआर जे के मीमेन्ट), बीमडी



पिलाई स्टील प्लांट व श्रीमति मंजनत बाट्य अध्यक्ष र प्रा परिषद औरबार की आव्यक्त में मंचन हुआ। अतिचित्रिष्ट अविधि के रूप में कारी अनुसर्ग नागा (जी.एम. पी एरड ए) बीएसपी पटी जी उल्लाम बुन्सा (डीक्सिन) गींदरी खदन के क्षा राजकृषरः कृष्टु (प्रकेशकः, सेश्च-अर शेद्दम), शिलीष शुक्ता

कादुर गर्मेद अविकता) उत्तरिकत के आकेतर समिति के अध्यक्ष जनात सिंह, उपान्यक्ष स्टालिन सामुकेल, व महास्थिप बिन्तु बतादुर में बताय कि 1 लाख रूपर ईनाम पति बाली इस प्रतिवेशित में प्रदेश के उत्त्वसर्ताय टीपों के साथ भोपाल, नागपुर, विसासपुर व मोरिया की टीमें भी तिस्सा ले रही है।

OMG : उत्तराखंड में है दुनिया का सबसे बडा अमरूद



देहरादुन। उत्तराखंड में इन दिनों चार दिवसीय किसान मेता चत रहा है। इस मेते में बीजों और पीधी की भरमार तभी रही। वहीं इस मेते में दुनिया का सबसे बहा अमन्नद मेते में द्वाया रहा। वे मेला प्रदेश के रहपूर स्थित पंतनगर विश्वविद्यालय में लगा हुआ है।



कियान मेल में आया वीचनआर बीवी नाम का आमन्द्र

क्तीमगढ़ के रायपुर में उत्पादित किए जाने वाले वीएनअर बीही नाम के इस असरूद का वजन ब्रेंड फिलों में भी अधिक है। वर्तमान में देश में 20 राजों की नमीरी में इसकी पीप तैयार की जा

पतनगर विवि के माझकोइरिगेवान सिस्टम में भी इस अमरूद के तीन सी पेड़ तगाए गए हैं, जिन मा अब मात तापने तार्रे हैं। मीध उत्पादन करने शाती क्यों क्रांच हो हो पेटेंट कराने की मीजना

पतनगर मेरी में अमल्प के प्रचार के लिए पहुंचे वीएनआर नहींरी के माफैटिंग एकडीक्पूटिंव आरोप सलवान बावते हैं कि असलाद का वासन 360 दाम से एक किसी तक होता है और कभी इससे अधिक बजन का पात भी पेड़ पर निकात अता है। पूरे विश्व में इतने बजन का अमलाद कहीं और नहीं होता।



पॉजीटिव इंडिया

Blustrated National Monthly Of General & Medical News An

वी.एन.आर. सीड्स का देश की भारत की खुराहाली व हरियाली में



खशहाली में महत्वपूर्ण वोगदान

हाइटेक व साईटिफिक खेती का सबसे अहम रोल है। वी.एन.आर. सीड ने इस खुजहाली की ओर अपना पहला कदम बड़ा दिया है। बी.एन.आर. के डायरेक्टर अरविंद अग्रवाल का कहना है कि सही बीजों का चयन ही खुशहाली की ओर पहला कदम है। थी.एन.आर. सीडस इस खुशहाली को बांटने के लिये कतसंक्रीस्पत है।

मिर्च की 150 से अधिक वैरायटी, 14 वैरायटियों के साथ करेला, कदद की 5 वरायटी, भिंडी 4 वैरायटी, बेगन की 28 वैरायदी और बीएनआर बोही के क्या कडने। फल का बजन 300 से 1000 ग्राम, पूरे वर्ष फसल संभव क्षमता, कम पानी व आधिक नमी के स्थानों पर भी संभव। वी.एन.आर. बीही की प्रशंसा देश के प्रधानमंत्री नरेंद्र मोदी, भारत के कृषि मंत्री राधामोहन सिंह, निविन गडकरी, वेलंगाना के मुख्यमंत्री सीएस राष, पंजाब के मुख्यमंत्रों प्रकाश सिंह बादल व गुजरात की मुख्यमंत्री आनंदीबेन पटेल कर चुकी है।



FARMER'S SUCCESS STORIES

Farmer : Mr. Akhilesh Pal

	•
Place	Amla Chhindwara (M.P.)
Crop Name	Tomato
Variety	3348
Area	0.5 Acre
Sowing Time	Jan - 16
Row to row distance	2.5 Feet
Plant to plant distance	2.5 Feet
Harvesting Time	20-21 Picking
Total Production	31200 Kg
Total Profit	Rs. 146000/-
Total Expenses	Rs. 40000/-

Farmer : Mr. Anil Katole

Place	Chhindwara (M.P.)
Crop Name	Chilli
Variety	728
Area	0.5 Acre
Sowing Time	Dec - 15
Row to row distance	3 Feet
Plant to plant distance	1 Feet
Harvesting Time	8-9 Picking
Total Production	6480 Kg
Total Profit	Rs. 166000/-
Total Expenses	Rs. 33000/-

Farmer : Mr. Sanpat G. Doiphode

Diagram	Chhinduran (MAD)
Place	Chhindwara (M.P.)
Crop Name	Bitter Guard
Variety	Navdhar
Area	0.5 Acre
Sowing Time	May - 14
Row to row distance	5 Feet
Plant to plant distance	2 Feet
Harvesting Time	39-40 Picking
Total Production	12000 - 13000 Kg
Total Profit	Rs. 325000/-
Total Expenses	Rs. 175000/-

Farmer: Mr. Ganesh Vishwakarma

	<u> </u>
Place	Chhindwara (M.P.)
Crop Name	Chilli
Variety	145
Area	0.5 Acre
Sowing Time	Feb - 16
Row to row distance	3 Feet
Plant to plant distance	1 Feet
Harvesting Time	10-11 Picking
Total Production	15000 - 16000 Kg
Total Profit	Rs. 400000/-
Total Expenses	Rs. 115000/-



Please share your suggestions & feedback E-mail: vnrmagazine@gmail.com



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