|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Crop | Trial type | DS 18-19 | DS-19 | WS-19 | DS 19-20 | Total alloted | Planted | Data recovery | Remarks |
| Paddy | RST | 8 |  |  |  | 8 | 8 | 8 | Crop tour has done with atul sir, KC sir, rahul sir selections data has done |
|  | CT | 5 |  |  |  | 5 | 5 | 5 | We are promoting 8235 against bold OP |
|  | OFD | 20 |  |  |  | 20 | 20 | 20 | Crop tour has done we are recommeding 2233 strongly in MC-13 Market |
| Maize | RST | 4 |  |  |  | 4 | 4 | 4 | Crop tour has done with atul sir, KC sir, rahul sir selections data has done |
|  | CT | 9 |  |  |  | 9 | 9 | 8 | We selected 4361, hybrid promoting this hybrid in zero tillage |
|  | OFD | 15 |  |  |  | 15 | 15 | 10 | We select the 4361 again in OFD, 35337 is for large scale testing |
| Bitter gourd | RST | 6 | 3 | 19 |  | 28 | 28 | 26 | 1 medium rst,1 long rst, damaged due to high virus, crop tours has done, submitted conclusions and recommendtions |
|  | CT |  |  | 25 |  | 25 | 25 | 23 | Crop tours has done, submitted conclusions and recommendations |
|  | OFD |  | 10 | 21 |  | 31 | 31 | 25 | We strongly promoting in Rainey high managements, YUVRAJ and VISHNU, medium management and DS sowings for Nandita |
| Ridge gourd | RST |  | 1 | 3 |  | 4 | 4 | 4 | Crop tour done submitted conclusions and recommendations |
|  | CT |  |  | 6 |  | 6 | 6 | 5 | Crop tour done submitted conclusions and recommendations |
|  | OFD |  | 2 | 5 |  | 7 | 7 | 7 | Successfully tested 103, against Naga we are recommending all markets in all seasons |
| Bottle gourd | RST |  |  | 2 |  | 2 | 2 | 2 | Crop tour done and submitted conclusions and recommendations |
|  | CT |  | 4 | 6 |  | 10 | 10 | 8 | Crop tour done and submitted conclusions and recommendations |
|  | OFD |  | 2 |  |  | 2 | 2 | 2 | Mahi tested in hyd location, not perform well against saritha |
| Tomato | RST |  | 4 | 6 |  | 10 | 10 | 9 | Crop tours has done, submitted conclusions and recommendations |
|  | CT |  | 7 | 18 |  | 25 | 25 | 23 | Crop tours has done, submitted conclusions and recommendations |
|  | OFD |  | 5 | 48 |  | 53 | 50 | 40 | We found 15027 has commercial, rejected 15067, 13008 and 15007 has promotted |
| Okra | RST |  | 1 |  |  | 1 | 1 | 1 | Croptour done, selected 3 hybrids |
|  | CT |  | 10 | 15 |  | 25 | 20 | 20 | Rejected all entries, with virus effected |
| Pumpkin | CT | 2 |  | 5 |  | 7 | 7 | 7 | We seleceted 1 hybrid against Arjuna |
| Cucumber | CT |  |  | 25 |  | 25 | 20 | 5 | lot of fields damage with heavy rains in Mysore, CU2, looking better against all |
| Chilli | RST | 5 |  | 2 |  | 7 | 7 | 7 | Last year no hybrids selected from Fresh green, from Dry crop tour has done forward the recommendations |
|  | CT | 6 |  | 10 |  | 16 | 16 | 7 | 6 cts in guntur damaged due to high virus,teja,k.byadgi,d.byadgi 2 each |
|  | OFD | 10 |  | 50 |  | 60 | 60 | 55 | In April concluded 751 to commercial, Now 1260188 has promissing among all |
| Total |  | 13 | 17 | 222 |  | 405 | 392 | 331 |  |

Form-A

**Success of PD trials:-**

I was design the no.of trials, key locations, villages, Market potential locations, and generate the Farmers selections for location wise; **we have the best farmer retention with the good relationship,** Given training on January meeting with new team members

We design the data protocol sheets, OFD process and handling PPT, given training on how to test the OFD, how to make commercial, following the process to team, Given training on Apr month and June/July month along with sales team

**Monitoring PD trials:**

We are making crop tours 100% RST CT trails has visited,

**Analysis and Recommendations:-**

We are generate the data with high accuracy, analysing data and forward the recommendations on time to the breeder and Management

**People Management:-**

We are main focus on FA, front line technical Field assistant, given waste training to them, creating good knowledge on data collection, creating interest on carrier, role and responsibility; I have the good retention of people, from so many long years like 4-5 years

One of the great achievement is we are synchronise the data recordings from each and other, Our team is very punctual, discipline on data integrity and Financial integrity, in reports we are maintain high standards like immediate wats app reporting, Mail and cloud updating, we are providing upto date data sheets on crop tour time

**Sales Supporting:-**

This year we finishing the complete one cycle on all crops, technical training, disease symptoms identification, disese management, control measures, OFD process, OFD handling, Forward the OFD features, checks to be used, USP of each OFD to each and every state head, regularly attending the Sales meeting, giving revision of each OFD and new pipeline features and USP

**Success of New products:-**

I am participating Each and every meeting of Business partners, **participate in Hyderabad meeting, Mysore, Guntu**r explain about new launches, providing the position of product against season, and geography,

Provide the sales team to agronomy practice of each and every product, pictures**, EX-751, Vishnu**, USPs, keep on tracking the new launches in each and every area visit, participate in farmer meetings, field days for key hybrids in key markets

**Market Mapping:-**

We are providing new hybrids information to R&D, using new checks for your trials, continue the observations and performance tracking updating to the R&D, positioning the pipeline product into new markets, guide the sales team to positioning new hybrids in existing markets, for EX-Nupur in new test,( Sahoo, Shreya tomatos)

**Coordination with Research:-**

Frequently visiting the Hyderabad and Banagalore R&D farms for trials visit, As of now completed, Gourds at Bangalore, Tomato at Hyd and Bnglr, Cucumber at Hyd, WM at Bangalore, Chilli at Raipur, attend the all trials visit at Raipur, Hyderabad and Bangalore location R&D

**Interaction with University Scientist:-**

We have very good interaction with AP and Telangana, Seedman assosiation, and Lamfarm guntur location hrticulture and chilli breeder, scientist, warangal location entomologist and pathologist, At TN, TNAU we have good contacts with senior pathologist, we arranging the virus samples testing for us, Karnataka we have good contact and communication with Mr.Astaputhre director of trial department

**University Test :-**

This year we are given under testing of University, Paddy 2 products, Maize 3 products, Chilli-4 products, under testing

**Farm Exposure:-** Earlier we are doing farm training to sales on how to collect the FC OFD data, this year we given technical training, identification of disease symptoms

**Farm Concept Multi Crops:-**

We are well establishment of CBE farm, in other locations, with one farmer we are doing 2-3 multi-crops trial like a farm model, in HYD all gourds are doing at one location one farmer, same as implementing Mysore and Talaivasal locations, Multi crop trial at one farmer field

**Conclusion of OFD:-**  In First half we given feedback of conclusive OFD reports of 15007, Chilli 751, Maize4361 and Paddy2233, 8235, each and every OFD feedback of sales team and strong recommendation to the performance with features

In Second half, we given the tomato OFD 13008, 15067 and 15007, Gourds, Yuvraj, Nndita, Vishnu crop tours, Rajani conclusive yield data report