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Product launch sales and Business Partners meet



- VBH-11 launch meeting attend at Tenkasi, given product information, new pipeline to Sales and retailers.

Product Development



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Field training of Trial protocols, layouts, area measurements to all TE and FA



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Product Development



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New crops, New segments identify in market survey



OP Green brinjal



OP Dolichos



Chilli OP



White Brinjal



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Mandi visits

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- **Cucumber OP**
- DG mild mottled, big cucumber
- Main cultivation on south tamil nadu Tenkasi, Tirunelveli & Tenkasi area
- Season-All around the year
- Mainly to kerala for cooking
- 450 kgs market



- **Brinjal OP (Andarkulam)**
- Purple fading round
- Main cultivation on radhapuram in nagarcoil and nearby areas
- Season- All around the year
- USP- Good in taste & inner seed is less
- 200-300 Kgs market



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Collected detailed information about Pumpkin and Ashgourd from various Traders.





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Crops caring, trial execution, well protocols system.



Well Disease free crops trial with long run to conclude proper agronomy management with well protocol system.





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Organizing Crop tours and Hybrid arrangements



Well Planned crop tours to hybrid evolution to all crops.





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