



## KHARIF SALES CALCULATION PLAN OF 2016

To,

Dear business partners, here inform you that the sales plan for Retailers of Kharif 2016.

Billing Price to Retailers:-

(Hybrid Paddy)

Variety	LAXMI	2355 <sup>plus</sup>	2377	2233	2245	2111
Price (in Rs.)	900	850	850	850	800	850

(Research Paddy)

Variety	SONARI
Price (in Rs.)	350(cash)

(Hybrid Maize)

Variety	4325	4226
Price (in Rs.)	850	780

CD calculation on hybrid Paddy

- 1- 1<sup>st</sup> June 2016- 21<sup>st</sup> June 2016:- 20%
- 2- 22<sup>nd</sup> June 2016- 15<sup>th</sup> July 2016:- 15%
- 3- 16<sup>th</sup> July 2016- 30<sup>th</sup> July 2016:- 10%

ABS investment incentive on Hybrid Paddy( based on distributor)

Variety	Benefit per Kg.
2111,2233,2377,2355 <sup>plus</sup> ,LAXMI	Rs.10/-
2245, 2201	Rs.20/-

\*all the above calculation through respective distributor

Regards

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VNR Seeds Pvt. Ltd.