Dear All,

We are pleased to announce the payment linked incentive for VNR Brand Hybrid Paddy for Kharif-2018;

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **HYBRID VARIETY** | **DURATION** | **GRAIN TYPE** | **PACK SIZE** | **RETAILER PRICE**  **{900 – 20** *( TD )***}** |
| 2111 | 100-105 | Medium Slender | 3kg | 870 |
| 2233 | 115-120 | **Long Bold** | 3kg | 870 |
| 2245 | 120-125 | *Long Slender* with medium aroma | 3kg | 870 |
| 2355Plus & 2375 Plus | 130-135 | *Medium Slender* and aromatic | 3kg | 870 |
| 2377 | 130-140 | **Medium Bold** | 3kg | 870 |
| Laxmi Plus | 145-150 | **Medium Bold** | 3kg | 870 |

***-Scheme details are as given under –***

Payment Linked Incentive Rate-

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| DATE | CD | 2111 | 2233 | 2245 | 2355 Plus | 2377 | Laxmi Plus |
| BEFORE 28th JUN | 8.5 % | 796 | 796 | 796 | 796 | 796 | 796 |
| 29th June to 09th july | 7% | 809 | 809 | 809 | 809 | 809 | 809 |
| 10th july to 20th july | 5 % | 826.5 | 826.5 | 826.5 | 826.5 | 826.5 | 826.5 |
| 21th july to 31th july | 3.5 % | 840 | 840 | 840 | 840 | 840 | 840 |

Quantity Gift Scheme –

|  |  |
| --- | --- |
| QUANTITY  (IN BAGS) | QUANTITY DISCOUNT |
| 1-5 | **\*** |
| 6-10 | **\* \*** |
| 11-15 | **\* \* \*** |
| 16-20 | **\* \* \* \*** |
| 21-30 and Above | **\* \* \* \* \*** |

Terms & conditions-

1. Closing dates for timely payment incentive is mentioned above
2. The payment has to be made by RTGS/NEFT/DD in favour of MAHABIR KRUSHI PRATISTHAN ,PAYABLE AT NAYAGARH.
3. The distributor reserves all rights to amend, extend or withdraw the scheme at any point of time.
4. ***Debit balance/Outstanding, if any, will adjusted from the amount received first***, and only remaining amount shall be considered for cash discount.
5. The scheme will be applicable on ***net sales volume during kharif-2018 and for which entire payment has been made within 60 days of invoice or before 30/08/18 whichever is earlier.***
6. ***No tear or damaged packets will be entertained during sales return.***

We have firm belief that you will take the maximum benefit out of the scheme.