Dear All,

We are pleased to announce the payment linked incentive for VNR Brand Hybrid Paddy for Kharif-2018;

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **HYBRID VARIETY** | **DURATION** | **GRAIN TYPE** | **PACK SIZE** | **RETAILER PRICE**  **{900 – 30** *( TD )***}** |
| 2111 | 100-105 | Medium Slender | 3kg | 870 |
| 2233 | 115-120 | **Long Bold** | 3kg | 870 |
| 2245 | 120-125 | *Long Slender* with medium aroma | 3kg | 870 |
| 2355Plus | 130-135 | *Medium Slender* and aromatic | 3kg | 870 |
| 2377 | 130-140 | **Medium Bold** | 3kg | 870 |
| Laxmi Plus | 145-150 | **Medium Bold** | 3kg | 1000-30(TD) = 970 |

***-Scheme details are as given under –***

Payment Linked Incentive Rate-

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| DATE | CD | 2111 | 2233 | 2245 | 2355 Plus | 2377 | Laxmi Plus |
| BEFORE 28th JUN | 17 % | 722 | 722 | 722 | 722 | 722 | 805 |
| 29th June to 09th july | 14 % | 748 | 748 | 748 | 748 | 748 | 834 |
| 10th july to 20th july | 10 % | 783 | 783 | 783 | 783 | 783 | 873 |
| 21th july to 31th july | 7 % | 809 | 809 | 809 | 809 | 809 | 902 |

Quantity Gift Scheme –

|  |  |
| --- | --- |
| QUANTITY  (IN BAGS) | GIFT SCHEMES |
| 5 | DINNER SET |
| 6-10 | SMART WATCH |
| 11-15 | WATER FILTER / SAMSUNG GURU MOBILE |
| 16-20 | SPEED FAN + SMART WATCH |
| 21-35 | SMART PHONE |
| 36-50 | REFRIGERATOR |
| 51-70 | 6.2 KG FULLY AUTOMATIC WASHING MACHINE / LED TV 32 INCH |
| 71-100 | GOLD VOUCHER WORTH RS \*\*\*\*\* |

Terms & conditions-

1. Closing dates for timely payment incentive is mentioned above
2. The payment has to be made by RTGS/NEFT/DD in favour of MANDAL SEEDS / PALAK TRADERS, PAYABLE AT UMERKOTE.
3. The distributor reserves all rights to amend, extend or withdraw the scheme at any point of time.
4. ***Debit balance/Outstanding, if any, will adjusted from the amount received first***, and only remaining amount shall be considered for cash discount.
5. The scheme will be applicable on ***net sales volume during kharif-2018 and for which entire payment has been made within 60 days of invoice or before 30/08/18 whichever is earlier.***

We have firm belief that you will take the maximum benefit out of the scheme.