

102 JKAL:ABS:Res Paddy:EUP,BH,JH,WB,CG:K 2022/01

20.12.2021

All Wholesellers – EUP,BH,JH,WB,CG

Dear Business Partners,

We thank you very much for your patronage in building up JK brand seeds in your area during last several years and looking forward to have same kind of active participation in Advance Booking Scheme for wholesalers during Kharif 2022, which is given as under.

A) Booked & Sold Incentive

Scheme Period	Research Paddy	Token Advance (Rs./Kg)	Booked & sold incentive (Rs./Kg)
22.12.2021 to 31.12.2021	All products of Research paddy	30.00	4.50
01.01.2022 to 15.01.2022		30.00	3.00

Example for ABS incentive calculation: If a party booked 3000 kgs & sold 2500 kgs, he will get incentives on 2500 kgs only. If a party booked 2500 kgs & sold 3000 kgs, he will get incentives on 2500 kgs only.

B) Growth Discount

Kharif 2021 Net Sold Qty slab (kgs)	Growth % of Kharif 22 ABS over Kharif 21 Net Sold qty	Growth Discount on Booked & Sold qty of Kharif 22 (Rs./kg)
30 – 2000	50%	1.0
2001 – 5000	45%	1.5
5001 – 11000	40%	2.0
11001 – 21000	35%	2.5
21001 – 31000	30%	3.0
31001 – 41000	25%	3.5
41001 – 75000	20%	4.0
75001 – 100000	15%	4.5
100001 and above	10%	5.0

Note : For new party, incentive will be given as per the eligible slab

Example for Growth incentive calculation: If a party sold 105000 kgs during Kharif 2021, Booked 120000 kgs during Kharif 2022 and sold 100000 kgs during Kharif 2022, he will get incentives @Rs.5/- per kg on 100000 kgs.

Terms & Conditions:

1. Scheme (Sales) period from 01.03.2022 to 31.07.2022
2. The demand draft / AT PAR cheque / RTGS should be made in favour of "JK AGRI GENETICS LTD, payable at Hyderabad. Out station cheques will not be accepted under this scheme

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3. The balance amount after deducting the advance for the allotted quantity should be paid to the Company on or before the stipulated date, which shall be informed by the Company before the season.
4. Sales Tax, Octroi, VAT, GST and other taxes & levies, if applicable, will be charged extra.
5. The company has the right to modify, withdraw the scheme at any time without any notice.
6. Quantity booked under the scheme will be given priority in supplies.
7. Under this scheme, stocks would be supplied during Mar – Jul, 2022.
8. No sales return will be accepted for the quantities booked under the scheme
9. Even in case of 100% booking also, Company has the right to allocate the quantities which may be less than the booked quantities in the event of shortfall in arrivals.
10. Any Verbal commitments given by JKAL employees on this scheme will not be entertained.
11. JKAL will not be liable for any CASH transactions if you do with our Employees.
12. In case non-supply of material to the extent of advance booking quantities in full or part due to natural calamities, failures in various quality tests and any Govt. restrictions etc., the company's liability would be restricted to the extent of refunding or adjusting against the outstanding. No further claims would be allowed.
13. In order to become eligible for the above scheme, previous outstanding (above 60 days), if any should be cleared as on date of scheme. However considering the business relationship JKAL management may give relaxation under certain conditions. The decision of JKAL management is final.
14. In the event of nonpayment of outstanding dues or non-adherence of any other terms of the scheme, the company has the right to reverse all the scheme benefits given.
15. In case you need any clarification in this scheme please contact our local officer or our divisional office before participating in to the scheme.
16. In case of any disputes in this scheme, the same would be referred to the President & Director of the company & his decision would be final & binding.
17. All the transactions under this scheme are subject to Hyderabad jurisdiction only.

Thanking you
Yours faithfully
For JK AGRI GENETICS LTD


AUTHORISED SIGNATORY

