

Date: 18th December 2021

Sl.No. North/22-23/004

ADVANCE BOOKING SCHEME FOR IMPROVED RICE- KHARIF 2022

STATE: EASTERN U.P.

Dear Channel Partners

We are happy to announce Improved Rice Advance Booking Scheme for Kharif 2022.

Scheme Period – 18th December 2021 to 14th January 2022.

Product	Token Amount Rs./Kg	Incentive on Booked & Sold Qty. Rs./Kg.
All Improved Rice	25	3

Scheme on Booked Amount

Booked Qty. in Kgs	Booking Amount (Rs.)	Benefit on Booking - %
5000	125000	4.0
10000	250000	5.0
15000	375000	5.5
20000	500000	6.0
25000	625000	7.0
50000	1250000	8.0
75000	1875000	8.5
100000	2500000	9.0

Early Bird Scheme

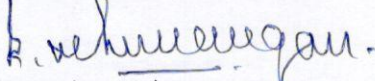
Booking Period	Benefit %
before 31st December 2021	2



Terms and Conditions

- 1 Scheme Period: 18th December 2021 to 14th January 2022.**
- 2 Booking Incentive will be applicable on Booked & Sold Quantity.
- 3 Payment received in Company account as of 31st December 2021, will be eligible for Early Bird Scheme**
- 4 Before participating in this scheme overdue outstanding if any to be cleared by the Distributor.
If the distributor has any overdue, booking amount received will be adjusted to the outstanding and the booking Incentive will not be applicable.
- 5 Company reserves the right to change/modify/withdraw the Advance Booking Scheme at any point of time.
- 6 Disputes if any are subject to Mumbai Jurisdiction Only.
- 7 Payments to be made by way of RTGS, in favour of Mahindra Agri Solutions Ltd.,
HDFC Bank, Pune Branch, A/c No.- 00070310002993 (IFSC Code- HDFC0000007)

For Mahindra Agri Solutions Ltd.,



Ramadass Velmurugan
Chief Executive - Seeds