

# Sava Advance Booking Scheme –KH -2022

SAVA/KH/2022/UP/01

Dt 25/11/2021

Dear Savannah Channel partner,  
Uttar Pradesh

We extend our sincere thanks to you for turning out of a great Rabi 2021 Season for our Paddy and Wheat Business. It was through your immense support that even during a Pandemic Savannah maintained its leadership position and has in fact increased its market share in Paddy Business.

In continuation, we are pleased to announce the Advance Booking Scheme – **for Sava OP and Improved Varieties** of Paddy Products for the upcoming **Kharif season of 2022**. We believe that this scheme will take care of your investment returns and help you reap benefit of proper planning.

Start Date	End Date	Category	ABS Amount	ABS Discount
25.11.2021	15.12.2021	OP Paddy	Rs 31.0/Kg	Rs 3.25/Kg
		Improved Variety	Rs.37.0/Kg	Rs 4.00/Kg

## B- Early Bird Payment Discount

Payment On OR Before	Category	Additional Discount
10-12-2021	OP Paddy	0.25 Rs/KG
	Improved Paddy	0.50 Rs/KG

## C - Growth linked scheme for Sava Improved Variety Paddy-

Growth over 2020 sales	Additional Discount (On Booked & Sold Qty)
15 %	Rs 1.0/ Kg
25%	Rs 1.5/ Kg
30%	Rs 2.0/ Kg

## Example for Additional discount eligibility:

Imp Var Paddy Sales in 2021	ABS & Net Sales in 2022	Standard ABS Discount	Additional Discount	Total ABS Discount
20 Mt	27 Mt	Rs 4/ Kg	Rs 2.0/ Kg	Rs 6.0/ Kg
20 Mt	25 Mt	Rs 4/ Kg	Rs 1.5/ Kg	Rs 5.5/ Kg
20 Mt	22 Mt	Rs 4/ Kg	Rs 1.0/ Kg	Rs 5.0/ Kg
20 Mt	20 Mt or less	Rs 4/ Kg	Nil	Rs 4.0/ Kg

Improved Varieties eligible for above scheme are:

GK-Kaveri, GK-Kuber, GK-Gangotri, GK-Gauri, GK-145, GK-Chetana, Vardhan

## Sava Advance Booking Scheme –KH -2021

### General Terms & Conditions:

- *The scheme shall be applicable for supplies made from January 2022 onwards for Kharif-2022 season.*
- *In case of any shortfall due to vagaries of nature, production failure, Government restrictions and/or other reasons beyond Savannah's control, the supplies will be made proportionate to the Quantity booked in the above scheme.*
- *All outstanding payments are to be cleared before participation in the scheme. The net opening balance (after considering credit or debit balance) before closing date of this scheme shall be considered as eligible amount for ABS.*
- *All Payments to be transferred to the Distributors dedicated eCMS account issued by Savannah Seeds Pvt. Ltd, Gurgaon, Haryana through NEFT/RTGS only. For any assistance regarding your eCMS account number please contact Savannah sales personnel of your territory.*
- *In case of any dispute regarding supplies or any other matter related to this scheme, the decision of the Company will be final and binding to all concerned.*
- *Disputes, if any, are subject to Gurgaon jurisdiction only.*

Wish you all the best for the upcoming season.

### Authorized Signatory



Manoj Mahuli  
Director – Marketing & Sales



Manoj Singh  
National Sales Manager