

Date: 16th December 2020

Sl.No. NORTH/21-22/001

ADVANCE BOOKING SCHEME FOR HYBRID RICE- KHARIF 2021

STATE: EASTERN U.P. & NEPAL

Dear Channel Partners

We are happy to announce Hybrid Rice Advance Booking Scheme for Kharif 2021.

Scheme Period – 16th December 2020 to 15th January 2021

Token Amount	Rs. 50/- per Kg	
Product	Booked & Sold Qty. in Kgs	Incentive on Booked & Sold Qty. Rs./Kg.
All Hybrid Rice	up to 5000	6
	5001 to 10000	7
	10001 to 15000	8
	15001 to 25000	9
	25001 to 50000	10
	50001 to 100000	11
	100001 to 150000	12
	150001 to 200000	13
	above 200000	14

Scheme on Booked Amount

Booked Qty. in Kgs	Booking Amount (Rs.)	Benefit on Booking - %
5000	250000	4
10000	500000	5
15000	750000	6
25000	1250000	7
50000	2500000	8
100000	5000000	9
125000	6250000	10
150000	7500000	11
200000	10000000	12

Regd. Office:

Mahindra Towers, Dr. G.M. Bhosale Marg, P. K. Kurne Chowk,

Worli, Mumbai 400 018. Maharashtra, India

Tel.: +91 22 24901441

CIN : U01400MH2000PLC125781

Early Bird Scheme

Booking Period	Benefit %
Payment received before 31st December 2020	2

Terms and Conditions

- 1 Scheme Period: 16th December 2020 to 15th January 2021
- 2 Booking Incentive will be applicable on Booked & Sold Quantity.
- 3 Payment received in Company account as of 31st December 2020, will be eligible for Early Bird Scheme
- 4 Before participating in this scheme overdue outstanding if any to be cleared by the Distributor.
If the distributor has any overdue, booking amount received will be adjusted to the outstanding and the booking Incentive will not be applicable.
- 5 Company reserves the right to change/modify/withdraw the Advance Booking Scheme at any point of time.
- 6 Disputes if any are subject to Mumbai Jurisdiction Only.
- 7 Payments to be made by way of RTGS, in favour of Mahindra Agri Solutions Ltd.,
HDFC Bank, Pune Branch, A/c No.- 00070310002993 (IFSC Code- HDFC0000007)

For Mahindra Agri Solutions Ltd.,


Authorised Signatory

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