

From: Gunjan Mishra

ZBM- East (Row Crops)

Mahyco, Lucknow

To, All Distributors

UP & UK

Msg.No. Field crop/306/21

SAP Reason Code: L00 (L-Zero-Zero)

December 04, 2020

To,

All Distributors

We are pleased to announce ABS scheme for Research Paddy seeds (All Variety) in Kharif-2021.

ABS scheme: Research Paddy (All Variety as per below)

MRP-5477	MRP-5491	MRP-5492	MRP55R75	MRP55R95	MRP54R80	MRP54R60

1. Applicable to : All Distributors/Retailers of UP,Bihar,Jharkhand,Chhatishgarh, Odisha,Assam &

WB

2. Scheme Period: 7- December, 2020 to 28-December, 2020

3. Supply period : March 2021 to August 2021

Product	Token Collection amount	Rebate (Booked and Sold)
MRP5477,MRP5491,MRP5492,	Rs 25 per Kg	Rs 4 per Kg
MRP55R75,MRP- 55R95,MRP54R80,		
MRP54R60		

Terms and conditions of the scheme:

- Company will pay ABS rebate only to Whole Seller/Distributor as per his total booking and net sales (which is inclusive of retailers booking) and WS will pay the ABS rebate to Retailers from his total incentive.
- Benefits of the scheme shall be passed based on the date of payment receipt through RTGS or cheques.
- Incentive per kg would be decided on the basis of booked and net sold quantities, whichever is less and would be given on booked and net sold quantities.
- The balance amount will be payable at later date to be announced by the company. Net prices can be calculated based on various schemes floated by the company in writing. No any verbal commitment will be entertained in settlement of the accounts.
- Stocks must be lifted by the party in stipulated time limit only. The company may supply stocks on "first come first serve" basis after the stipulated time limit.



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- Supplies for the orders booked would be effective as and when the material is ready for dispatch during the course of season.
- Orders accepted are subject to the availability of stocks. If due to any reason beyond our control such as natural calamities, Government restrictions/approval, which results in the non-execution of orders etc.the advance amount shall be refunded .There shall be no compensation claimed for or payable by us for non-execution of orders or nonfulfillment or non-performance of obligation.
- In case the parties fail to lift the stocks committed by them the company will refund the advance paid by them and no rebate as per the scheme will be available to the party.
- Please note that any debit balance in the account of the party would be adjusted from the amount received and the order will be accepted only for the balance amount.
- The participation in this scheme is purely voluntary at the discretion of the distributors.
- The Company reserves the right to withdraw any of the above scheme offers any time with appropriate intimation /notice to the distributors in writing due to the factors beyond the control of the Company, it becomes commercially unviable to continue offering the scheme offers.
- Jalna Courts shall have the exclusive jurisdiction to deal with any and all disputes arising out of and under this Scheme.

We assure our best services all the time.

Thanking You,

Yours sincerely,

For Mahyco Private Limited

Gunjan Mishra

ZBM-East (Row Crops)

