

Appraisal Report

❖ Jeevika | State Rural Livelihoods Mission (SRLM), Bihar

Jeevika is a NGO of Bihar has a lot of skill and Trustful farmers, he is works ground level very well at village, so have an arrange meeting with Jeevika and tell about our product USP and Pipeline product



Muzaffarpur TM Mr. Anil sales team and jeevika officers

❖ Maruti VNR Distributer at Muzaffarpur Location

Bitter Gourd 78363 with check Pargati Demonstration in shop with Sales team



❖ **Mr. Ramesh VNR distributor with Mr. Akhilesh Sir Visit farmer field of Sponge G.**



- ❖ Retailer , local farmer and sales team visit sponge gourd crop



- ❖ OFD Bitter Gourd Visit Mr. Akhilesh Sir and given feedback



- ❖ On field Training sales team at Muzaffarpur location and take quality data ,fruit corrector , USP, and identify early and late blight , virus



- ❖ Farmer claim Okra Riya plot visit , farmer issue Seeds appearing and yellow fruit and low yield



- ❖ Bitter Gourd 78363 Did a meeting on farmer's field and gave farmers good feedback



❖ Addressing the farmer, told the quality and USP of the product Bitter Gourd 78363



❖ OFD Chilli 1270446 Visit Mr. Akhilesh Sir High fruit loading and virus tolerance



❖ Bitter Gourd 78363 farmer testimonial and gave feedback with sales team and PD team

