

Lucknow MDO training Programme on OFD management

attended the Sales MDO training programme at Lucknow.

Participants -

Mr. Hitendra singh sir, Mr. R.P singh, Mr Akhilesh Shukla sir ,all territory managers and MDO of UP-2 Region.

I covered the following Topics in my presentation -

1-OFD management

a-what is OFD and it's important

b-Farmer and land selection

c- sowing precautions

d-layout

e-Crucial visit and observation

f-selection of Suitable check as per OFD segment and Market need.

2-Identification and symptoms of Major diseases, viruses & insects and it's Control eg- Powdery mildew, Downey mildew, GSB, Whitefly, Jassid, Aphid, fruit fly etc.

3-Newly launch hybrid USP eg- VNR-52, VNR-42, VNR-446, Tomato -Megha etc

