



PRODUCT DEVELOPMENT ACTIVITY

Harignanakrishnan.M

SE-Coimbatore

State: Tamil Nadu



Trial Seed distribution and trial placement





Crop Establishment





Training given to new TE



- Field level training given to newly appointed TE at both farm & farmer field



OFDs with proper check



Carrot OFD (Plains)



Carrot OFD (Plains)



- Area measured and marked for harvest



- Marked area harvested and graded based on quality



Carrot OFD (Hills)





Visiting sales team OFDs





Thank You