



VNR

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Corporate Internet Strategy

Achievements -2022-23

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Trial Executive

HQ: Coimbatore



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Crop tour in VNR farm -Coimbatore



Product Development

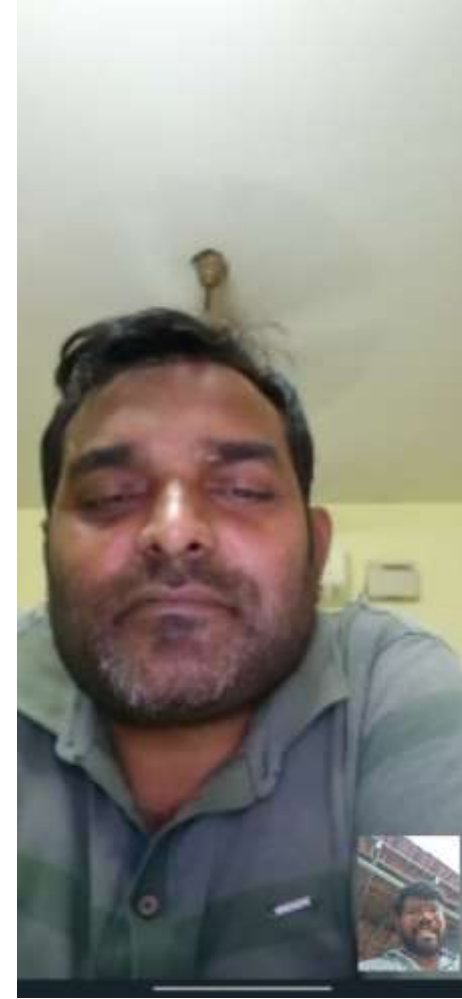
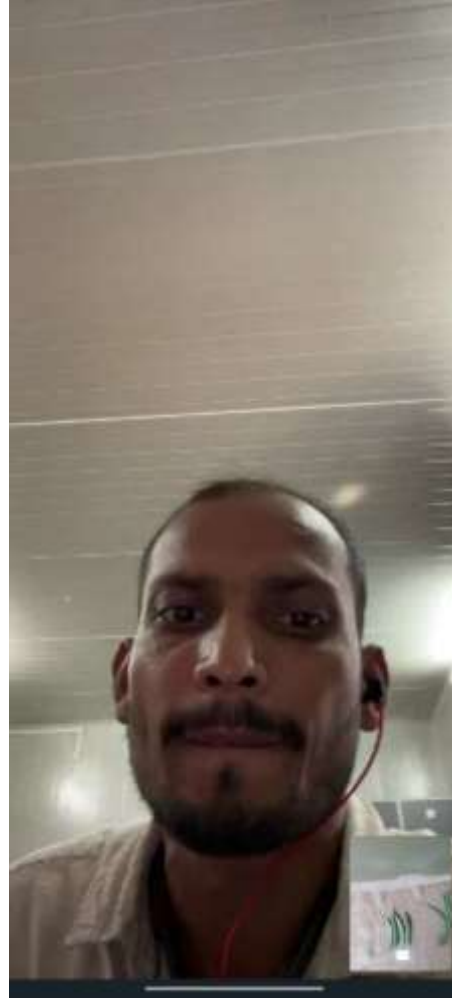


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Interaction with breeders about trials



Crop tour with VNR team & Retailers coimbatore



- Arranged retailers & distributor meet in bitter gourd 486 plot in Pollachi and explained about product USPs

VNR 486 (Bitter gourd) launch



- On the result of OFD 78486 trials done in the area of Coimbatore, Pollachi, Dharmapuri, the product VNR 486 launched.
- Product having the USPs of Early,high yielding,high fruit load,high female flowers,long,blunt spine dark green suitable for export market.

Sales Meetings



- Attended VNR sales meeting and presented about VNR company & products

Product Development

VBH 11 Okra- Sales Field day



- Attended VBH-11 okra field day program and explained about product USPs along with sales team



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Codissia Agri Expo-2022 - Coimbatore



- Represented VNR and its products in Codissia Agri Expo- 2022 Coimbatore with sales & VNR Nursery Team
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Sales Team visit to Coimbatore Farm



- Invited sales team to visit Coimbatore farm for market requirement in their area and selections

- To attend sales meetings for sharing our pipeline products and giving them training about OFD data collection

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Thank You

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