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## *PRODUCT DEVELOPMENT REVIEW*

*State* : *Punjab*

*HQ* : *Malerkotla*

*Name* : *Rajat Kumar*



# DS\_2021-22 Trails

Crop	Y3 Allotted	Y3 Planted	Data recovery	RST Allotted	RST Planted	Data recovery	CT Allotted	CT Planted	Data recovery	OFD Allotted	OFD Planted	Data recovery	Success rate
Chilli				3	3	3	5	5	5	21	21	18	89
Capsicum	-	-		2	2	2				-	-		100
Radish	-	-		-	-		2	2	2	-	-		100
Brinjal	1	1		-	-		-	-	-	-	-		100
Sponge Gourd	-	-	-	-	-	-	2	2	2	-	-	-	100
Bitter Gourd	-	-	-	3	3	3	1	1	1	-	-	-	100
Bottle gourd							3	3	3				
Carrot	-	-	-	-	-		1	1	1	15	15	12	80
Cucumber										26	26	26	100



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## SS-22 Trails Tracker



Crop	Y3 Allotted	Y3 Planted	Data recovery	RST Allotted	RST Planted	Data recovery	CT Allotted	CT Planted	Data recovery	OFD Allotted	OFD Planted	Data recovery	Success rate
Bitter gourd	-	-	-	1	1	1	1	1	1				100
Bottle gourd	-	-	-	1	1	1	-	-	-	-	-	-	100
Sponge gourd	-	-	-	1	1	1	-	-	-	-	-	-	100
Okra	-	-	-	1	1	1	4	4	4	11	11	11	100







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# Chilli

- **DS\_20-21: CT-1(1260320):-** Green, glossy & attractive fruits, High toughness and pungency.
- **DS\_21-22: CT-5(VNR-446):-** Early, Green to Dark green glossy fruits, low length reduction harvests after harvest, good toughness and pungency.
- Against United-8307



1260320



VNR-446

# Brinjal

## DS\_20-21:

**CT-1:-** Good yield, Black oval, Good shape and size uniformity, Shining fruits without fading.

**CT-3:-** Good yield, Purple round, Good fruits uniformity, good plant vigour and good virus tolerance.

## DS\_21-22:

**En\_110 & 118:-** Purple round, attractive shiny fruits with green calyx, good yield, no colour fading.



**CT-1**



**CT-3**



**EN-110**



**EN-118**

# Bitter gourd

## DS\_21-22:

- **TE-23 (22042):-** Med Early, Attractive DG fruits with good uniformity, Med Heat wave tolerance than 22051 & Raja-22(HyVeg). \*Fruit quality is very good.
- **TE\_-26 (22051):-** Early than Raja-22(HyVeg), High yielder, Good fruit quality in terms of Colour, Uniformity, Shape & size, Good DM and Heat wave tolerance (bit less than Raja-022).



**22042**



**22051**



# Cucumber

## 119121:

- Med early but good yielder
- Dark green attractive fruits
- Good taste and crunchiness,
- Good DM tolerance but suitable for Feb-March sowing window
  
- Against Nazia, Jumbo



# Onion

## En-8

- Medium neck
- DR bulb colour
- Globe-flat
- Good size and shape uniformity
- Single concentric



# Tomato

## CT-1&8

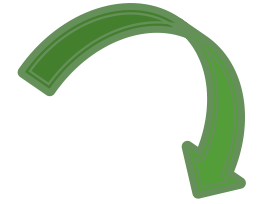
- Early
- Attractive Deep Red
- Flat Round with Avg weight 90gm
- Good Firmness
- Good size and shape uniformity

Against: NS-5013 (Namdhari Seeds)



# Activities

- Honored with Best Performance Award in March-2022
- Participated with Sales Teams regarding crop knowledge, Product Knowledge, Product promotion meetings.
- Visited Kissan Mela at KVK Bathinda.
- Visited Territory and met with respective Dealers and Distributers in Bathinda, Sunam, Patiala, Mullanpur Dakhan, Ferozpur, Amritsar, Jammu etc. with Sales and PD Team.
- Initiated Trails on untouched location i.e Cowpea in Sunam, Bitter gourds in Mukerian and Jammu.





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# Contd..

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- Visited Punjab Agricultural University, Ludhiana and met with Chilli breeder Dr. Salesh Kumar Jindal and discussed about Chilli Variety CH-52 and visited plots in University as well as Farmer's field.
- Successfully Conducted crop tours in DS\_21-22, SS-22 and WS\_22.



# Farm Development

- Introduced with New Crops trials viz., Cowpea, Onion, Carrot, Radish, Cauliflower, Garden Pea, French Bean & Summer Squash.
- Improved Agronomic Practices like pre-soaking and Pre-germination sowing, Seedling/seed treatment, Improved Low Tunnel Practice with minimizing rod distance etc. Prepared separate Nursery portion with proper fencing.
- Increased Farm area as per trial load.
- Farmers panel participation in product selection.

