

Sahibganj Market information visit summary

(20-21th December 2023)

General information of Sahibganj district-

Sahibganj district ranks thirteenth in terms of total population in the state and thirteenth in regard to decadal population growth rate (2001-11) among the twenty-four districts. With a sex ratio of 952, it ranks fifteenth in the state. The district comprises of nine blocks, namely, Sahibganj, Mandro, Borio, Barhait, Taljhari, Rajmahal, Udhwa, Pathna and Barharwa. As per Census 2011, the district has 1349 villages and 8 towns distributed in three assembly constituencies. Census 2011 figures indicated that the percentage share of scheduled caste population to total population was 6.29 percent while that of scheduled tribes was 26.80 percent. Based on the number of the total rural households in Census 2011 and BPL Revision Survey of 2010-11 the percentage of BPL households in rural areas is 86.03 percent.

Geographical information

Name	Description
Longitude	87 ⁰ 25' East to 87 ⁰ 54' East
Latitude	24 ⁰ 42' North to 25 ⁰ 21' North
Height from sea level	37.185 m.
Total Area	1702.10 Sq. Kms.

Sahibganj market visit 20-21th December 2023 and collect market information from major market retailers, farmers, BLF centers and local mandi. There is some market information we are collected and summarize as follow-

Market to be visited where scope vegetable business-

Market far from one market to another market. Travel mode mainly Auto and TOTO for means of transport. The road is very bad, there are many potholes in the road. Main market for vegetable business is-

- Rajmahal
- Radha nagar
- Shrigar
- Badharwa
- Mirza cheuki
- Pirpaiti bazar

In which Rajmahal, Radha nagar, Shrigar, Badharwa major business from Behrampur (West Bengal), Bhagalpur (Bihar) and very less from Jharkhand. Mirza cheuki and Pirpaiti bazar mainly business from Bihar.

Meet Retailers details-

S.N.	Name	Market/Location	Contact details
1	Raju ji	Sahibganj	9304086262
2	Chamak Lal	Mirza Cheuki	8709098935
3	Takshraj Krishi kendra	Mirza Cheuki	7050363608
4	Vikash Saha seeds shop	Rajmahal	7903619951
5	Rajkishor Mandal Krishak Seva Kendra	Radha Nagar	8051156016

Some important point noted from retailers-

- They marketing vegetables seeds from Bihar and West Bengal for near and convenient to the transport.
- They have seeds License issued by Bihar Government so they not able to convenient business by Jharkhand.
- No one have Distributer ship for any company.

- They purchase very small quantity of vegetable seeds and after sell they repurchase.
- No one hybrids in any company for high demand, it's depending upon retailers the farmers will take the one whom he says is good farmers purchase that one.
- There are big market of Pesticides.

Market wise crop potential

Crop	Segment	Total Market potential	Major market	Major Company
Tomato	Round to flat round	25-30kg	Mahrajpur, Rajmahal, Radhanagar,	VNR seeds, Hyveg, seminis, Pan seeds, Advanta, Kalash seeds.
Brinjal	Perple Round/long, Green round/long	50-60kg	Radhanagar, Rajmahal	VNR seeds, Hyveg, Bharat nursery, , Sungrow.
Brinjal OP	Perple Round/long, Green round/long	30-40kg	Rajmahal, Radhanagar, Shrigar.	Local desi
Cauliflower		25-30kg	Mahrajpur, Rajmahal, Radhanagar,	Sakata, Pan seeds, kalash seeds.
Okra	DG	200-250kg	Rajmahal, Radhanagar, Shrigar.	Syngenta, Adwanta, Namdhari.
Okra OP	DG	250-300kg	Rajmahal, Radhanagar, Shrigar	Local OP
Sponge gourd	Light green	15-20kg	Rajmahal, Radhanagar, Shrigar.	VNR seeds, Kalash seeds, Crystal
Sponge gourd	DG	5-10kg		VNR seeds, Kalash seeds, Crystal
Bitter gourd	Small/round/medium	30-35kg	Rajmahal, Radhanagar, Shrigar.	60-70% Desi bolder segment
Chilli	small	20-30kg	Mirza cheuki,	80 % desi/local
Chilli OP	small			
Maize	Grain perpose	15-20 ton	Lalmthani, Rajmahal, Radhanagar	80% market bayer/syngenta

❖ **Future business for Jharkhand-**

- There are not any hybrids or company in high demand.
- They order very small quantity after sell they order again small quantity; Not order in bulk quantity.
- Nearest big market Bhagalpur (Bihar) and Berhampur (WB), these are the convenient and near sahib Ganj market so they retail business from there.
- Big market for hybrid corn (Maize), 70-80% market of Bayer(F1-9144), this is the inversely proportional with jute. If jute price high in previous season jute acreages increases next season as vice-versa.



In map we see situation sahibganj

