

- 1. Unnati Scheme: The last year 2019 Kharif gifts are distributed and all receiving send it to Raipur Head Office. This year 2020 Kharif redemption is done. Two retailers Carry forwarded their points need to reopen it and they will be a select gift.
- 2. Farmer Meetings: In this month, 18 farmer meeting done by MDO out of that 11 meetings attended by Me.
- 3. New Initiative: Started Uploading videos on YouTube it gets a good response, next month we planning to more focus on Facebook also.
- 4. MDO Review meeting on 01/02/2021: New villages allotted. New farmers analysis Total 135 Individual farmer meet.







- 1. Due to Lockdown We focus on What's App messaging and tele calling Focus. More than 2500 Farmer connected through tele calling.
- 2. As discussed finalized the summer internship projects for interns.
- 3. VNR Path Shala organized on 03/04/2021: It was attended by five teams. Mr. Shireesh Gupta and Balaghat team, Mr. Tameshwar Thakre and Chhindwara Team, Mr. Ajay Pachouri and Jabalpur team, Mr. Charudut Pandy and Gondia team
- 4. MDO Review meeting on 18/04/2021:
- Key Point: Work on crop Knowledge improvement. As compare to last meet farmer communication improved









Unnati gift Distribution

Maize OFD sowing

Maize and Paddy Plot Observations









OFD Harvesting And yield data collecting







OFD observation, Retailer Meeting, Wheat OFD Sowing











VNR SEED

MR. SHUBHAM MORE, SALES, HQ. SEONI, MP 2021

GOOD SEED BETTER YIELD