

# DS-23 Trail Summary (All Crops)

Crop	Y trails Allotted	Y trails Planted	Data submitted	RST Allotted	RST Planted	Data submitted	CT Allotted	CT Planted	Data submitted	OFD Allotted	OFD Planted
Bitter gourd	-	-	-	-	-	-	3	3	Data Submitted	-	-
Ridge gourd	-	-	-	2	2	Data Submitted	-	-	-	-	-
Cucumber	-	-	-	1	1	Data Submitted	-	-	-	8	8
Tomato	-	-	-	1	1	Data Submitted	-	-	-	-	-
Chilli	1	1	On going	-	-	-	1	1	On going	15	15



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# WS-23 Trail Summary (All Crops)

Crop	Y trails Allotted	Y trails Planted	Data submitted	RST Allotted	RST Planted	Data submitted	CT Allotted	CT Planted	Data submitted	OFD Allotted	OFD Planted
Bitter gourd	-	-	-	1	1	1	-	-	-	-	-
Ridge gourd	-	-	-	1	1	1	-	-	-	-	-
Bottle Gourd	-	-	-	-	-	-	2	2	2	-	-
Dolichos	-	-	-	1	1	1	-	-	-	10	10
Pole Beans	-	-	-	1	1	1	-	-	-	-	-
French Beans	-	-	-	1	1	1	-	-	-	-	-
Chilli	-	-	-	2	2	2	2	2	2	5	3
Tomato	-	-	-	-	-	-	-	-	-	15	10
Cucumber	-	-	-	-	-	-	-	-	-	10	10

Product Development



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# DS-24 Trail Summary (All Crops)

Crop	Y trails Allotted	Y trails Planted	Data submitted	RST Allotted	RST Planted	Data submitted	CT Allotted	CT Planted	Data submitted	OFD Allotted	OFD Planted
Bitter gourd	1	1	Vegetative stage	-	-	-	-	-	-	-	-
Ridge gourd	1	1	Vegetative stage	1	1	Vegetative stage	1	1	Vegetative stage	-	-
Bottle Gourd	-	-	-	1	1	Sowing completed	-	-	-	-	-
Chilli	-	-	-	-	-	-	5	5	In nursery	5	3
Watermelon							1	1	Fruit maturing		
Cauliflower				3	3	Vegetative stage					

Product Development



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Crop and Indirect Strategy

# Suggested some pictures of vbh-11 and smv-53 for promotional purpose



Product Development



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# Successfully conducted crop tour on Chilli(Proddatur) and watermelon (Ananthapur)



Product Development



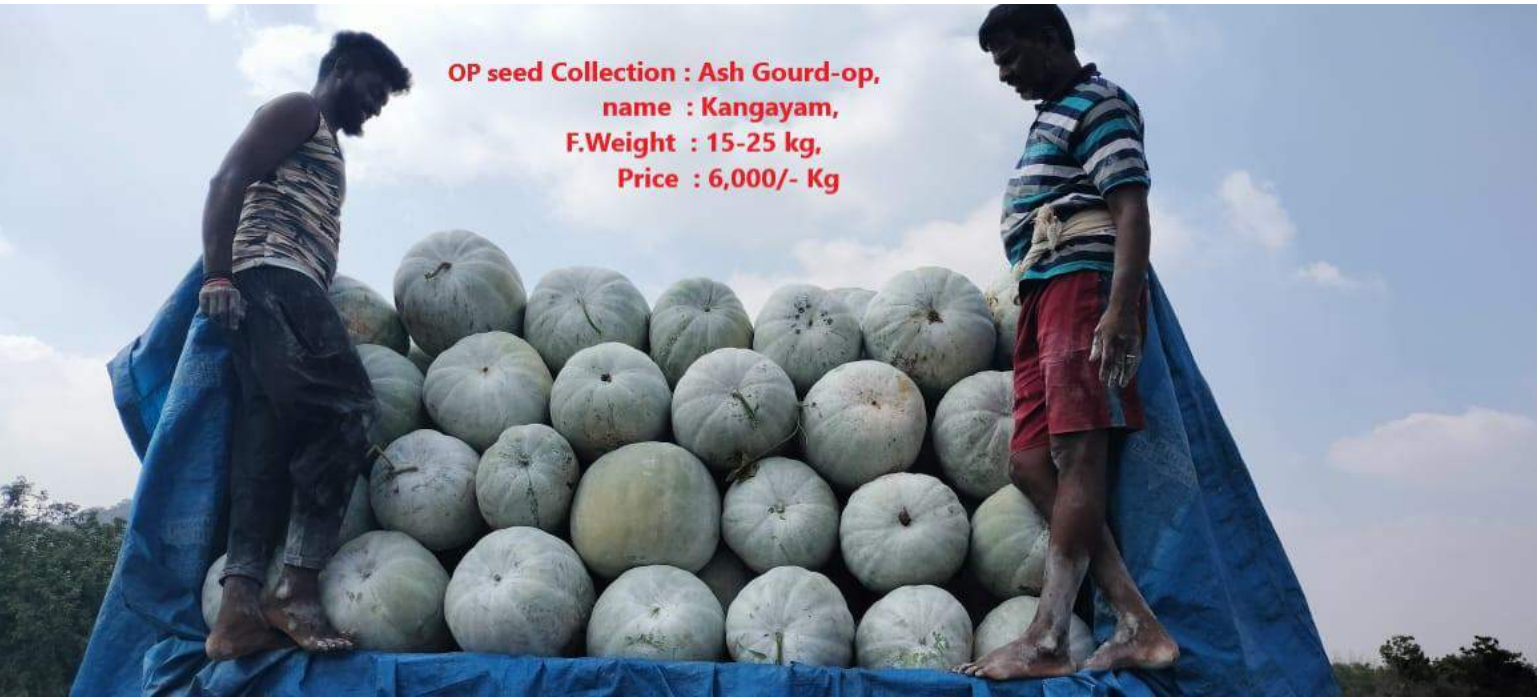
VNR

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# New market visit and collection of new op seeds of different crops.

OP seed Collection : Ash Gourd-op,  
name : Kangayam,  
F.Weight : 15-25 kg,  
Price : 6,000/- Kg



Product Development



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*Corporate Internet Strategy*

# Promoting Our vbh-11 Hybrid in Ananthapur location.



Visiting okra farmers in ananthapur location and giving crop Knowledge and promoting our vbh-11 usps and strengths

Product Development