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Corporate Internet Strategy

Appraisal Year 2023

Submitted by –
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Rootstock Seed Sale (Jan 2023 - Dec 2024)

Variety	Total Seed Count (No.)	Total Amount (Crores)
GARCIA	5572100	9472570
SOLATO	4177750	3133313
SOLMEL	37747115	45296538
Grand Total	47496965	57902421



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Revenue Month wise

FY 2022-23	Value in Crore INR	FY 2023-24	Value in Crore INR	Growth /Decline
Apr-22	4941000	Apr-23	14760900	199%
May-22	15666994	May-23	8413447.5	-46%
Jun-22	4140298	Jun-23	6716750	62%
Jul-22	4019854	Jul-23	5803900	44%
Aug-22	630000	Aug-23	651600	3%
Sep-22	1424700	Sep-23	2912971.75	104%
Oct-22	1616000	Oct-23	1201875	-26%
Nov-22	4487900	Nov-23	8886898.75	98%
Dec-22	2150300	Dec-23	2542900	18%
Jan-23	315712.5	Jan-24		
Feb-23	2026740	Feb-24		
Mar-23	3709325	Mar-24		
Total	45128824		51891243	15%



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Revenue Month to Month

FY 2022-23	Value in Crore INR	FY 2023-24	Value in Crore INR	Growth
Till Apr 22	4941000	Till Apr 23	14760900	199%
Till May 22	20607994	Till May 23	23174347.5	12%
Till Jun 22	24748293	Till Jun 23	29891097.5	21%
Till July 22	28768147	Till July 23	35694997.5	24%
Till Aug 22	29398147	Till Aug 23	36346597.5	24%
Till Sep 22	30822847	Till Sep 23	39259569.25	27%
Till Oct 22	32438847	Till Oct 23	40461444.25	25%
Till Nov 22	36926747	Till Nov 23	49348343	34%
Till Dec 22	39077047	Till Dec 23	51891243	33%
Till Jan 23	39392759	Till Jan 24		
Till Feb 23	41419499	Till Feb 24		
Till Mar 23	45128824	Till Mar 24		



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New Market Development /Turn Over State Wise

State	Sum of Amount (crores)	
	2022-23	2023-24 (Till Dec 23)
CHATTISGARH	40788183.75	46769921.75
GUJRAT	210750	71600
JHARKHAND	3000	29450
KARNATAKA	15840	402975
MADHYA PRADESH	719375	199700
MAHARASHTRA	2582100	3271050
ODISHA	788000.25	776248.75
PUNJAB	15575	41000
WEST BENGAL	6000	
TAMILNADU		145200
UTTAR PRADESH		17297.5
TELANGANA		114000
HARYANA		40800
	45128824 Cr	51879243 Cr

- Addition of 4 new states
- Addition of 24 new parties/ Nurseries



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Corporate Interest Strategy

Participation in farmer's fair, Hisar, HR





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Participation in farmer's fair, Ladawa, HR





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Farmer's Meeting at Nashik, Om Gayatri Nursery





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Farmer's Meeting at Nashik, Balaji Nursery





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Meeting with Kumar Hi tech nursery, Annur TN





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Template for promotion

Grafted Tomato

- F1 hybrid brinjal rootstock
- Slightly generative rootstock
- Used as rootstock for tomato
- Provides tolerance to Bacterial Wilt & Nematode

VNR Solmel

F1 Hybrid Brinjal / Tomato Seeds



VNR SEED

GOOD SEED BETTER YIELD





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Thank You